



Regional Portfolio Advisory Committee

Tuesday, Feb. 26, 2019

8:30 a.m.- 4:00 p.m.

Meeting Attendees

In Person:

Jeff Tripp, Puget Sound Energy
Charlie Grist, Northwest Power and Conservation Council
Debbie DePetris, Clark Public Utilities
Lori Moen, Seattle City Light
Jeremy Stewart, Tacoma Power
Dave Nightingale, Washington Utilities and Transportation Commission
Tom Lienhard, Avista Utilities
Fred Gordon, Energy Trust of Oregon

By Phone/Webinar:

Brent Barclay, Bonneville Power Administration
Deb Young, NorthWestern Energy
Pete Pengilly, Idaho Power
Jessica Mitchell, Snohomish PUD
Jim White, Chelan County PUD
Don Jones Jr., Pacific Power
Katie Peagan, Idaho Governor's Office of Energy and Mineral Resources
Cassie Koerner, Idaho Public Utility Commission

NEEA Staff: Emily Moore, Jeff Mitchell, Dulane Moran, Jon Clark, Anne Curran, Julia Harper, Becca Yates, BJ Moghadam, Kaylan Dorsch

Resources

- Agenda Packet: <https://neea.org/advisory-committee-documents/rpac-2-26-19-meeting-packet>
- Slide Deck: <https://neea.org/advisory-committee-documents/q1-2019-rpac-slides>
- Recording: <http://neea.adobeconnect.com/p46sim6brnfj/>

Housekeeping Items

- A. Agenda Review
- B. Packet Highlights
 - a. Ask: Please review the Tier 2 memos about the RPAC Work Plan (Page 4) and the IDL Progress Report (Page 5).
 - b. FYI: The packet includes links for Q1 2019 newsletters for Emerging Technology, Marketing and Market Research & Evaluation

Smart Thermostats Research Proposal Update

Jeff Tripp (PSE) provided an update on the work of the Consumer Products Regional Strategic Market Steering Committee's work on smart thermostats. In Q4 2018 a research plan was developed that would provide additional insight on the energy savings potential of smart thermostats and keep the current RTF measure from sunseting. The steering committee is now looking for financial help from the region to move forward.

Action Item: The deadline for commitment is March 31, 2019. Interested utilities should contact Doug Dickson DHDickson@SNOPUD.com or Jon Clark jclark@neea.org

NEEA Planning and Resources Update

Becca Yates (NEEA) provided an overview of the 2020-2024 Alliance budget of \$187.8 million for electric, gas and EURL programs. Key updates include natural gas integration, special project opportunities, new product groupings, demand management options, a downstream marketing pilot and a scale back of Conduit.

Becca Yates also gave an update about the new funder portals on neea.org. Members of the alliance can create their accounts here: <https://neea.org/portal/sign-in> The funder portals were set up to allow each funder to have their own landing page and a 'one stop shop' for information. She also reminded RPAC that due to the Conduit scale back, all our advisory committee information (packets, slides and notes) will also be housed on neea.org. If you have any questions, please contact Virginia Mersereau at vmersereau@neea.org

"Transition Complete" Milestone Approach

Julia Harper (NEEA) and Dulane Moran (NEEA) gave an update about the Transition Complete milestone of the Initiative Life Cycle to make sure RPAC had a shared understanding of the approach for Alliance initiatives. Transition Complete falls between market development and long-term monitoring. NEEA staff brought this topic to RPAC in preparation for two Transition Complete milestones that will be coming down the pipeline, including Reduced Wattage Lamp Replacement (Q2 2019) and Ductless Heat Pumps (2020).

Advisory Committee Streamlining Workshop

The AC Streamlining Task Force, which consists of Brent Barclay (BPA), Jeff Tripp (PSE), Deb Young (NorthWestern), Emily Moore (NEEA), Jeff Mitchell (NEEA) and BJ Moghadam (NEEA), has been working since early January to figure out ways to meaningfully improve the efficiency and effectiveness of the advisory committee coordination process. The task force is focusing on RPAC first and brought a revised RPAC charter and addenda to RPAC for review. RPAC members agreed that they need more time to review the proposed changes and that a follow-up call/webinar is necessary.

Action Item: BJ Moghadam (NEEA) will send out a Doodle Poll to find a time for a follow-up conversation about the revised RPAC charter.

Action Item: RPAC members will review the memo and strawman proposal in preparation for follow-up conversation.

C&I Lighting Regional Strategic Market Plan Steering Committee Update

Debbie Driscoll (NEEA) gave an update on the C&I steering committee and work group progress and plans for 2019. The new sales and pricing dashboard is proving to be very useful to the region and has allowed programs to keep line with market dynamics. The 2019 priorities will continue to be increasing adoption of networked lighting control systems, with a focus on LLLC, and informing program planning for commodity lamps.

LLC Program Advancement

Anne Curran (NEEA) gave an overview of the Luminaire Level Lighting Controls (LLC) program. LLC systems integrate controls and sensors into the luminaire to offer an improved lighting experience for occupants while increasing energy savings. Market momentum on the supply side has been strong, but the demand side has not caught up and market adoption is still low. The energy savings that LLC delivers is significant and the market transformation opportunity aggregates to 54 aMW over the long term. NEEA staff asked for RPAC’s approval for scale-up to Market Development. RPAC was not able to reach full consent. Avista voted No, expressing the need for more financial data than what has been provided historically, in order to understand the budget and support the program. PSE and NorthWestern sympathized with Avista’s request for more granular financial information and indicated their votes would also be No until the request was addressed. Avista, PSE and NorthWestern expressed general support for the LLC program and clarified that their concerns were specific to the level of financial information provided, and not the program itself.

RPAC Vote: **Luminaire-Level Lighting Controls** (Scale-up Approval milestone)

Name	Organization	Yes	No	Present, Not Voting	Not Present
RPAC Voting Members					
Brent Barclay	BPA	X			
Debbie DePetris	Clark Public Utilities	X			
Fred Gordon	Energy Trust	X			
Charlie Grist	NWPCC	X			
Garrett Harris	PGE	X			
Don Jones, Jr	Pacific Power	X			
Tom Lienhard	Avista		X		
Terry McKenzie	Grant County PUD				X
Jessica Mitchell	Snohomish PUD	X			
Lori Moen	Seattle City Light	X			
David Nightingale	WUTC			X	
Pete Pengilly	Idaho Power	X			
Jeremy Stewart	Tacoma Power	X			
Jeff Tripp	PSE		X		
Jim White	Chelan County PUD	X			
Deb Young	NorthWestern		X		

RPAC+ Presentation – Review of BetterBricks Paid Media Campaign

In Q4 of 2018, RPAC members agreed to participate in a paid media digital marketing campaign for BetterBricks. Natalie Fish (NEEA) presented an updated to RPAC+ on the goals and tactics for the BetterBricks campaign. The BetterBricks Platform will help to support the Alliance’s portfolio of commercial programs. BetterBricks serves as a trusted third-party resource to raise market awareness and capability for making EE decisions. The target audience for this digital campaign is “information gatekeepers” which includes building engineers, building operators, facility managers and architects. NEEA will be utilizing paid media tactics to drive traffic to BetterBricks through Google and Bing search ads, LinkedIn, YouTube, targeted ads, geo-targeting and remarketing. Once the target audiences reach the BetterBricks website, they can easily be connected to their utility website. NEEA will be able to track referral traffic and report this information to funder utilities.