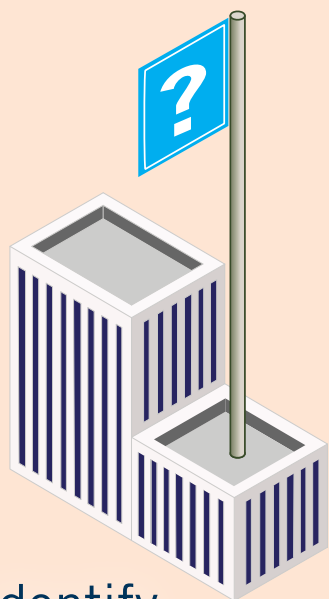


Reducing Energy Use in Commercial Real Estate



Identify Barrier

Key barriers to energy efficiency in commercial real estate include insufficient understanding of the business case for energy efficiency and financial valuation practices that fail to quantify energy efficiency.

Market Intervention

NEEA and its partners are increasing market understanding through energy efficiency competitions, one-on-one business coaching and targeted education and training.



Market Transformation

This initiative has generated an estimated **4.74 aMW** savings in 2011.

More than **250** major office buildings — representing over

40 million sq ft of office space — have participated in efficiency challenges or one-on-one coaching.

24% of the market is participating in efficiency challenges and

8% have one-on-one coaching.

