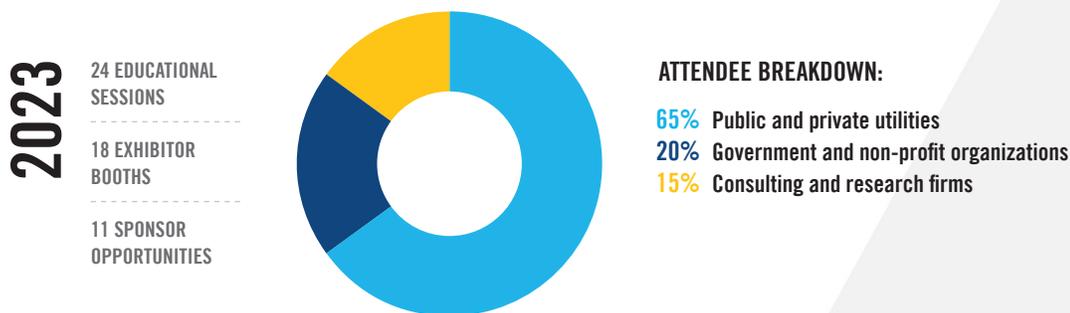


# EXHIBITOR & SPONSORSHIP PROSPECTUS

## Event At-A-Glance

Efficiency Exchange (EFX) is the premier networking and learning conference for energy efficiency professionals from across the Northwest brought to you by the Bonneville Power Administration, Northwest Energy Efficiency Alliance (NEEA) and the Northwest Power and Conservation Council. Regional and national attendees from public and private utilities, consulting and research firms, and government and non-profit organizations come together to learn and connect to help the region more effectively achieve its energy efficiency goals. **EFX23 will be a hybrid conference with opportunities for participants to attend either virtually or in-person on May 2-3. The in-person conference will be held at the Oregon Convention Center in Portland.**



Since this is EFX's first-ever hybrid event with opportunities for both in-person and virtual participation, the numbers of attendees below are for your reference only based on our past in-person and virtual conferences. Between virtual and in-person attendees, we are projecting to exceed these numbers for the 2023 event in Portland.

2019

**346**

**IN-PERSON  
ATTENDEES**  
(COEUR D'ALENE)

2021

**278**

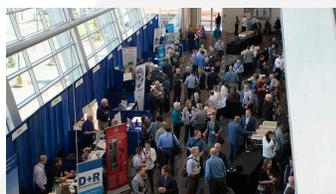
**VIRTUAL  
ATTENDEES**

2022

**350**

**VIRTUAL  
ATTENDEES**

*Note: All 2023 event sponsors will be given first right of refusal 90 days after the 2023 conference for Efficiency Exchange 2024 which will be held in Coeur d'Alene, Idaho.*



## Contact Us

For Exhibitor opportunities:

**Maggie Bagan**  
Program Marketing, Energy Efficiency  
Bonneville Power Administration  
mabagan@bpa.gov | 503.230.5557

For Sponsor opportunities:

**Carolyn VanWinkle**  
Communications Manager  
Northwest Energy Efficiency Alliance  
cvanwinkle@neea.org | 503.381.1095



# EXHIBITOR OPPORTUNITIES

**SOLD**

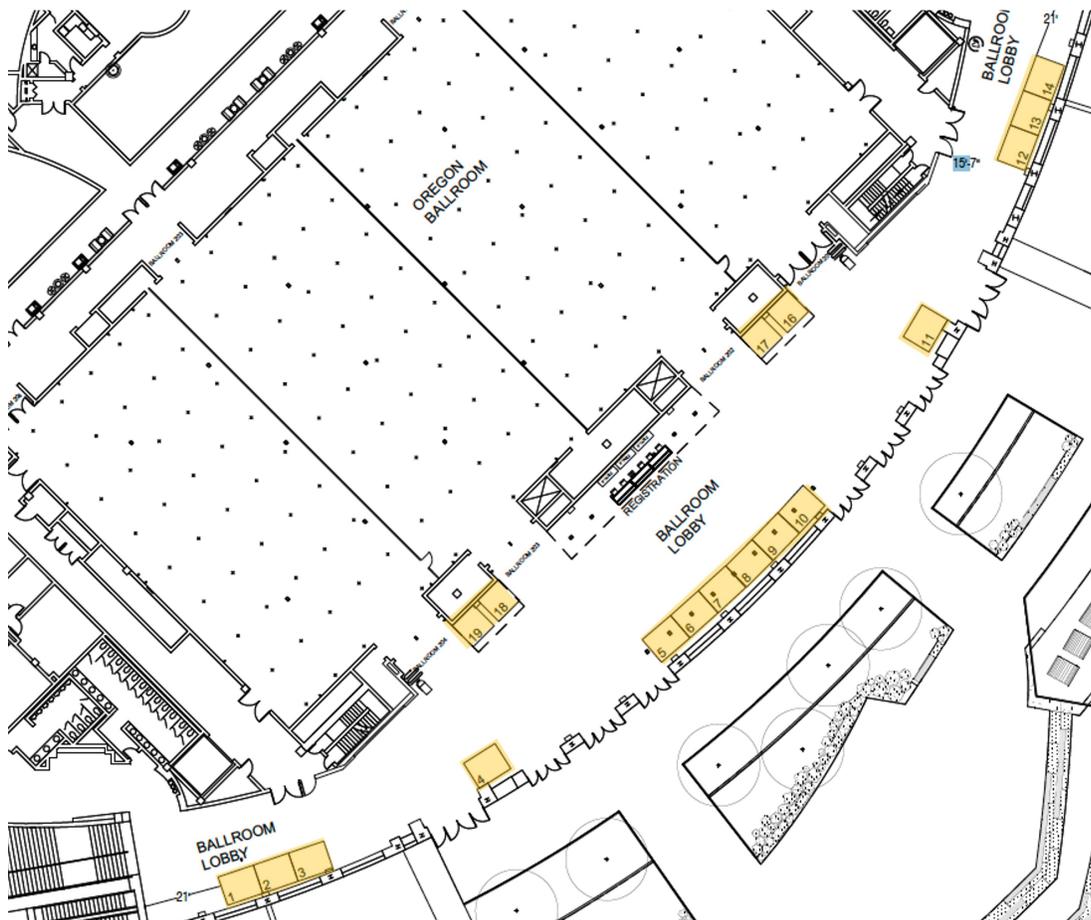
**\$2,500 (18 Available)**

In-person exhibitor booths will be interspersed in the banquet hall for the duration of the conference May 2-3.

Each exhibitor will receive:

- An 8'x10' exhibit space at the location of your choice (subject to availability)
- One 6' table and two chairs
- Company listing on conference mobile app
- Virtual exhibitor "booth" on the conference's virtual platform, including a dedicated page with company and contact information, video content, downloadable handouts, and lead generation opportunities (note this platform will remain active and available to attendees for one year following the conference)
- One complimentary in-person conference registration (a \$995 value)
- One complimentary virtual conference registration (a \$250 value)

**The exhibit booth registration form will be available when conference registration goes live in early 2023. Booths will be available on a first come, first served basis and are expected to sell out quickly.**



# SPONSORSHIP OPPORTUNITIES

**SOLD**

## Keynote Sponsor — \$7,000 (Exclusive) **CLEAR**Result®

- Special recognition during opening keynote
- Opportunity for opening remarks and/or slides from your company representative
- Two complimentary in-person conference registrations (a \$1,990 value)
- One complimentary virtual conference registration (a \$250 value)
- Logo placement in all EFX promotional emails leading up to and during the event
- Logo placement on event signage
- Company listing on conference mobile app
- Logo placement and company profile on the conference's virtual platform
- Logo placement and recognition on neea.org/EFX

**SOLD**

## Reception Sponsor — \$6,500 (Exclusive)



- Special recognition during reception welcome
- Tabling/display space at the reception
- The opportunity to custom-brand hospitality items with your logo and message
- Two complimentary in-person conference registrations (a \$1,990 value)
- One complimentary virtual conference registration (a \$250 value)
- Logo placement in all EFX promotional emails leading up to and during the event
- Logo placement on event signage
- Company listing on conference mobile app
- Logo placement and company profile on the conference's virtual platform
- Logo placement and recognition on neea.org/EFX



## Audio Visual Sponsor — \$6,500 (Exclusive)

- **Company logo (and optional message and/or video) on screen leading up to all 24 breakout sessions**
- **Two complimentary in-person conference registrations (a \$1,990 value)**
- **One complimentary virtual conference registration (a \$250 value)**
- Logo placement in all EFX promotional emails leading up to and during the event
- Logo placement on event signage
- Company listing on conference mobile app
- Logo placement and company profile on the conference's virtual platform
- Logo placement and recognition on neea.org/EFX

## App Sponsor — \$5,500 (Exclusive)

- **Company logo on the mobile app's primary landing page and throughout the app**
- **Two complimentary in-person conference registrations (a \$1,990 value)**
- **One complimentary virtual conference registration (a \$250 value)**
- Logo placement in all EFX promotional emails leading up to and during the event
- Logo placement on event signage
- Company listing on conference mobile app
- Logo placement and company profile on the conference's virtual platform
- Logo placement and recognition on neea.org/EFX

**SOLD**

## All-Day Break Sponsor — \$3,500 (Exclusive)



- **This includes the coffee, tea and afternoon snack(s) throughout the conference**
- **Branded signage at each beverage station throughout the conference**
- **The opportunity to custom-brand hospitality item with your logo and message**
- **One complimentary in-person conference registration (a \$995 value)**
- **One complimentary virtual conference registration (a \$250 value)**
- Logo placement in all EFX promotional emails leading up to and during the event
- Logo placement on event signage
- Company listing on conference mobile app
- Logo placement and company profile on the conference's virtual platform
- Logo placement and recognition on neea.org/EFX



## Charging Station Sponsor — \$3,500 (Exclusive)

This sponsorship is an exclusive opportunity to host a phone and computer charging station where your staff can engage with attendees and you can further promote your brand. Note: EFX will provide the charging station, and sponsor will be responsible for any additional branding or materials hosted.

- **One complimentary in-person conference registration (a \$995 value)**
- **One complimentary virtual conference registration (a \$250 value)**
- Logo placement in all EFX promotional emails leading up to and during the event
- Logo placement on event signage
- Company listing on conference mobile app
- Logo placement and company profile on the conference's virtual platform
- Logo placement and recognition on [nea.org/EFX](http://nea.org/EFX)

## Conference Supporting Sponsor — \$3,000 (2 of 5 Remaining)

- **One complimentary in-person conference registration (a \$995 value)**
- **One complimentary virtual conference registration (a \$250 value)**
- Logo placement in all EFX promotional emails leading up to and during the event
- Logo placement on event signage
- Company listing on conference mobile app
- Logo placement and company profile on the conference's virtual platform
- Logo placement and recognition on [nea.org/EFX](http://nea.org/EFX)

