

2017 NEEL Forum

October 11-12, 2017

TIME: October 11, 4:00 – 7:45pm
October 12, 7:30am – 2:30pm

DESIRED OUTCOME:

- Discuss where the region is currently headed in our energy efficiency efforts;
- Identify issues or challenges for the future of energy efficiency;
- Define appropriate actions to be taken at a regional or sub-regional level; and
- Share best practices and innovative ideas.

Day 1 - October 11, 2017

4:00-4:20 pm	Welcome and Introductions
4:20-5:45 pm	<p>Step-changes in signal strength?</p> <p>Objective: Provide context for the meeting. Where have we been and where are we headed?</p> <ul style="list-style-type: none"> • A peek at the past: What NEET did • NEEL as of now: What we've done • Focus on the future: What's changing that matters <p>We will begin with a briefing on NEEL's origins and activities leading up to the NEEL of today. With this context, we will engage in a "town-hall" conversation about circumstances that underpin current utility decisions about major grid assets, the implications to energy efficiency in the region, and what NEEL could be uniquely qualified to do in response to the situation, needs, and opportunities identified.</p>
5:45-6:10 pm	Break / buffet
6:10-7:30 pm	<p>Making systems smarter everywhere</p> <p>Our featured speaker over dinner is Gordon Feller, Co-Founder of Meeting of the Minds, an organization that "brings together urban sustainability and technology leaders to share knowledge and build lasting alliances." Learn more at http://meetingoftheminds.org. He was previously director of Urban Innovation and global smart city initiatives at Cisco</p>

	Systems. Gordon will share worldwide examples of how others are leveraging the convergence of technology, demographic, and policy trends to solve real problems and create new value.
7:30-7:35 pm	<p>Sleep-on-it assignment and adjourn</p> <p>Objective: Begin translating learnings into insights for day 2 discussions.</p> <ul style="list-style-type: none"> • “What I found most interesting was...” • “We should seriously consider...”

Day 2 - October 12, 2017

7:30-8:15 am	Networking breakfast buffet
8:15-8:45 am	<p>Capturing initial insights</p> <p>Objective: Gather group insights from day 1.</p> <ul style="list-style-type: none"> • “What I found most interesting was...” • “We should seriously consider...”
8:45-9:45 am	<p>Capacity and Energy Efficiency in the Northwest</p> <p>Special guest Ben Kujala, Northwest Power and Conservation Council, will join us to talk about energy efficiency’s role in the Northwest’s increasing capacity needs.</p>
9:45-10:00 am	<p>Capturing additional insights</p> <p>Objective: Solidify the context and problem statements for the development of action items.</p> <ul style="list-style-type: none"> • “Given all that’s going on, it makes sense to me that...” • “The big problem we face is...” • “For this to work we must...”

10:00-10:15 am	BREAK
10:15-11:45 am	<p>Developing ideas for action</p> <p>Objective: Brainstorm and record possible action items for the NEEL participants and the region.</p> <ul style="list-style-type: none"> • Presentation and discussion of survey results • Review of captured insights • Break-out discussion and sharing of top ideas
11:45 -12:45 pm	Networking lunch buffet
12:45-2:15 pm	<p>Narrowing ideas and deciding actions</p> <p>Objective: Coalesce the top ideas into action items and commit to action.</p> <ul style="list-style-type: none"> • Break-out discussion and sharing of top ideas • Full group deliberation of top 3-5 ideas • Deciding who will do what by when
2:15-2:25 pm	<p>Wrap-up and Adjourn</p> <ul style="list-style-type: none"> • Next steps summary • Meeting feedback