



RESIDENTIAL ADVISORY COMMITTEE MEETING

DATE: August 10, 2017
 TIME: 10:00 am – 4:00 pm
 LOCATION: Beijing Room, SeaTac Airport Conference Center, 17801 International Blvd, Seattle
 DIAL-IN: 1-866-398-2885
 Enter the participant code: 520-479
 WEBINAR: <http://neea.adobeconnect.com/racaug2017/>

DESIRED OUTCOMES:

- Robust discussion, feedback and advice on agenda items
- Impart relevant, pertinent information to each other

AGENDA

Time	Topic	Lead	Packet Page
10:00 – 10:15	WELCOME AND INTRODUCTIONS	Eugene Rosolie	
10:15 – 10:45	HOUSEKEEPING <ul style="list-style-type: none"> • Follow up on action items from April 20, 2017 • RAC 2017 work plan • Residential/Mass Markets Portfolio Updates • Packet/Informational Updates (not agenda topics) <ul style="list-style-type: none"> ○ Residential Program Updates: <ul style="list-style-type: none"> ▪ Dryers ▪ Ductless Heat Pumps ▪ Next Step Homes ○ Appendices <ul style="list-style-type: none"> ▪ MRE Newsletter (Intro page) ▪ Milestone Progress 	Eugene Rosolie Jeff Mitchell	4-15 16 23-28 29-30
10:45 – 11:30	MANUFACTURED HOMES UPDATE <i>Desired Outcome: Update RAC on feedback received from workgroups and other stakeholder on the Manufactured Homes initiative strategy.</i>	Neil Grigsby	17-18
11:30 – 12:00	RETAIL PRODUCT PORTFOLIO UPDATE <i>Desired Outcome: Bring RAC up to date on 2017 RPP activities, preview data analysis capabilities and gather feedback from RAC on program strategy and direction.</i>	Beth Littlehales	19-20
12:00 – 12:30	<i>Lunch (provided)</i>		
12:30 – 2:00	UTILITY SHARE OUTS/ROUND ROBIN <ul style="list-style-type: none"> • Updates since April meeting 	All	

2:00 – 2:15	<i>Break</i>		
2:15 – 3:00	MARKET INTELLIGENCE REPORT <i>Desired Outcome: Demonstrate how NEEA’s MI team can support data-based decision-making to quickly gain customer insights, target outreach efforts, and identify new market segments.</i>	Harvey Matthews	
3:00 – 3:45	HEAT PUMP WATER HEATER UPDATE <i>Desired Outcome: Update Committee with Q2 status, consumer products regional strategy activity, and national trends</i>	Jill Reynolds	21-22
3:45 – 3:50	OPPORTUNITY FOR PUBLIC COMMENT		
3:50 – 4:00	WRAP UP/ADJOURN <ul style="list-style-type: none"> • Meeting feedback • Next meeting/location 	All	