

November 6, 2018

*Regional
Portfolio
Advisory
Committee*
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Agenda



- Introductions
- Housekeeping items
- Smart Thermostats Research Proposal Update
- Guiding Principles for Downstream Marketing
- Apply Principles of New Process to 2019
- RPAC Round Robin
- Public comment and adjourn

Meeting Packet (packet pg. 2)

- Tier 2 memos – Informational Updates
 - Page 3: Luminaire Level Lighting Controls update
 - Page 4: RPAC Work Plan
 - Page 5: Proposed 2019 Meeting Dates
 - Page 6: Change to Meeting Notes practice
- Additional materials:
 - Newsletters!
 - Advisory Committee notes/packets

RPAC 4-Quarter Work Plan (packet pg. 4)

Q4 2018 Nov 6 - Portland	Q1 2019 Mar 14 - Portland	Q2 2019 Jun 13 - SeaTac	Q3 2019 Sep 19 - Portland
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PORTFOLIO REVIEW

Portfolio Review		Portfolio Review	
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PROGRAM REVIEWS

Next Step Homes - SA VOTE	Luminaire Level Lighting Controls - SA VOTE	Next Step Homes - SA VOTE	Air Saver Module IS/SA VOTE
	Reduced Wattage Lamp Replacement - Transition Complete		Retail Product Portfolio SA VOTE

REGIONAL MARKET STRATEGIES

	Progress review	Progress Review	Progress review
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ANNUAL OPERATIONS PLANNING

2019 Ops Plan status update, review input			
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EMERGING TECH

Emerging Tech updates	Emerging Tech updates	Emerging Tech updates	Emerging Tech updates
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GOVERNANCE/OTHER

Workplan update	Workplan update	Workplan update	Workplan update
RPAC Roundtable	RPAC Roundtable	RPAC Roundtable	RPAC Roundtable
Confirm 2019 meeting dates	Annual RPAC Charter Review	Marketing Calendar review	
		Marketing process review	

IS = Initiative Start Milestone
SA = Scale-up Approval Milestone

2019 Meeting Dates *(packet pg. 5)*

- Thursday, March 14 (NEEA)
- Thursday, June 13 (SeaTac)
- Thursday, September 19 (NEEA)
- Thursday, December 12 (NEEA)

Notetaking (packet pg. 6)



Smart Thermostats Research Proposal Update

Jeff Tripp

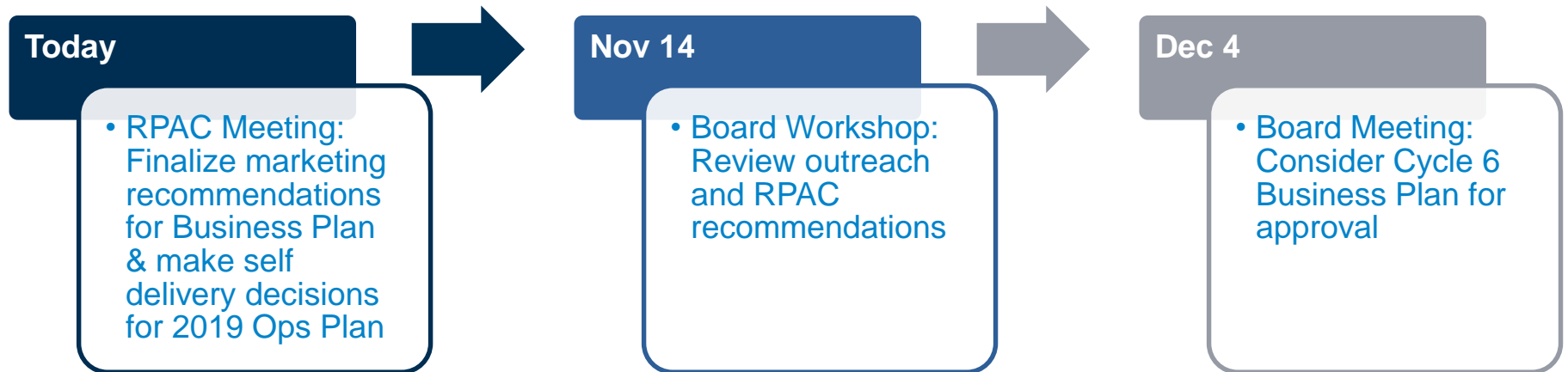
Proposed Guiding Principles for NEEA's Cycle 6 Downstream Marketing Activities

Proposal Review

Objectives:

1. Update full committee
2. Review new language from Business Planning Committee
3. Identify any final red flags

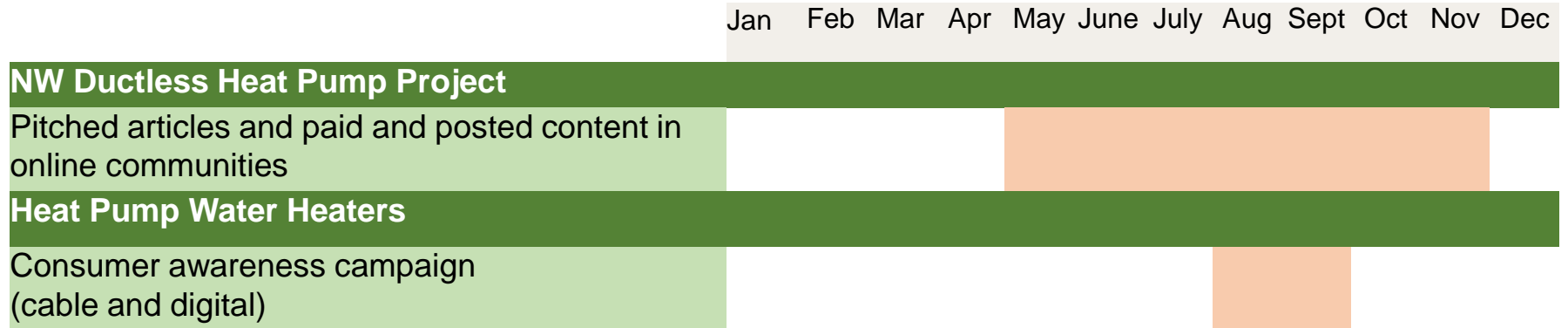
Next Steps



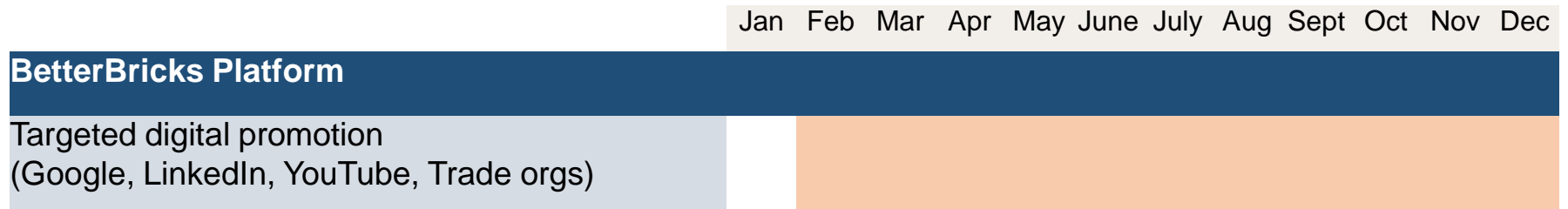
Apply Principles of New Process to 2019


NEEA 2019 Marketing Activities

Residential/Mass Markets Marketing Overview



Commercial/ Industrial Marketing Overview



 Downstream marketing activity per RPAC definition

2019 Downstream Marketing Activities

Funder Participation (P), Self-Delivery (S), or Exemption (E)

	Ductless Heat Pump Digital	Heat Pump Water Heater Cable	Heat Pump Water Heater Digital	BetterBricks Digital
Avista	E	E	E	P
Bonneville Power Administration	P	P	P	P
Chelan PUD				
Clark PUD	P	P	P	P
Energy Trust of Oregon	P	P	P	P
Grant PUD				
Idaho Power	n/a	n/a	n/a	n/a
NorthWestern Energy	?	?	?	P
Pacific Power				
Puget Sound Energy	S	P	S	P
Seattle City Light				
Snohomish PUD	P	P	P	P
Tacoma Power	P	?	P	P

Round Robin

Public Comment?

Thank you, RPAC!!

TOGETHER We Are Transforming the Northwest

