



# ABOUT NEEA

NEEA is a collaboration of 140 utilities and efficiency organizations working together to advance energy efficiency in the Northwest on behalf of more than 13 million consumers.

More than 20 years ago, utilities around the Northwest established the Northwest Energy Efficiency Alliance (NEEA) to share the costs and benefits of coordinating efforts to transform markets for energy efficiency.

The alliance drives market adoption of energy efficiency products, services and practices for the benefit of the region.



## *Transforming the Energy Efficiency Marketplace*

NEEA serves the region in a variety of ways to help our funders and partners meet energy efficiency goals.



**Emerging Technology:** By investing in, developing, and validating new and emerging energy efficiency technologies, the alliance helps identify and refine technologies that perform well and save energy for Northwest consumers, while decreasing risks for the region.



**Market Relationships:** The alliance collaborates with regional and national partners to remove market barriers for energy efficiency, paving the way for increased market growth and opportunity.



**Codes and Standards:** The alliance encourages the adoption of increasingly effective energy codes and federal equipment and appliance standards.



**Infrastructure:** By offering targeted training, tools and other resources, the alliance reduces marketplace confusion, increases information sharing and strengthens regional and local capabilities.



**Regional Convener:** Uniquely positioned as a regional organization with national reach, the alliance provides benefits to the Northwest by sharing best practices, creating economies of scale, and collaborating on energy efficiency activities.



**Research and Data:** The alliance engages in region-wide market research, program evaluation and other data gathering and analysis efforts to provide partners with market insights that aid with program strategy, design, outreach and implementation.

## Savings

Since 1996, the region has cost-effectively delivered more than 1,400 average Megawatts (aMW) of energy savings through market transformation. Energy efficiency is the cornerstone of a vibrant and sustainable Northwest. Together, the energy the Northwest has saved is equivalent to...



Source: EPA.gov

## Our Partners

The alliance represents the market power of the Northwest's 13 million consumers, working to build trust and credibility with regional and national entities, such as:



Utilities



Manufacturers



Distributors



Retailers



Installers



Government agencies



Energy efficiency organizations



Public interest groups



Industry associations and professionals

## Funding

Our organization is funded in five-year cycles. In 2015-2019, our budget is \$168.6 million for electric and \$18.3 million for natural gas market transformation. We are currently funded by:

