

## Agenda

March 6, 2012 | Renaissance Seattle Hotel

- 8:00      **Check-in and Continental Breakfast**
- 9:00-9:15      **Introductions, Welcome and Background**  
*Mark Rehley, NEEA*
- 9:15-9:45      **Traveling Down the Lighted Street**  
*Nancy Clanton, Clanton and Associates*
- Symposium overview
  - Update on opportunities with controls and luminaries'
  - State of the industry on street lighting criteria (IESNA and CIE)
- 9:45-10:45      **Making the Business Case (Part 1)**  
*Michael Barber, Continuum Industries*  
*Laura Stuchinsky, City of San Jose*
- Current municipal financial situation
  - Community acceptance and funding
  - Political approval process
  - Open discussion
- 10:45-11:00      **Break**
- 11:00-12:30      **Making the Business Case (Part 2)**  
*Joe Paulson, City of Boulder*  
*Ben Pickard, Clinton Climate Initiative*  
*Edward Smalley, City of Seattle, Municipal Solid-State Street Lighting Consortium*  
*Scott Wentworth, City of Oakland*
- Utility tariff (energy only)
  - Economic analysis
  - Municipal Solid-State Street Lighting Consortium
  - Criteria
  - Open discussion
- 12:30-1:30      **Lunch**
- 1:30-2:30      **Case Studies**  
*Moderator: Nancy Clanton*  
*Panelists: Michael Barber, representing City of Anchorage*  
*Laura Stuchinsky, City of San Jose*  
*Edward Smalley, City of Seattle*  
*David Krauth, City of Colorado Springs*
- Representatives from four cities in various stages of the process as they discuss the following:
- Overcoming the challenges of utility, financing, political, economics, criteria
  - The decision-making process, gaining consensus, lessons learned
- 2:30-2:45      **Break**
- 2:45-3:45      **Tale of four cities and wrap up**  
*Nancy Clanton and Ron Gibbons, Virginia Tech Transportation Institute*  
Results of all four test studies and what they mean to you
- 3:45-4:30      **Open Forum**  
*Moderator: Nancy Clanton*  
Hear from all of our presenters as we open the floor for questions and open discussion
- 4:30      **Symposium Ends**