



ABOUT US



Innovation to Action



We are a regional alliance of more than 140 Northwest utilities and energy efficiency organizations working together on behalf of more than 13 million energy customers to transform markets by accelerating and sustaining the adoption of emerging energy efficiency products, services and practices. Our nonprofit organization employs a full-time staff and is governed by a board of directors that spans Northwest utilities, public interest groups, energy service professionals and industry associations.

MISSION

Our mission is to mobilize the Northwest to become increasingly energy efficient for a sustainable future. Together with our funding partners, we are raising the level of energy efficiency in the Northwest by accelerating new technologies, products and best practices and promoting the adoption of existing energy-efficient technologies.

As part of our 2015-2019 business plan, we are striving to achieve 145 average megawatts (aMW) of total regional electric savings, and over 280 million Therms of gas savings. Since 1997, we have saved more than 1,142 average megawatts (aMW) through our market transformation work — the equivalent to powering more than 900,000 homes each year.

HEADQUARTERS

We work on behalf of the more than 13 million energy consumers in Idaho, Montana, Oregon and Washington from our headquarters in Portland, Oregon.

FUNDERS

We are currently funded by the Bonneville Power Administration, the Energy Trust of Oregon and the following utilities: Avista Utilities, Cascade Natural Gas, Chelan County PUD, Clark Public Utilities, Cowlitz County PUD, Grant PUD, Idaho Power Company, NorthWestern Energy, NW Natural, Pacific Power, Portland General Electric, Puget Sound Energy, Seattle City Light, Snohomish County PUD and Tacoma Power.

FUNDING BUDGET

Our organization is funded over five-year cycles. From 2015-2019, we anticipate funding of \$168.6 million for electric efficiency and \$18.3 million for natural gas market transformation.

FUNDING MANAGEMENT

In an effort to mobilize the Northwest to become increasingly energy efficient, we use our funding to:

- Build and leverage relationships to influence the market
- Develop market intelligence and resources to help regional partners achieve their goals
- Design and execute strategic market interventions to expand the availability and demand for energy-efficient products, services and practices
- Identify, develop and advance emerging opportunities to fill the pipeline for energy efficiency
- Deliver education and training to expand market capacity to deliver and maintain energy-efficient products, services and practices
- Facilitate regional coordination, collaboration and knowledge sharing to align interests and accelerate energy efficiency efforts
- Demonstrate and promote the value of energy efficiency to increase demand
- Advance the adoption and implementation of increasingly efficient energy codes and standards to lock in long-term savings

TOGETHER We Are Transforming the Northwest



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