



September 3, 2019

Attention: Interested parties
From: Northwest Energy Efficiency Alliance (NEEA) Board of Directors
Subject: Seeking candidates to serve as the Public Interest Representative on NEEA Board 2019 - 2022

NEEA's Board of Directors is currently seeking candidates to serve as the Public Interest representative on the NEEA Board. This is a three-year term beginning in December 2019 and ending in December 2022.

What would your role be?

This is an exciting and unique opportunity to assist the region in accelerating the adoption of energy-efficient products, services and practices across Oregon, Washington, Montana and Idaho. If you are selected, you will have an opportunity to contribute to and influence the region's energy efficiency investment and NEEA's overall success and mission. You will meet and work with regional energy leaders and utility executives in your role representing the broader public interest for the benefit of NEEA and the region. In short, you will serve as "the voice" of the public interest on the NEEA Board. The term begins on December 6, 2019.

What is NEEA?

NEEA, a non-profit organization headquartered in Portland, Oregon, is an alliance of more than 100 Northwest utilities, the Bonneville Power Administration and energy efficiency organizations. NEEA brings long-term value to the region by identifying and pursuing energy efficiency opportunities that can only be achieved by working together. Click here to learn more about [NEEA](#).

We work in partnership with utilities and other stakeholders to accelerate the adoption of energy efficient products, services and practices in the Northwest. Through a regional coordination role, relationships with national and regional market actors and capitalizing on economies of scale, we work to influence market supply and demand and achieve market transformation – and a more energy efficient region. [Click here](#) to read more about how NEEA does this.

What are the criteria for selection?

1. Demonstrated knowledge and understanding of energy efficiency in the region
2. Familiarity with NEEA's work and mission, and general understanding of market transformation principles
3. Able and willing to represent NEEA in public forums and settings
4. Ability to be a constructive critic and advocate

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5. Strong understanding of state policy issues and decision makers that can affect NEEA's operating environment
6. Interest in working with utilities, the Energy Trust of Oregon and BPA
7. A history of public interest activities in the region
8. Ability to consider and represent the diverse perspectives of stakeholders throughout the region
9. Understanding of a broader, future energy efficiency vision and NEEA's role within the broader context

Important note: The seat cannot be held by someone who has a material conflict of interest with NEEA's work.

What is the composition of the current NEEA Board?

The NEEA Board is comprised of 20 individuals as follows:

- Fourteen representatives of the funding organizations
- Four selected by the Governors of the four Northwest states
- One indirect representative of small electric utilities
- One representative of the public interest (this position)

Who were the prior Public Interest Board members?

The current three-year term is held by Ben Otto from the Idaho Conservation League. The previous two-year term was held by Bob Jenks of the Oregon Cub.

What is the time commitment?

The NEEA Board typically meets four times each year, in March, June, September and December. These meetings are usually a full day and generally rotate between Portland, Seattle, Boise, Helena and Spokane. Most Board members also serve on a Board committee. Travel expenses for Board related travel are reimbursable by NEEA.

What is the process?

A Public Interest selection committee will review all applicants, interview the top candidates and make a recommendation for presentation to the Board at the NEEA Annual meeting on December 5, 2019, in Portland, Oregon.

If you are interested in being considered for this important seat on NEEA's Board, please respond by email directly to: jwaian@neea.org by **Friday, September 27, 2019**. Please include a resume, references and a letter that addresses your interest in NEEA and this Board seat, your qualifications in relation to the selection criteria for the position and your contact information.