

Regional Portfolio Advisory Committee Meeting

Tuesday November 6, 2018

1 p.m. - 4 p.m. PST

Meeting Attendees

In Person:

Fred Gordon, Energy Trust of Oregon
Jeff Tripp, Puget Sound Energy
Cassie Koerner, Idaho Public Utility Commission
Dave Nightingale, Washington Public Utility Commission

By Phone/Webinar:

Brent Barclay, Bonneville Power Administration
Deb Young, NorthWestern Energy
Erica Erland, Clark PUD
Pete Pengilly, Idaho Power
Jeremy Stewart, Tacoma Power
Jessica Mitchell, Snohomish PUD
Katie Peagan, Idaho Governor's Office of Energy and Mineral Resources
Nic Lane, Bonneville Power Administration
Scott Pugrud, Idaho Governor's Office of Energy and Mineral Resources
Tom Lienhard, Avista
Stacy Donohue, Idaho Public Utility Commission

NEEA Staff: BJ Moghadam, Julia Harper, Emily Moore, Jeff Mitchell, Stacy Blumberg, Susan Stratton and Kaylan Dorsch

Resources

- Agenda Packet: <https://conduitnw.org/Handlers/conduit/FileHandler.ashx?RID=4688>
- Slide Deck: <https://conduitnw.org/Handlers/conduit/FileHandler.ashx?RID=4689>
- Recording: <http://neea.adobeconnect.com/p5365ubtoefw/>

Housekeeping Items

- A. Agenda Review
- B. Packet Highlights
 - a. Emerging Tech, Market Research and Evaluation an Marketing newsletter links are in packet.
Ask: Let BJ know if there is a better format for this information or if the links are satisfactory.
 - b. LLLC SA vote will take place at Q1 2019 meeting.
 - c. RPAC meeting dates for 2019 are 3/14, 6/13 (Seattle), 9/19, and TBD for Q4.
Ask: Let BJ know if there are conflicts with dates.
 - d. AC notes will be condensed going forward. Meeting recordings will be shared for more detail.

Smart Thermostats Research Proposal Update (pg. 7 in [packet](#))

Jeff Tripp (PSE) provided an update on the work of the Smart Thermostat Savings Task Force. A regional research strategy has been developed and the Task Force will be asking for funding to move forward with the

research in 2019. Data collected will allow Northwest Utilities to quickly screen new products for inclusion in Qualified Products Lists and estimate energy savings without repeated one-off evaluations.

Review of Proposed Guiding Principles for Downstream Marketing Activities (pg. 9 in [packet](#))

Members of RPAC and their marketing staff, collectively referred to as RPAC+, have been working for the last six weeks on a proposal that will help guide NEEA's Cycle 6 downstream marketing activities. Julia Harper reviewed the proposal with the committee, including some slightly revised language from Business Planning Committee.

Comments/Red Flags:

- 1) NorthWestern Energy pointed out that, given that the Q4 RPAC meeting is when Funders will be expected to commit to downstream marketing execution for the following year, the Q4 RPAC meeting should take place prior to the Q4 Board meeting, so that the Board can consider approving the following year's Operations Plan with an understanding of how these activities will be executed.
Action item: BJ will send out a proposed new date for RPAC Q4 2019.
- 2) NorthWestern Energy suggested that specific metrics and desired outcomes be developed in advance for what we hope to get out of the 2022 mid-cycle review.
Action item: RPAC will develop these criteria beginning in 2019.
- 3) BPA suggested that the definition of "self-delivery" specify that a utility self-delivering an activity is *in lieu* of NEEA delivering that activity. BPA also noted it might be helpful to know when utilities decide to supplement NEEA's work with additional self-delivery.
Action item: Definition of "self-delivery" modified accordingly.
- 4) NorthWestern brought up concern with how exemptions will work in overlapping zip codes and expressed there could be issues in a few of their Montana zip codes. Avista agreed with NorthWestern's concern. BPA expressed concern about situations where exemptions could negatively impact their smaller funders who have territory in an overlapping zip code and felt that the language in the overlapping zip codes section was too vague and not clear about who will make the final decision if there is a difference of opinion of participation or exemption in a shared zip code. ETO offered additional wording for inclusion in the guidelines about other coordination that might be required for impacted parties.
Action Item: NEEA staff will relay concerns about overlapping zip codes to the Board.

Applying Principles of New Process to 2019 (pg. 13 in [packet](#), slide 12)

Stacy Blumberg reviewed the four downstream marketing campaigns/activities scheduled for 2019 including NW Ductless Heat Pump Project (digital), Heat Pump Water Heaters (cable and digital) and Better Bricks Platform (digital). RPAC had a roll call for commitment on each of the three planned activities with the option to participate, self-deliver (w/o reimbursement) or exempt (w/o reimbursement).

Results of Roll Call:

2019 Downstream Marketing Activities

Funder Participation (P), Self-Delivery (S), or Exemption (E)

	Ductless Heat Pump Digital	Heat Pump Water Heater Cable	Heat Pump Water Heater Digital	BetterBricks Digital
Avista	E	E	E	P
Bonneville Power Administration	P	P	P	P
Chelan PUD				
Clark PUD	P	P	P	P
Energy Trust of Oregon	P	P	P	P
Grant PUD				
Idaho Power	n/a	n/a	n/a	n/a
NorthWestern Energy	?	?	?	P
Pacific Power				
Puget Sound Energy	S	P	S	P
Seattle City Light				
Snohomish PUD	P	P	P	P
Tacoma Power	P	?	P	P

Action Item: NEEA staff will follow up with NorthWestern Energy to address questions and concerns.

Action Item: NEEA staff will follow up with Tacoma about their decision about Heat Pump Water Heater Cable campaign.

Action Items: NEEA staff will follow up with funders about communicating their plans for self-delivery or rationale for exemption.

Round Robin

Committee members shared out current activities within their utilities/organizations. ETO noted that they are working on their 5-year strategic plan and that they will be releasing a statistical analysis of census data that looks at equity and inclusion. Dave Nightingale of WUTC noted that he will be working part time at the commission and will be scaling back to 2 days a week. NWPC released their [draft Mid-Term Assessment of the Seventh Power Plan](#) and it is out for public comment until 12/13/18. Julia Harper announced that Stacy Blumberg will be leaving NEEA and moving on to a new opportunity.

Public Comment, Feedback and Wrap Up

A. Comments

- a. ETO kindly offered that the downstream marketing proposal process went relatively well given the circumstances and quick turnaround.

- B. Next meeting is scheduled for Thursday, March 14, 2019 at NEEA's office in Portland, OR.