

Susan Stratton



**Executive Director,
Northwest Energy Efficiency Alliance**

Susan Stratton is the Executive Director of the Northwest Energy Efficiency Alliance (NEEA) whose purpose is to accelerate energy efficiency in the Northwest working in collaboration with 140 utilities.

Susan has more than 30 years of experience leading both non-profit and government organizations. Most recently, as Executive Director of the Energy Center of Wisconsin, she led energy efficiency and renewable energy research, demonstration, program design, and education initiatives in the Midwest. As a key participant and influencer in Midwest energy policy, she supported Wisconsin as a leader in energy efficiency and renewable energy sources over many years and more recently assisted with the development of the statewide efficiency program in Indiana. Susan has also served as a utility regulator in Wisconsin and Virginia, and led the Public Utility Institute at the University of Wisconsin.

As chair of the EPRI Public Advisory Committee on Energy Efficiency and Smart Grid, Susan advises EPRI research teams on energy efficiency and smart grid issues. Susan was also chair of the Association of State Energy Research and Technology Transfer Institutions. She promoted and facilitated energy RDD&D communication, cooperation, coordination and collaboration among its members and with other public and private organizations. In 2006 and in 2010, Susan led the Wisconsin Energy Efficiency and Renewable Energy Potential Study teams that investigated the achievable potential for energy efficiency and renewable energy which led to the approval of increases in the level of public benefits funds committed to energy efficiency and customer-sited renewable energy.

Susan has also served as Executive Director for the Public Utility Institute of Wisconsin and was appointed as the Administrator of the Electric Utility Division of the Public Service Commission of Wisconsin. She also served in energy research roles at the Virginia SCC and the University of Pennsylvania.

Susan holds a Master of Science in Economics with a focus in Industrial Organization from the University of Wisconsin at Madison, a Master of Arts in Economics from Virginia Commonwealth University, and a Bachelors of Arts in Economics from Le Moyne College in Syracuse, New York. In her spare time, you'll find Susan on her bike, on the tennis court or baking bread.

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