

### Susan Stratton

#### Executive Director



Susan Stratton is the Executive Director of the Northwest Energy Efficiency Alliance (NEEA) whose purpose is to accelerate energy efficiency in the Northwest working in collaboration with 140 utilities and energy efficiency organizations. Susan has led NEEA since 2012. She has more than 30 years of experience leading both NGO and government organizations focused on energy efficiency. Most recently, as Executive Director of the Energy Center of Wisconsin, she led energy efficiency and renewable energy research, demonstration, program design, and education initiatives in the Midwest. As a key participant and influencer in Midwest energy policy, she supported Wisconsin as a leader in energy efficiency and renewable energy sources over many years and more recently assisted with the development of the statewide efficiency program in Indiana. Susan has also served as a utility regulator in Wisconsin and Virginia, and led the Public Utility Institute at the University of Wisconsin. Susan holds degrees in Economics from Le Moyne College, Virginia Commonwealth University and the University of Wisconsin. Susan serves on the Boards of the ACEEE and CEE.

### Julia Harper

#### Director of Market Strategy + Execution



Julia Harper joined NEEA in 2011. In her current role, Julia leads and advances NEEA initiatives, programs, market strategy, and codes and standards efforts designed to transform the market and advance the region's energy efficiency capability and results. Julia's career began in the energy industry, with 12 years working for a major domestic energy producer. After moving to Portland, Julia transitioned into the high technology industry and spent several years in management and executive roles with ESI and RadiSys. Most recently, Julia spent two years as the Finance and Administration Director for the YWCA of Greater Portland. Julia has a Bachelor degree in Accounting from the University of Texas at Arlington and a MBA from Southern Methodist University.

### Suelynn Callahan

#### Director of Business Administration



Suelynn Callahan is the Director of Business Administration. The Business Administration department provides finance, human resources, information technology, contracting, legal and office management services for NEEA. Most of Suelynn's career has been in the international finance and logistics arena. As Vice-President of the General Commodities Department in Portland, she worked for a Japanese trading company that arranged global purchasing, logistics support, and delivery of NIKE and Columbia Sportswear products. Suelynn joined NEEA in 2008 and holds a B.A. degree from Willamette University and a Masters in International Management from the American Graduate School of International Management (Thunderbird) in Arizona.

### Susan Hermenet

Director of Technology,  
Planning + Evaluation



Susan Hermenet joined NEEA in 1999 where she currently holds the position of Director of Market Research, Planning and Evaluation. In this role, she oversees four areas: portfolio management; initiative lifecycle management process; cost effectiveness analysis and modeling; and cost effectiveness and energy savings reporting. Prior to coming to NEEA, Susan spent over eight years in private sector, working in marketing and sales positions. Over seven of those years, was with Tetra Pak, Inc., a food processing and packaging company, where she held positions ranging from Northeast Regional Sales Manager to Director of Marketing. Susan received her MBA from the William E. Simon Graduate School of Business Administration at the University of Rochester in Rochester, New York and a BS from Cornell University in Ithaca, New York. Susan was raised on a commercial fruit farm in Western New York. She enjoys many activities, including gardening, cooking, and spending time with family.

### Jeff Harris

Chief Market  
Transformation Officer



Jeff Harris is NEEA's Director of Technology and Market Strategy, where he manages the efforts to build a "pipeline" of commercially available energy efficiency technologies for the region. For more than 25 years, Jeff has been at the forefront of the Northwest's energy efficiency work. Jeff began his career working on energy efficiency R&D projects for Bonneville Power Administration (BPA) where he helped launch BPA's new residential construction program and corresponding energy codes effort. After joining the Northwest Power and Conservation Council (NWPPCC) in 1989, Jeff contributed to the Third and Fourth Power Plans for the region, and significantly influenced the creation and adoption of more simplified and stringent energy codes across Northwest. While "on loan" from NWPPCC, he helped NEEA get off the ground in 1996, and then joined NEEA as a full-time staff member in 2001, managing NEEA's new product development group. While at NEEA, Jeff has also played a key role in developing its commercial, residential and industrial sector market transformation strategies and evaluation methods. Over the span of his career, Jeff has also been a leading advocate for building operation efficiency and commissioning, helping found the Northwest Building Commissioning Collaborative, an organization that was a forerunner to the now named International Building Commissioning Association. Jeff also helped found and is on the Board of Directors of the New Buildings Institute (NBI), a non-profit organization which supports emerging technologies and improved codes and standards for commercial buildings. Jeff holds a Bachelors of Science in Electrical Engineering and a Master of Science in Mechanical Engineering from Oklahoma State University. Jeff was recognized for his lifetime contribution to energy efficiency by the American Council for an Energy-Efficient Economy (ACEEE) in 2012.

### Jeremy Litow

Director of Stakeholder Engagement and  
Communication



As NEEA's Director of Stakeholder Engagement and Communication, Jeremy Litow leads NEEA's relationship efforts with utilities, energy efficiency organizations and other key stakeholders around the region. Jeremy has over 20 years of progressive leadership experience, most recently serving as CLEAResult Grocery Practice Leader, Senior Director, overseeing client and stakeholder engagement, program implementation, product development and marketing. Prior to that, he served as Vice President of Business Development at Portland Energy Conservation, Inc. (PECI), where he led the development and execution of a client management and strategic partner framework and managed corporate marketing and communications.