

RESIDENTIAL ADVISORY COMMITTEE MEETING



DATE: January 30, 2018
 TIME: 10:00 am – 4:00 pm
 LOCATION: NEEA Offices: 421 SW 6th, Portland, OR
 DIAL-IN: 1-877-890-9502
 Enter the participant code: 826-779-0855
 WEBINAR: <http://neea.adobeconnect.com/racjan2018/>

DESIRED OUTCOMES:

- Robust discussion, feedback and advice on agenda items
- Impart relevant, pertinent information to each other

AGENDA

Time	Topic	Lead	Packet Page
10:00 – 10:15	WELCOME AND INTRODUCTIONS	Eugene Rosolie	
10:15 – 10:45	HOUSEKEEPING <ul style="list-style-type: none"> • Follow up on action items from October 12, 2017 notes • RAC 2018 work plan • RAC Charter Review • Packet/Informational Updates (not agenda topics) <ul style="list-style-type: none"> ○ Cover Memo <ul style="list-style-type: none"> ▪ Residential Initiative Memos ▪ Portfolio Overview – Milestone Progress ▪ Emerging Technology Newsletter ▪ Market Research & Evaluation Newsletter 	Eugene Rosolie/Jeff Mitchell	<p>p. 3-5</p> <p>Tier 2: p. 9-17</p>
10:45 – 11:15	2017 Funder Satisfaction Survey Results and Discussion <i>Desired Outcome: Inform AC members of Results and collaborate on addressing highlighted issues.</i>	Jeff Mitchell	
11:15 – 11:30	Smart Thermostat Workshop Highlights <i>Desired Outcome: Inform.</i>	TBD	
11:30-12:00	SDG&E Smart Thermostat Rebate Program: Case Study <i>Desired Outcome: AC members gain additional insight into options for program design.</i>	Shoshana Pena/Nathan Bauer-Spector	
12:00 – 12:30	<i>Lunch (provided)</i>		
12:30 – 2:00	Panel Discussion: Online Sales Trends, Strategies, and Program Designs	Chrissy/Dave/Hillary	

Category	Best Buy	Home Depot	Sears / Kmart	Nationwide	Costco
Soundbar	x		x	x	x
Air Cleaner	x	x	x		x
Freezer	x	x	x	x	
Electric Dryer	x	x	x	x	
Room AC	x	x	x	x	
Clothes Washer	x	x	x	x	
Refrigerator	x	x	x	x	

Workgroup Activity

Workgroup met December 7 to review program updates for 2018 and discuss the planned research and evaluation framework. Workgroup meeting notes and slides are available on [Conduit](#).

2018 Evaluation Activities

With the [Market Test Assessment](#) complete, NEEA Staff are preparing for research and evaluation activities in 2018. The goal is to provide more certainty around program efficacy before we seek Scale-up Approval in early 2019. The research and evaluation approach were discussed with the Workgroup in the December meeting, and a SOW and RFP are underway. These documents will be shared with the Workgroup before the RFP is released in Q1 2018, and Workgroup members will have an opportunity to review proposals before a contractor is selected.

Note: The Workgroup page on Conduit is marked "private" due to the sensitive nature of some retailer and incentive information. If you do not have access to the files linked above, please contact [Beth Littlehales](#).

