

BetterBricks Energy Savings

Evaluation Report

PREPARED BY

The Cadmus Group, Inc

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Final Report

BetterBricks Energy Savings Evaluation Report

Prepared for:
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Executive Summary

The Northwest Energy Efficiency Alliance (NEEA) retained the Cadmus Group (Cadmus) to complete an initial evaluation of the projects and energy savings associated with BetterBricks, NEEA’s commercial initiative. BetterBricks is a comprehensive commercial sector energy efficiency initiative designed to stimulate demand for energy efficiency within three vertical markets (Hospitals, Real Estate, and Grocery) and supply of energy efficiency services from two cross-cutting markets (Design and Construction, and Building Operations) which, respectively, focus on new and existing building stock. NEEA’s cross-cutting activities also take place in buildings outside the three vertical markets such as schools, universities, and retail businesses.

The primary objective of this effort was to collect and review available data from BetterBricks activities between 2005 and 2008, develop a methodology to estimate those savings, and quantify the energy savings associated with those specific activities using a high level of rigor. A secondary objective was to develop recommendations to improve evaluability of the initiative’s energy savings. It is important to note, however, that the estimates in this report do not include energy savings from the broader market impacts of BetterBricks. Future reports will examine this topic in detail.

This report includes findings from both Cadmus’ own work as well as validation work from the Heschong Mahone Group (HMG). The total validated savings from the two evaluation efforts amounts to 2.08 aMW of electrical energy savings and 592,217 therms of natural gas savings. In addition, the evaluation contractors identified an additional 0.55 aMW and 97,088 therms of well-documented savings from efficiency measures already in place that are pending further review. Looking forward, evaluation contractors have identified plans and commitments for measures that amount to 5.74 aMW and 1,922,513 therms of additional savings that initiative staff expect to be realized in the next three to five years.

Tables 1 and 2 provide details of energy savings by vertical and cross-cutting markets.

Table 1. Validated Electric Savings

	Hospitals (aMW)	Real Estate (aMW)	Grocery and Other (aMW)	Total (aMW)
Design & Construction (evaluated by Cadmus)	0.66	0.40	0.30	1.36
Design and Construction (evaluated by HMG)	0	0.02	0.21	0.23
Building Operations (evaluated by Cadmus)	0.34	0.15	0	0.49
Total:	0.99	0.57	0.51	2.08

Table 2. Validated Gas Savings

	Hospitals (therms)	Real Estate (therms)	Grocery and Other (therms)	Total (therms)
Design & Construction (evaluated by Cadmus)	367,505	28,421	114,366	510,293
Design and Construction (evaluated by HMG)	0	16,447	1,729	18,176
Building Operations	47,130	16,618	0	63,748
Total:	414,635	61,486	116,095	592,216

Energy savings from planned efficiency measures and other energy goal/commitments are described in this report on pages 27 to 32.

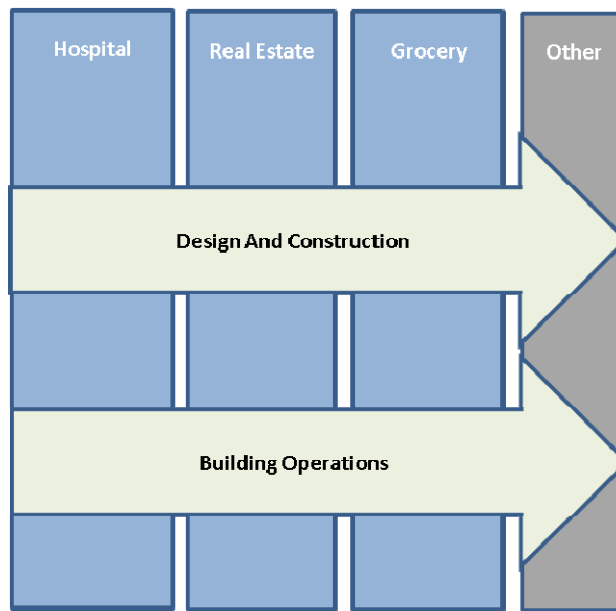
BetterBricks intends for its activities to result in secondary market effects, as market actors among the target audiences become more educated regarding potential energy-efficiency improvements. These stakeholders include architects, engineers, contractors, consultants, building owners, and facilities managers who may choose to implement similar measures in the future, even without direct support from BetterBricks. According to the initiative's theory of market transformation, high-profile BetterBricks projects should also serve as learning tools for a wider pool of stakeholders who do not engage in direct contact with BetterBricks. The effort to quantify these secondary market effects was outside the scope of this study, but will be examined in future reports.

In addition, Cadmus reviewed the evaluability of the BetterBricks project in terms of energy savings. Cadmus was unable to validate more than a small fraction of potential projects due to a lack of data. Comprehensive data collection on BetterBricks projects by Initiative staff combined with consistent follow-up would improve this situation. Furthermore, NEEA support of additional post-occupancy and post-installation evaluation would provide greater reliability in the calculation of realization rates for various projects and measures, which in turn would increase the accuracy of savings estimates for completed and in-process projects.

1. Introduction

The Northwest Energy Efficiency Alliance (NEEA) retained the Cadmus Group (Cadmus) to complete an initial evaluation of the projects and energy savings associated with BetterBricks, NEEA’s commercial initiative. BetterBricks is a comprehensive commercial sector energy efficiency initiative approach to stimulate demand for energy efficiency within three vertical markets (Hospitals, Real Estate, and Grocery) and building supply of energy efficiency goods and services from two cross-cutting markets (Design and Construction, and Building Operations) which, respectively, focus on new and existing building stock. NEEA’s cross-cutting activities also take place in buildings outside the three vertical markets such as schools, universities, and retail businesses (classified as “Other” for the purpose of this study).

Figure 1. BetterBricks Target Markets Evaluated by Cadmus



Target Markets

The BetterBricks initiative provides support to a limited number of vertical and cross cutting markets, impacting each market as described below.

Vertical Markets

- **Hospitals:** Assists hospitals to develop and implement Strategic Energy Management Plans (SEMP), a structured approach to improve energy efficiency throughout organizations and facilities. The SEMP focuses on best practices to achieve energy efficiency in capital improvements, design and construction, operations and maintenance, and purchasing.

- **Real Estate:** Supports companies in the development and implementation of a high performance portfolio framework, addressing best practices similar to those mentioned above, but within the business context of general office space.
- **Grocery:** Offers grocery store chains support in the development and implementation of energy action plans that primarily address refrigeration and lighting. Best practices, in this context, include benchmarking refrigeration systems, system optimization service and general energy awareness materials for employees.

Cross Cutting Markets

- **Design and Construction:** Offers a number of tools, resources, advice and assistance to Northwest architects and engineers to assist in the design of energy efficient buildings. The five Integrated Design Labs (IDLs) provide educational and technical support that includes daylighting modeling, as well as support for "whole-building" integrated design. The main delivery method is through the Firm Focus (FF) approach, where program staff work closely with selected architecture firms, influencing their business practices and increasing their technical capabilities to deliver integrated design, specifically in the BetterBricks vertical markets.
- **Building Operations:** Provides technologies and consulting to building operators, in order to improve regional building performance by facilitating the adoption of improved operations and maintenance strategies, both on the demand and supply side of the market. BetterBricks activities towards this goal include (1) technical training and (2) business development support to select mechanical and controls service providers (i.e., the "Firm Focus" approach.) NEEA's expectation is this will expand the breadth and quality of energy efficiency-focused building operations and maintenance services offered in the Pacific Northwest.

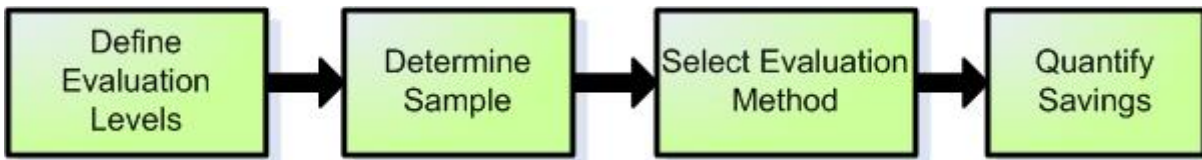
Study Objectives

The primary objective of this study was to collect and review available data from the initiative activities between 2005 and 2008, and estimate the energy savings associated with those projects. A secondary objective was to develop recommendations to improve evaluability of the initiative's energy savings impacts.

2. Energy Savings Evaluation Methodology

At the beginning of the study, Cadmus met with BetterBricks staff to define the evaluation levels, develop a sampling plan, and select appropriate evaluation methods. The study methodology is outlined in the four stages shown in Figure 2 below.

Figure 2. Energy Savings Accounting Stages



Step 1: Define Evaluation Levels

Cadmus and HMG worked with BetterBricks staff to determine appropriate evaluation levels. The selected evaluation levels are consistent with those used by Cadmus to report savings for NEEA's Industrial Initiative. Cadmus defined the five levels as follows:

- **Validated:** Savings that have been evaluated through a site visit and a review of calculations or a professional assessment. Generally, the evaluation contractor reviews energy savings based on data and calculations provided by the implementation team. In many northwest service territories, NEEA's validation requirements are on par with utility measurement and verification (M&V).
- **Pending:** Savings quantified by the implementation team or end-user but not yet verified or validated by the evaluation contractor due to budget or time constraints.
- **Committed:** Savings the implementation team expects will be achieved within the next two years based on the schedule for construction or measure implementation. Projects are either in progress or have a defined budget allocated by the customer.
- **Planned:** Similar to committed savings above, except that the customer has not allocated a project budget, and the implementation team does not expect the project will be completed within two years.

Step 2: Determine Sample

Phase 1: Identify Universe of Potential Projects

The first phase of the project involved collecting data on potential evaluation sites. These included all buildings contained in NEEA’s Commercial Tracking System (CTS), as well as buildings participating in NEEA’s Kilowatt Crackdown and HVAC Service Assistant programs. This resulted in an initial sample frame of 588 buildings.

Table 3. Composition of Sample Frame

	Design & Construction	Building Operations			
	All	Hospital	Real Estate	Grocery	Total
Buildings from CTS	359	23	41	0	423
Buildings from Kilowatt Crackdown			47		47
Buildings from HVAC Service Assistant			107		107
Buildings from BetterBricks staff, not in CTS	3	4	0	4	11
TOTAL SAMPLE FRAME	362	27	195	4	588

Phase 2: Filter Universe to Identify Those With Likely Savings and Sufficient Data

Once the total sample frame was determined, Cadmus worked with BetterBricks staff and contractors to reduce the number of projects that would be evaluated as follows:

- **NEEA staff or contractor selection:** Cadmus coordinated with NEEA staff and contractors to identify design and construction projects that met the following criteria:
 1. Utilize the most comprehensive integrated design
 2. Have the highest savings potential (known actual or estimated).
 3. In the target markets.
 4. Have data available or data are easily obtainable.
 5. High profile (project has received, or will receive, publicity).” – i.e. good documentation.

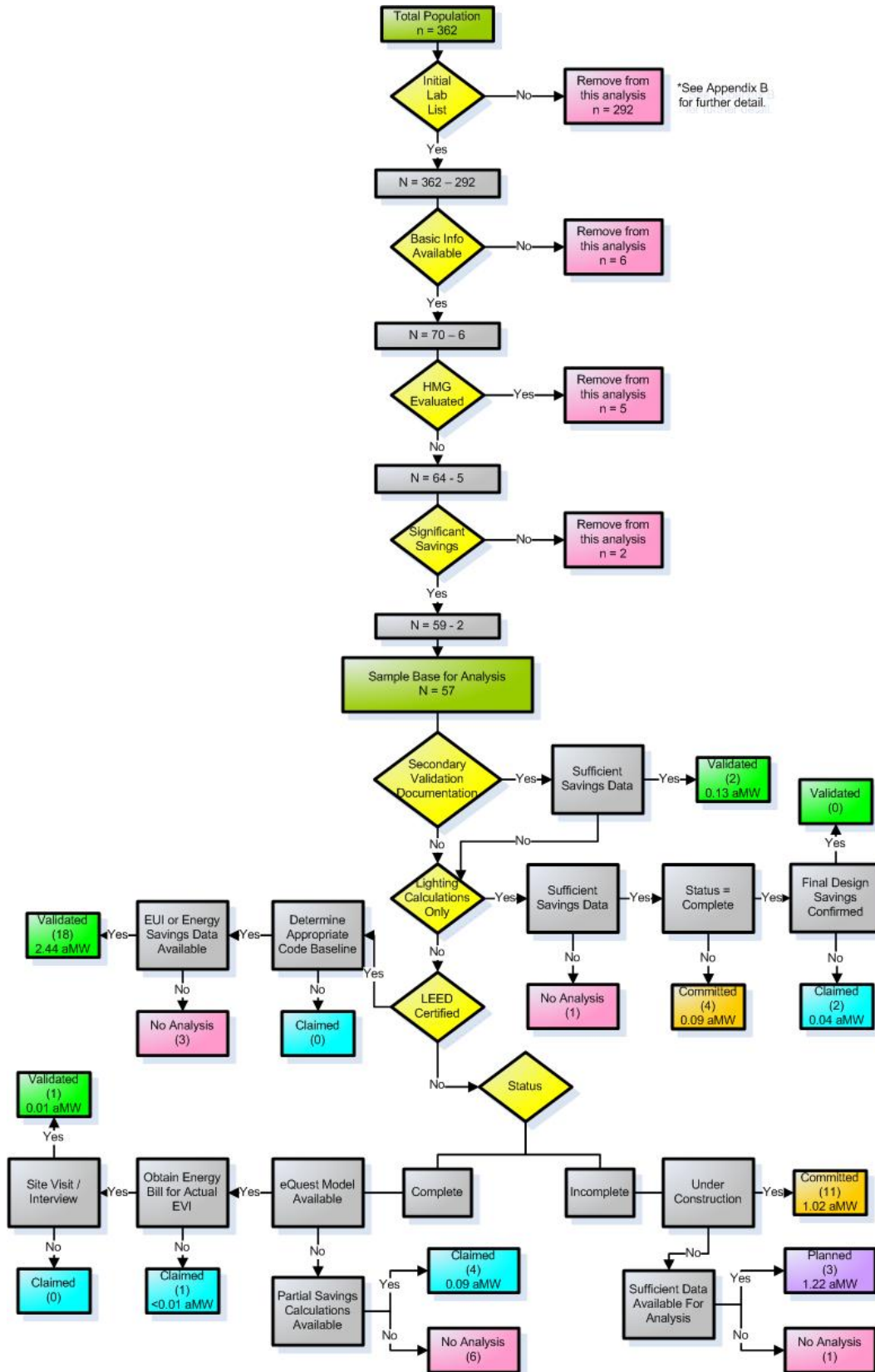
This exercise yielded 70 potential projects to evaluate out of the total of 362. This process is explained in greater detail in Appendix B.

- **Data Sufficiency:** Some sites chosen for evaluation were subsequently found to have insufficient data for Cadmus or HMG to conduct a savings analysis and were excluded from this analysis.
- **Redundancy:** One project previously evaluated by the Heschong Mahone Group (HMG) was evaluated separately by Cadmus at the request of NEEA staff, and subsequently excluded to prevent redundancy. The project was a hospital designated WA-15.

NEEA's work with commercial design projects in the Northwest predates all other commercial sector interventions. However, BetterBricks has only recently begun to systematically collect energy savings data. As a result, Design & Construction projects constitute the largest number of both total projects and highest rate of attrition due to lack of sufficient data.

The complexity of Cadmus's decision making process related to our evaluation of the Design & Construction sites is shown below in Figure 3. Further detail about the process is located in Appendix B: BetterBricks Staff Design and Construction Project Selection Methodology. The decision making process for Building Operations projects was somewhat less complex, so no decision tree was developed.

Figure 3. Design and Construction Decision Tree



The following tables illustrate the filtering process from the sample frame to the final sample.

Table 4. Filtering from Sample Frame to Preliminary Sample

	Design & Construction	Building Operations			
	All	Hospital	Real Estate	Grocery	Total
TOTAL SAMPLE FRAME	362	27	195	4	588
Buildings filtered due to self-selection/missing data	292	9	27	0	328
Preliminary Sample identified by Cadmus, HMG, and NEEA staff/contractors	70	18	168	4	260

Table 5. Filtering from Preliminary Sample to Final Sample

	Design & Construction	Building Operations			
	All	Hospital	Real Estate	Grocery	Total
Preliminary Sample identified by Cadmus, HMG, and NEEA staff/contractors	70	18	168	4	260
Buildings Cadmus or HMG unable to evaluate	13	4	6	0	23
Final number of buildings evaluated	57	14	162	4	237

Phase 3: Collect Data on Preliminary Sample and Determine Evaluability

After establishing a preliminary sample, Cadmus collected the necessary data to evaluate the selected sites. For the majority of the sites Cadmus collected information from CTS, data provided by NEEA staff and contractors, building energy models, billing data, lighting and engineering calculations, scoping reports, site visits, phone and email interviews with facility staff, Internet data related to each project, and data from architectural and engineering firms.

For each site, Cadmus reviewed the following:

- Type and quality of available data,
- Status of construction and occupancy, and
- Achievement of LEED certification.

Based on information available for the site and project, Cadmus then conducted:

- Analysis of building energy models,
- Site visits,
- Calculation review, or

- A phone or e-mail interview with a knowledgeable source regarding installed measures.

During this process Cadmus found a number of buildings unfit for further analysis and evaluation. Typically these projects had either not incorporated suggestions from IDL into their final design or lacked sufficient data for analysis. Therefore, the final number of buildings Cadmus reviewed was 237.

Step 3: Select Evaluation Method

Design and Construction

Evaluation of Design and Construction projects were based on the quality and quantity of available data, and applied one or more of five methods commonly used for evaluating commercial buildings. Specifically, Cadmus employed the following methods for all savings estimates, whether validated, pending, committed or planned:

- Third-party post-occupancy evaluations (n=3)
- Application of a calculated realization rate to LEED-certified projects and new construction(n=34)
- Cadmus post-occupancy evaluation (n=1)
- Review of lighting calculations (n=7)
- Analysis of building energy simulation models (fenestration model) developed by other contractors and IDLs. (n=1)

A brief description of each method follows.

Third-Party Post-Occupancy Evaluation

The first evaluation method involved analysis of savings for three projects with post-occupancy evaluations (POE) performed by either Paladino & Associates, Berkeley Center for Built and Environment or Interface Engineering. These POEs were for Design and Construction projects that achieved LEED-certification. Cadmus reviewed the POE reports to determine if sufficient data had been obtained and the methodology was sound. In all three cases, Cadmus included the revised energy savings from the POEs as validated savings.

Calculated Realization Rate

Energy savings estimates are initially determined by a contractor, engineer, architect, or consultant through engineering calculations and/or building energy simulations. In most, if not all, cases the predicted (or ex-ante) energy savings are different from that actually achieved (ex-post). The difference commonly results from a number of factors, including:

- Value engineering may eliminate measures or key components between the design phase and final construction
- Actual building characteristics may differ from final design
- Commissioning of building equipment may not achieve full operating potential
- Design changes may not be communicated to building modeler
- Occupant use or actual building operation may vary from original expectation

The ratio of the actual to predicted estimates of savings, known as the “savings realization rate” is commonly used in impact evaluations of energy efficiency and conservation programs to gauge their performance. It is standard practice in impact evaluations to calculate a savings realization rate for a sample of participants and apply it to the population of participants to estimate actual savings for a program.

Cadmus used as-designed estimates of savings as a basis for calculating savings realization rate, using the following steps:

1. Obtain the original energy efficient design model and one year of post-occupancy utility bills.
2. Modify the model to reflect as-built design and operating characteristics per available documentation.
3. Calibrate the original design model energy use to the actual, billed energy use by adjusting plug loads and other variables as appropriate.
4. Create a code model by removing energy efficient measures included in the design model and replacing them with the building code or standard practice equivalent, if applicable.
5. Calculate actual energy savings difference between code model (from step #4) and actual energy use.
6. Calculate the realization rate by dividing the actual energy savings by difference between the original design and code models.

Cadmus followed this procedure to calculate the savings at one new construction (not LEED certified) building. However, there were insufficient data to perform this analysis for all buildings because the “as built” information (e.g. actual installation data) was not available. Therefore, Cadmus used four buildings which had undergone POE’s using the aforementioned process, to estimate a realization rate for other Design and Construction projects. These realization rates are shown below in Table 6. Further detail can be found in Appendix C: Realization Rate Development.

Table 6. Realization Rate for Projects with Post-Occupancy Evaluation

Project ID	Actual Energy Savings (MBTU)	Modeled Design Energy Savings (MBTU)	Realization Rate
OR-07	34,417	43,463	79%
OR-08	1,281	13,176	10%
WA-07	2,600	4,455	58%
WA-11	8,100	12,062	67%
Total:	46,399	73,156	63%

The realization rate observed in the above examples led Cadmus to apply a realization rate to all LEED projects in order to quantify validated energy savings when actual data was not available. Cadmus determined an average realization rate of 63% based on the ratio between the sum of

actual energy savings and modeled design energy savings for the four projects, as shown in Table 6. This average realization rate was applied to all LEED projects to validate savings.

In our judgment, four projects represent a very small a sample for developing program-level savings. To augment this calculation, Cadmus searched other sources to find additional POEs on other BetterBricks projects which had achieved LEED certification. This was unsuccessful, so Cadmus then searched for other secondary data regarding POEs on LEED-certified projects in general, but was unable to find additional information to further inform this rate.

Given the small sample size, additional data from energy-efficient building POEs will be required to develop a more comprehensive realization rate. While the rate of realization Cadmus calculated may be revised as additional data becomes available, it is important to note that the Idaho Integrated Design Lab reported¹ applying a 50% realization rate to expected energy savings for new construction projects. This realization rate was reported² as a conservative value based on anecdotal evidence, but is reasonably close to the value derived in this section.

To further augment the process, Cadmus reviewed a number of studies which examined a savings “realization rate” by comparing actual energy savings to that from the initial, uncalibrated code model (which may or may not reflect additional design changes during construction), as listed in Appendix D. However, none of these studies reflected the previously discussed methodology acceptable for determining a net realization rate. The need for post-occupancy evaluations with accurate net realization rates represents a significant opportunity for NEEA to explore the issue and better determine energy savings in the region.

Applying the Realization Rate to Calculate Savings

Once the realization rate for buildings with limited data was established, Cadmus needed to collect sufficient information to calculate energy savings. The information required to determine savings includes:

- Square footage
- Total Building Energy Use Intensity (EUI)
- Establishment of the baseline used in the LEED analysis and point system, which could be either ASHRAE Standard 90.1 or local energy codes.

Cadmus obtained information on total building energy use intensity (EUI), and square footage from the architecture and engineering firms involved in the project. Where Cadmus could not obtain this data from the firms involved in the original project, Cadmus utilized secondary data sources on square footage and savings relative to energy code.

For the purpose of this analysis, the baseline for energy savings is local energy code. However, sometimes LEED certification uses ASHRAE Standard 90.1 as the baseline, and other times the local code. Cadmus found that neither LEED certification documents nor information from the

¹ Integrated Design Lab – University of Idaho 2007 Annual Progress Report, page 8

² Email from Kevin Van Den Wymelenberg, Integrated Design Lab – Boise, Director, March 24, 2009

IDLs provided definitive data on whether an energy code or ASHRAE Standard 90.1 was applied as the baseline. Therefore, Cadmus reviewed secondary sources for each project to determine the relevant baseline. Where Cadmus found that ASHRAE Standard 90.1 was the baseline, Cadmus engineers adjusted the savings percentages from those certified by the LEED points to reflect the greater stringency in local codes. In the case where an Internet search did not produce information on the relevant baseline, the baseline was assumed to be the state or local code.³

LEED certification requires the adjustment of energy models throughout the design process to reflect any changes. The percentage difference in energy use between code and design determines the amount of energy savings and corresponds to a certain number of points in the LEED system. Cadmus did not have access to these LEED building simulation models and therefore could not examine them for savings and accuracy. Therefore, Cadmus calculated the energy savings using the percentage savings from each project's LEED certification and data supplied to the Integrated Design Labs by architects and engineering firms who performed the building energy modeling. That information included either the building's modeled baseline EUI or modeled energy savings in terms of kilowatt-hours and therms. Cadmus applied the previously calculated realization rate to the LEED project energy savings to determine validated savings.

In addition, Cadmus applied the same realization rate to new and recently occupied buildings that could not have savings validated (meaning they were categorized as pending, committed or planned). For those projects, it was unclear which energy efficiency measures had been implemented or might be included in the final as-built design. This meant Cadmus could apply a conservative estimate of savings via the derived realization rate.

NEEA also requested that energy savings be provided in terms of kilowatt-hours and therms. This information could not be accurately determined for those projects where only EUI data (in kBtu per square foot) was available. NEEA supplied the following conventions to apply to the energy savings⁴, as shown in more detail in Appendix D:

- Office buildings: 70% electric, 30% gas
- Hospitals: 40% electric, 60% gas
- Schools: 40% electric, 60% gas

³ December 8, 2008, e-mail from the University of Washington IDL Director: "We asked what the code base was for the data that they sent us, and I believe in every case they used the state or municipal code as baseline, which as you referenced is a bit more stringent than the appropriate ASHRAE 90.1 per date of project permitting. I'm sure that there is some individual variability there, but generally the question we asked them was, 'What was the code baseline, and what was the as designed baseline?' Without doing a great deal of checking, we have assumed they answered our questions to the best of their ability."

⁴ This convention was derived by NEEA staff and contractors from the 2003 *Commercial Buildings Energy Consumption Survey* and the *Baseline Characteristics of 2002 - 2004 Nonresidential Sector*. This derivation is currently under review by NEEA and its evaluation contractors.

Cadmus Post-Occupancy Evaluation

Cadmus conducted a post-occupancy evaluation for one building, ID-03, to verify installation of proposed energy-efficient measures and determine actual operating schedules and building control system settings. The University of Idaho Integrated Design Lab provided code and design eQuest models of the facility. The site visit findings were combined with actual energy use from billing data to modify the proposed design eQuest model to represent the as-built design and operation of the facility. The code model was adjusted to reflect the correct baseline usage, which allowed derivation of the validated energy savings.

Lighting Calculations

Seven buildings had lighting projects with energy savings calculations performed by either the local utility or the University of Oregon Energy Studies in Buildings Laboratory (ESBL). Those calculations were reviewed for sufficient data to achieve savings validation, completion or design status, and amount of savings based on EUI and square footage. Cadmus could not obtain sufficient data from building owners to validate any of these projects. ESBL estimated savings for the project design that assumed all recommended measures would be implemented. As with new construction, Cadmus expected not all measures will be installed as designed. Therefore, Cadmus chose to apply the derived energy savings realization rate noted in previous subsections because a lighting savings realization rate was not available.

Fenestration Model Review

Cadmus performed adjustments to a fenestration model developed by the Montana State University Integrated Design Lab for MT-02. The IDL provided code and design models for MT-02, for which they had conducted a study of energy savings related to various types of windows. Cadmus contacted the project architect to determine which window was actually installed, and also received the specification sheet for that window type. Specifications were entered into the design model to determine the improvement over baseline, which yielded less than 0.01 aMW of savings. Cadmus only reviewed this one fenestration model because the window replacement was the only measure implemented through this project, and no other design and construction project had this specific scope.

Building Operations

The evaluation of Building Operations projects followed some of the same methods as Design and Construction, although the details are not portrayed in a graphical decision tree.

Hospitals

Hospital projects typically involved the adoption of a strategic energy management plan (SEMP), installation of energy conservation measures, commissioning or retro-commissioning, and HVAC system tune-ups. Cadmus applied the following principle evaluation methods:

- Conduct site visits to confirm measure installation and facility operating hours.

- Review of engineering calculations employed by implementation contractors.
- Analyze scoping reports with projected savings.

Real Estate

Cadmus used two methods to evaluate savings for real estate projects:

- Review of on-line HVAC tune-up data, which was automatically uploaded by the HVAC Service Assistant tool following a site visit by one of the BetterBricks contractors.
- Analysis of scoping reports with projected savings.

HMG Evaluation Methodology

The Heschong Mahone Group (HMG) previously evaluated elements of the BetterBricks initiative, including samples of Design and Construction, Building Operations, Grocery Store, and Real Estate kW Crackdown projects. HMG later provided the relevant findings to the Cadmus Group, along with methodologies, data, and calculations. Cadmus lacked sufficient time to analyze all the submitted data prior to the completion of this report, but has included many of HMG's findings where appropriate.

In this process, HMG worked with BetterBricks personnel to determine evaluation samples and obtain data. HMG then developed and applied appropriate evaluation methods for four target markets. The methodology was reported to NEEA in four separate memos in December 2008, which are summarized below.

Summary of Design and Construction Memo

For Design and Construction projects, HMG conducted on-site surveys and data collection at fifteen sites to confirm information from CTS and other documentation sources. HMG obtained sufficient data to analyze nine of those fifteen projects. On-site data collection included:

- Equipment and building characteristics
- Interviews with building operators
- Installation of data loggers for end-use metering

HMG collected billing data and, where available, existing energy efficient measure monitoring data. They also obtained the original energy simulation input and output files for both the code and proposed design conditions. HMG then modified the energy simulation models for each project to reflect as-built conditions, and recorded the resulting energy savings. These savings are included under "Pre-2008 Validated Savings."

Summary of Real Estate Memo

HMG validated energy savings for 47 Real Estate projects as part of the BetterBricks Kilowatt Crackdown program. HMG obtained total site energy use for all the buildings from January 2007 through August 2008, which represents one full year before the Kilowatt Crackdown program and two-thirds of the implementation period. HMG analyzed the energy use data, examined energy use intensity comparisons, and conducted surveys with building managers. Through this effort, HMG was able to validate the difference in annual energy use through August 2008 as a lower bound for energy savings.

Summary of Building Operations Memo

HMG attempted to evaluate eleven Building Operations projects through billing analysis. They examined electric and natural gas bills, when available, for projects both before and after project implementation, and considered any differences to result from installed measures. HMG reported savings on seven projects. This method of evaluation has limitations, particularly when measure installation occurs at the same time as substantial changes in building size or use. Energy savings less than 10% of total building load are often difficult to discern from the normal ebb and flow of energy use. This is particularly true with hospitals, and HMG reported that all four hospital Building Operations projects could not be analyzed because no quantifiable improvement was observed in billing data or insufficient information was available. Cadmus recommends that NEEA provide funding to examine these projects in further detail to obtain additional information and complete analyses where necessary.

Summary of Grocery Stores Memo

Grocery Store refrigeration tune-ups were evaluated through billing analysis by examining electric utility bills both before and after project implementation. The resulting consumption differences were considered as energy savings attributed to the installed energy efficient measures. Mechanical service contractors also performed short-term metering to predict energy savings, which was available for two of the four projects. This analysis possesses the same limitations outlined above for Building Operations. In addition, the projects had less than one year of billing data, which Cadmus views as the minimum for a higher degree of accuracy. In mid-2008, HMG sought to offset concerns about the length of monitoring by developing a weather-normalized correction to the data based on projected statewide differences in heating degree days. However, a review of full 2008 weather data for the installation region indicated no correction was actually necessary. Cadmus recommends that NEEA provide funding to examine these projects in further detail to obtain additional billing information and refine analyses where necessary.

3. Findings

Cadmus reviewed all projects not only for validated savings, but also for those that met pending, committed, and planned criteria. This section first presents the total current and potential savings, before offering detailed findings for the validated, pending, committed, and planned savings, in that order.

All Energy Savings

Based on our analysis, this report accounts a total of:

- 2.63 aMW in validated and pending electric savings and 689,147 therms in validated gas savings. (Table 7 and Table 8).
 - 2.08 aMW validated (1.85 aMW validated by Cadmus plus 0.23 aMW validated by HMG).
 - 592,217 therms validated (574,041 validated by Cadmus plus 18,716 therms validated by HMG).
 - 0.55 aMW in pending electric savings
 - 97,388 therms in pending gas savings
- 0.99 aMW in committed electric savings and 224,890 therms in committed gas savings (Table 9 and Table 10).
- 4.74 aMW in planned electric savings and 1,697,623 therms in planned gas savings (Table 9 and Table 10).

The total of 8.36 aMW in electric savings and 2,613,531 therms in gas savings quantifies only the realized savings and conservation opportunity that could be identified to date. These savings do not include broader market effects. Note that totals below reflect the effects of rounding, and therefore may differ slightly from the summation of results presented in tabular form.

**Table 7. Number of Validated and Pending Projects and Electric Savings
(in aMW) by Market**

	Evaluation Level	Hospitals		Real Estate		Grocery		Other		Total	
		total projects	aMW	total projects	aMW	total projects	aMW	total projects	aMW	total projects	aMW
Design & Construction	Validated (Cadmus)	2	0.66	9	0.40	0	0	10	0.30	21	1.36
	Validated (HMG)	0	0	5	0.13	2	0.02	3	0.08	10	0.23
	Pending	0	0	3	0.06	0	0	4	0.04	7	0.11
Building Operations	Validated	5	0.34	154	0.15	0	0	0	0	159	0.49
	Pending	3	0.20	4	0.16	4	0.07	1	0	12	0.44
Total:		10	1.21	175	0.90	6	0.09	18	0.42	209	2.63

Note: Due to rounding, total values may appear to differ from the sum of components

**Table 8. Number of Validated and Pending Projects and Gas Savings
(in therms) by Market**

	Evaluation Level	Hospitals		Real Estate		Grocery and Other		Total	
		total projects	therms	total projects	therms	total projects	therms	total projects	therms
Design & Construction	Validated (Cadmus)	2	367,505	9	28,421	10	114,366	21	510,293
	Validated (HMG)	0	0	5	16,447	5	1,729	10	18,176
	Pending	0	0	3	3,366	4	3,677	7	7,043
Building Operations	Validated	5	47,130	154	16,618	0	0	159	63,748
	Pending	3	(9,141)	4	3,192	1	96,294	12	90,345
Total:		10	405,494	175	68,046	24	216,066	209	689,607

Note: Due to rounding, total values may appear to differ from the sum of components

**Table 9. Number of Committed and Planned Projects and Electric Savings
(in aMW) by Market**

	Evaluation Level	Hospitals		Real Estate		Grocery		Other		Total	
		total projects	aMW	total projects	aMW	total projects	aMW	total projects	aMW	total projects	aMW
Design & Construction	Committed	2	0.12	7	0.35	1	0	5	0.11	15	0.58
	Planned	2	0	0	0.00	0	0	1	0.00	3	0.47
Building Operations	Committed	2	0.41	0	0.00	0	0	0	0	2	0.41
	Planned	13	4.16	5	0.12	0	0	0	0	18	4.27
Total:		19	5.16	12	0.47	1	0	6	0.11	38	5.74

Note: Due to rounding, total values may appear different from the sum of components

Table 10. Number of Committed and Planned Projects and Gas Savings (in therms) by Market

	Evaluation Level	Hospitals		Real Estate		Grocery		Other		Total	
		total projects	therms	total projects	therms	total projects	therms	total projects	therms	total projects	therms
Design & Construction	Committed	2	53,763	7	44,338	1	4,113	5	47,447	15	149,660
	Planned	2	211,302	0	0	0	0	1	1,425	3	212,727
Building Operations	Committed	2	75,230	0	0	0	0	0	0	2	75,230
	Planned	13	1,472,771	5	12,125	0	0	0	0	18	1,484,896
Total:		19	1,813,066	12	56,463	1	4,113	6	48,872	38	1,922,513

Note: Due to rounding, total values may appear different from the sum of components

Validated Energy Savings

Validated energy savings represent those confirmed with a site visit, a calculation review, and/or a professional savings assessment. For the BetterBricks study, Cadmus validated savings of 1.85 aMW in electric savings and 574,041 in gas savings.

Design and Construction

Design and Construction Validated Savings

Cadmus calculated energy savings for the majority of validated Design and Construction projects by applying a realization rate, as discussed in the previous chapter and Appendix C: Realization Rate Development. Cadmus applied the average realization rate of 63 % to 17 of the 21 projects, summarized in the table below. Cadmus used POE data to validate savings for the other four projects. Design and Construction projects accounted for validated annual electric savings of 1.36 aMW and 510,293 therms of gas savings, as shown in Table 11. Under the “Source of Savings” column, the LEED percentage refers to design energy savings above the relevant state or local building energy code. More detailed information is available in Table 25 in Appendix D:

Table 11. Validated Energy Savings for Design and Construction Projects

Project ID ⁵	Source of Savings (% Above Code)	Total Realized Electric Savings (aMW)	Total Realized Gas Savings (therms)
ID-01	LEED (35%)	0.001	960
ID-02	LEED (45%)	0.07	8,866
ID-03	Cadmus POE	0.00	3,450
OR-01	LEED (40%)	0.09	12,071
OR-02	LEED (39%)	0.04	18,031
OR-03	LEED (30%)	0.01	1,744
OR-04	LEED (30%)	0.02	10,266
OR-05	LEED (45%)	0.13	56,953
OR-06	LEED (28%)	0.03	4,082
OR-07	Secondary POE	0.64	359,819
OR-08	Secondary POE	0.02	7,686
WA-01	LEED (26%)	0.04	5,322
WA-02	LEED (42%)	0.003	1,376
WA-03	LEED (45%)	0.001	72
WA-04	LEED (38%)	0.01	5,443
WA-05	LEED (18%)	0.02	3,190
WA-06	LEED (10%)	0.03	4,355
WA-07	Secondary POE	0.12	(8,400)
WA-08	LEED (27%)	0.02	9,318
WA-09	LEED (36%)	0.005	586
WA-10	LEED (43%)	0.04	5,103
Total:		1.36	510,293

Building Operations

Hospitals

Cadmus validated energy savings for six BetterBricks hospital projects. The resulting validated annual electric savings are 0.34 aMW and annual gas savings equal 47,130 therms, as shown in Table 12. More detail on the specific energy savings can be found in Table 26 in Appendix D: For the most part, the validated measures involved the installation of energy conservation measures (ECMs) as capital projects undertaken as part of the Strategic Energy Management Plan. Retro-commissioning or tune-up projects were implemented at two sites. Cadmus validated most sites through site visits that verified measure implementation and recorded relevant operating parameters. This site visit data enabled us to develop or verify energy savings calculations.

⁵ Project codes represent the state where the building is or will be constructed, along with a numeric identifier.

Cadmus employed a different validation method for OR-09. In that case, the Market Specialist provided calculations to Cadmus from the facility and installation contractor. Cadmus validated these calculations through an e-mail interview.

Table 12. Validated Energy Savings for Hospitals

Project ID	Source of Savings	Total Realized Electric Savings (aMW)	Total Realized Gas Savings (therms)
OR-09	Capital Projects (ECMs)	0.07	25,150
OR-10	Capital Projects (ECMs)	0.05	5,525
OR-11	Capital Projects (ECMs)	0.02	0
OR-12	Capital Projects (ECMs)	0.05	16,455
ID-07	Capital Projects (ECMs) / Retro-Commissioning	0.16	0
Total:		0.34	47,130

Note: Due to rounding, total values may appear different from the sum of components

Real Estate - HVAC Service Assistant

The HVAC Service Assistant by Field Diagnostic Services, Inc. identified energy savings opportunities and documented improvements for rooftop commercial HVAC units. BetterBricks provided support to train three service contractors. Data from 107 sites were recorded by the Service Assistant tool and automatically uploaded to the Internet. The resulting validated annual electric savings equal 0.02 aMW, as shown in Table 13. Each Project ID may represent multiple sites for each client. More detail on the specific energy savings can be found in Table 27 in Appendix D:

Table 13. Validated Energy Savings for HVAC Service Assistant Projects

Project ID	Total Realized Electric Savings (aMW)
FDSI-01	0.004
FDSI-02	0.002
Miscellaneous	<0.001
FDSI-03	0.002
FDSI-04	0.001
FDSI-05	<0.001
Miscellaneous	0.000
FDSI-06	0.001
FDSI-01	0.006
Total:	0.02

Note: Due to rounding, total values may appear different from the sum of components

The results represent a large number of diagnostic checks and minor improvements to HVAC systems during the first summer of this tool’s implementation. Increased savings are expected to be achieved during summer 2009 by following up on these initial results.

Real Estate – Kilowatt Crackdown

HMG evaluated energy savings for 47 real estate projects through the Kilowatt Crackdown program. This program was implemented jointly by NEEA and the Building Owners and Managers Association (BOMA) of Seattle, and represented a contest for energy efficiency achievements among office buildings run by BOMA members.

HMG obtained total site energy use for all the buildings from January 2007 through August 2008, which represents one full year before the Kilowatt Crackdown program and two-thirds of the implementation period. HMG analyzed the energy use data, examined energy use intensity comparisons, and conducted surveys with building managers. Through this effort, HMG was able to validate the difference in annual energy use through August 2008 as a lower bound for energy savings. The lower bound of savings represent 0.13 aMW in electric savings and 16,618 therms in gas savings.

Grocery Stores

No completed projects were available for evaluation under this category.

Savings Validated by HMG

Prior to 2008, HMG evaluated 15 sites to determine Design and Construction savings and obtained data through data logging, billing analysis, and existing metering on energy efficient measures. Using this data, HMG either modified existing building energy simulation models or developed new ones. HMG reported validated savings for nine of the 15 sites. The resulting electric savings are 0.23 aMW with 19,589 therms in gas savings, as shown in Table 14. More detail on the specific energy savings can be found in Table 28 in Appendix D:.

Table 14. Pre-2008 Validated Savings for Design and Construction Projects

Project ID	Total Realized Electric Savings (aMW)	Total Realized Gas Savings (therms)
HMG-WA-01	0.02	4,203
HMG-OR-01	0.07	(8,698)
HMG-OR-02	0.01	6,224
HMG-ID-01	0.001	0
HMG-WA-02	0.08	5,116
HMG-ID-02	0.04	12,082
HMG-ID-03	0.004	(414)
HMG-ID-04	0.001	0
HMG-ID-05	0.00	1,076
Total:	0.23	19,589

Note: Due to rounding, total values may appear different from the sum of components

Pending Energy Savings

Pending energy savings are those quantified by the implementation team, which could not be validated. These savings involved primarily Hospitals and Design and Construction projects, resulting in 0.26 aMW of electric savings and 15,202 therms of gas savings.

Cadmus noted areas in which further analysis could potentially improve the accuracy of energy savings on projects previously evaluated by HMG. These include projects for Building Operations and Grocery refrigeration tune-ups. The additional information and analysis necessary to perform additional evaluation of these projects was outside the scope of this study. Cadmus categorized these HMG results as “pending” until further evaluation can be performed.

The pending electric savings from HMG projects is equivalent to 0.28 aMW, with gas savings of 82,186 therms.

Cadmus Design and Construction

Pending energy savings for the Cadmus Design and Construction accounting resulted in electric savings of 0.11 aMW and 7,043 therms in gas savings. The energy savings data is detailed in Table 15 for these 7 projects. More detail on the specific energy savings can be found in Table 28 in Appendix D:.

Table 15. Pending Energy Savings for Design and Construction Projects

Project ID	Source of Savings	Total Projected Electric Savings (aMW)	Total Projected Gas Savings (therms)
ID-05	Model	0.03	18
ID-06	Model	0.001	0
MT-01	Lighting Calculations	0.04	0
MT-02	Fenestration Model	<0.001	40
OR-13	Model	0.01	3,659
WA-12	Model	0.03	3,326
WA-13	Lighting Calculations	0.002	0
Total:		0.11	7,043

Note: Due to rounding, total values may appear different from the sum of components

Four projects involved new construction and have only recently been occupied. These buildings are still in the process of commissioning systems and installing significant measures. Cadmus applied the LEED realization rate derived in the Energy Savings Accounting Methodology section to these LEED-registered projects, which Cadmus expect to achieve certification.

Two buildings possessed lighting calculations for installed projects. However, Cadmus could not get confirmation of installation details from either the facilities manager at MT-01 or the architect for WA-13. The calculations for MT-01 were performed through the local electric utility, and included sufficient detail for fixtures and operating hours that a realization rate was deemed unnecessary. The calculations for WA-13 only included design EUI information, not final installation details. Due to the uncertainty regarding final installation, Cadmus applied a realization rate equal to the 63% LEED realization rate.

Cadmus Building Operations

Hospital

Two hospitals reported energy savings for implemented measures that could not be validated by Cadmus. The savings resulted from installation of ECM capital projects and HVAC tune-ups, as shown in Table 16. Facility or installation contractors reported savings to the relevant Market Specialist, but Cadmus could not obtain calculations or sufficient data to validate those savings. These pending savings are 0.15 aMW in electric savings and 8,159 therms. More detail on the specific energy savings can be found in Table 30 in Appendix D:.

Table 16. Pending Energy Savings for Hospitals

Project ID	Source of Savings	Total Projected Electric Savings (aMW)	Total Projected Gas Savings (therms)
ID-07	Capital Projects (ECMs)	0.09	0
WA-15	Capitals Projects (ECMs) / Tune-Ups	0.07	8,159
Total:		0.15	8,159

Note: Due to rounding, total values may appear different from the sum of components

Real Estate

No completed projects were available for evaluation under this category.

Grocery Stores

No completed projects were available for evaluation under this category.

HMG Pending Savings

HMG submitted four memos to NEEA in December 2008 that detailed preliminary evaluation results for Design and Construction, Building Operations, Grocery Stores, and Kilowatt Crackdown. NEEA provided the memos to Cadmus so results could be incorporated into the BetterBricks energy savings accounting. Cadmus reviewed HMG’s methodology for each program and analyzed the resulting data. The savings from the Kilowatt Crackdown are included under the Validated Building Operations category of this study. HMG’s evaluation of Design and Construction savings is included under the “Savings Validated by HMG” section. Cadmus noted areas in which further analysis could potentially improve the accuracy of energy savings on Building Operations and Grocery refrigeration tune-up projects previously evaluated by HMG. The additional information and analysis necessary to perform additional evaluation of these projects was outside the scope of this study.

Building Operations

Real Estate and Hospitals

HMG attempted to perform billing analyses on eleven Building Operations projects in the Real Estate and Hospitals vertical. HMG reported savings on seven projects. This method of evaluation has limitations, particularly when measure installation occurs at the same time as substantial changes in building size or use. Energy savings less than 10% of total building load are often difficult to discern from the normal ebb and flow of energy use. This is particularly true with hospitals, and HMG reported that all four hospital Building Operations projects could not be analyzed because no quantifiable improvement was observed in billing data or insufficient information was available.

Of the projects analyzed by HMG, Cadmus had conducted a site visit at one hospital project, WA-15. That project was therefore excluded from this accounting to prevent double counting, particularly since HMG noted they were unable to complete their analysis on this project. The resulting savings for the remaining projects which HMG could evaluate are 0.21 aMW in electric

savings and 82,186 therms, as shown in Table 17. More detail on the specific energy savings can be found in Table 31 in Appendix D:. Cadmus recommends that NEEA provide funding to examine these projects in further detail to obtain additional information and complete analyses where necessary.

Table 17. HMG Pending Savings for Building Operations Projects

Project ID	Total Realized Electric Savings (aMW)	Total Realized Gas Savings (therms)
HMG-OR-03	0	96,294
HMG-OR-04	0.05	(17,300)
HMG-WA-03	0.02	(1,102)
HMG-WA-04	0.02	0
HMG-WA-05	0.01	4,294
HMG-WA-07	0.11	0
Total:	0.21	82,186

Note: Due to rounding, total values may appear different from the sum of components

Grocery Stores

HMG performed billing analyses on four refrigeration tune-up projects in the Grocery Store vertical market. This analysis possesses the same limitations outlined above for Building Operations. In addition, the projects varied in the amount of post-installation billing data available, including three months for two projects, seven months for another, and more than one year for a fourth project. At least one year of post-installation data is recommended for a higher degree of accuracy. In mid-2008, HMG sought to offset concerns about the length of monitoring by developing a weather-normalized correction to the data based on projected statewide differences in heating degree days. However, a review of full 2008 weather data for the installation region indicated no correction was actually necessary. The electric savings are 0.07 aMW, as shown in Table 18. More detail on the energy savings can be found in Table 32 in Appendix D:. Cadmus recommends that NEEA provide funding to examine these projects in further detail to obtain additional billing information and refine analyses where necessary.

Table 18. HMG Pending Savings for Grocery Stores

Project ID	Total Realized Electric Savings (aMW)
HMG-OR-04	0.04
HMG-OR-05	0.01
HMG-OR-06	0.01
HMG-WA-06	0.01
Total:	0.07

Note: Due to rounding, total values may appear different from the sum of components

Committed Energy Savings

Committed energy savings involve projects to be implemented within the near future, usually in the next two years. These projects are either in the construction or final design process, or have a

defined budget allocation. Cadmus found 17 Design and Construction and Hospital projects with committed energy savings, which should result in electric savings of 0.99 aMW and gas savings of 224,890 therms.

Design and Construction

Committed energy savings for Design and Construction generally involved projects under construction with available projected savings data, as shown in Table 19. Resulting electric savings are estimated to be 0.58 aMW with 149,660 therms in gas savings, estimated generally by applying a realization rate. More detail on the specific energy savings can be found in Table 33 in Appendix D:

Projects with committed savings were evaluated similarly to those described in previous subsections, particularly buildings evaluated using building energy model data. Cadmus also analyzed several incomplete projects that employ lighting calculations developed by the University of Oregon ESBL. Most of these projects are not expected to achieve their full projected savings, as outlined in the Energy Savings Accounting Methodology section. Therefore, Cadmus applied the 63% realization rate derived in the Validated Savings subsection to all the projects, except two from Montana. Those two projects possessed comprehensive data and were further along in progress; Cadmus determined full savings were likely to be achieved.

Table 19. Committed Energy Savings for Design and Construction Projects

Project ID	Source of Savings	Total Projected Electric Savings (aMW)	Total Projected Gas Savings (therms)
MT-03	Model	0.001	329
MT-04	Lighting calculations	0.01	0
OR-14	Lighting calculations	0.01	6,116
OR-15	Lighting calculations	0.01	2,635
OR-16	Model	0.001	4,113
OR-17	Model	0.04	19,278
OR-18	Lighting calculations	0.01	5,821
WA-14	Model	0.03	3,682
WA-16	Model	0.04	17,380
WA-17	Model	0.03	13,597
WA-18	Model	0.02	2,268
WA-19	Model	0.21	26,847
WA-20	Model	0.01	1,005
WA-21	Model	0.08	36,383
WA-22	Model	0.08	10,206
Total:		0.58	149,660

Note: Due to rounding, total values may appear different from the sum of components

Building Operations

Hospital

For Hospitals, two facilities had energy savings for budgeted projects. Savings will result from installation of ECM capital projects and HVAC commissioning, as shown in Table 20. More detail on the specific energy savings can be found in Table 34 in Appendix D:. Cadmus reviewed the savings estimates, which appear reasonable. The committed projects should result in electric savings of 0.41 aMW and gas savings of 75,230 therms. Cadmus lacked sufficient data to determine whether it would be appropriate to apply a realization rate to these committed estimates or what that rate would be. Cadmus chose not to apply a realization rate at this time.

Table 20. Committed Energy Savings for Hospitals

Project ID	Source of Savings	Total Projected Electric Savings (aMW)	Total Projected Gas Savings (therms)
WA-15	East Tower Commissioning	0.35	0
OR-12	Capital Projects (ECMs)	0.06	75,230
Total:		0.41	75,230

Note: Due to rounding, total values may appear different from the sum of components

Real Estate

No completed projects were available for evaluation under this category.

Grocery Stores

No completed projects were available for evaluation under this category.

Planned Energy Savings

Planned energy savings involve projects expected to be implemented over a longer time frame, typically more than two years. These projects usually have a defined plan associated with them, often a final design or measure implementation strategy, but no specific budget allocation. The Design and Construction cross-cutting market had projects with sufficient data to evaluate for planned energy savings, as well as the Hospital and Real Estate vertical markets. Planned electric savings are expected to total 4.75 aMW with gas savings of 1,697,623 therms.

Design and Construction

The Design and Construction sample base for evaluation included several projects early in their conceptual design phases, as shown in Table 21, which were evaluated under the Planned category. More detail on the specific energy savings can be found in Table 35 in Appendix D:.

Cadmus does not expect that most of these projects will achieve their full projected savings, as outlined in the Energy Savings Accounting Methodology section. Therefore, Cadmus applied the 63% realization rate derived in the Validated Savings subsection to all the projects. These projects should result in annual electric savings of 0.47 aMW and gas savings of 212,727 therms.

Table 21. Planned Energy Savings for Design and Construction Projects

Project ID	Source of Savings	Total Projected Electric Savings (aMW)	Total Projected Gas Savings (therms)
ID-08	Model	0.33	147,042
WA-23	Lighting Calculations	0.003	1,425
WA-24	Model	0.14	64,260
Total:		0.47	212,727

Note: Due to rounding, total values may appear different from the sum of components

Building Operations

Hospital

For Hospital projects, Cadmus identified 13 existing facilities with significant potential energy savings through scoping reports. The savings will result from installation of ECM capital projects, HVAC commissioning or retro-commissioning, and operations and maintenance improvements, and are shown in Table 22. More detail on the specific energy savings can be found in Table 36 in Appendix D:. Cadmus reviewed the savings estimates in various scoping reports and studies and concluded the projects to have a reasonable payback. Projects resulting from Hospitals could result in electric savings equal to 4.16 aMW and gas savings of 1,472,771 therms.

Cadmus lacked sufficient data to determine whether it would be appropriate to apply a realization rate to these committed estimates or what that rate would be. Because of this, Cadmus chose not to apply a realization rate at this time. Additionally, much of the proposed savings may involve measures or processes that impact the same end use. The resulting measure interaction will further reduce potential savings. For example, a new boiler can be specified that would produce a certain percentage of energy savings to the hospital's hot water end use. Additional measures, such as pipe insulation, might also have savings estimates, but the final energy savings will not be additive among all measures applied to each end use. In the future, it might be possible to further analyze the projected savings reports for each hospital and provide a rough estimate of reduced savings due to measure interaction, but that falls outside the scope of this evaluation.

Table 22. Planned Energy Savings for Hospitals

Project ID	Source of Savings	Total Projected Electric Savings (aMW)	Total Projected Gas Savings (therms)
MT-05	Capital Projects (ECMs)	0.30	191,250
	O&M/Tune-up	0.20	127,500
MT-06	Capital Projects (ECMs)	0.13	38,150
	O&M/Tune-up	0.07	21,800
	Retro-Commissioning	0.40	103,100

OR-10	O&M/Tune-Up	0.14	24,800
	Retro-Commissioning	0.21	37,200
OR-19	Capital Projects (ECMs)	0.21	96,306
	O&M/Tune-Up	0.19	34,720
	Retro-Commissioning	0.20	90,642
OR-12	Capital Projects (ECMs)	0.03	0
OR-11	Capital Projects (ECMs)	0.01	0
OR-09	Capital Projects (ECMs)	0.03	0
WA-15	Capital Projects (ECMs)	0.03	(398)
ID-09	Capital Projects (ECMs)	0.57	241,900
	Commissioning / Retro-Commissioning	0.21	180,500
ID-04	Lighting	0.06	(7,167)
	O&M / Retro-Commissioning	0.16	140,347
WA-27	O&M/Tune-up	0.77	65,029
WA-26	O&M/Tune-up	0.18	10,344
WA-25	O&M/Tune-up	0.04	76,748
Total:		4.16	1,472,771

Note: Due to rounding, total values may appear different from the sum of components

Real Estate

For the Real Estate market, Cadmus identified five buildings with potential energy savings through Building Operations scoping reports. Savings will result from HVAC commissioning or retro-commissioning, as well as operations and maintenance improvements. Energy-saving projections are shown in Table 23. More detail on the specific energy savings can be found in Table 37 in Appendix D:. Cadmus reviewed the savings estimates in the various scoping reports and studies, which appeared to have appropriate payback periods. The planned projects should result in electric savings of 0.12 aMW with 12,125 therms in gas savings.

Table 23. Planned Energy Savings for Real Estate Projects

Project ID	Source of Savings	Total Projected Electric Savings (aMW)	Total Projected Gas Savings (therms)
ID-10	O&M / Tune-up	0.01	375
ID-11	O&M / Tune-up	0.01	0
WA-28	O&M / Tune-up	0.02	11,750
WA-29	O&M / Tune-up	0.01	0
WA-30	O&M / Tune-up	0.07	0
Total:		0.12	12,125

Note: Due to rounding, total values may appear different from the sum of components

Grocery Stores

Cadmus could not account for planned energy savings for any grocery store projects under the Building Operations cross cutting market because no buildings with planned savings were evaluated under this category.

4. Conclusions and Recommendations

Based on the available data, Cadmus was able to validate 1.85 aMW in electric savings and 574,041 therms associated with NEEA's Better Bricks initiative as of December 2008. HMG validated 0.23 aMW in electric savings and 19,589 therms in gas savings prior to 2008. Another 0.55 aMW in electric savings and 97,388 therms in gas savings are expected based on documentation for which validation is pending. End users, particularly hospitals, have goals and projects in development expected to achieve an additional 5.74 aMW in electric savings and 1,922,513 therms in gas savings.

Data Collection and Quality

Cadmus found that only a small portion of projects in the CTS database included energy savings and measure data. Types of data that were frequently missing from CTS include measure information, baseline and design EUIs, square footage information, scoping reports, contact information, and sometimes entire projects. As a result, Cadmus was only able to evaluate a limited number of projects associated with BetterBricks activities. The savings cited in this study likely represent a small fraction of the total savings that could be linked to the BetterBricks initiative.

Recommendations for Future Study

Cadmus found several areas requiring additional study that could strengthen the BetterBricks program and reporting of savings. These include:

- **Development of a realization rate for Hospitals:** Hospitals represent a large portion of projected BetterBricks energy savings. Most of these projected savings rely on implementation of recommendations from scoping reports. Cadmus notes that those recommendations either may not be implemented or partially implemented, and therefore the full projected savings may not be achieved. BetterBricks may want to determine a realization rate based on the energy savings implemented compared to the amount projected in scoping reports.
- **Creation of a methodology to determine savings for Hospitals resulting from changes in purchasing decisions:** Cadmus noted that there was no methodology available to adequately capture savings based on future purchasing decisions, such as a policy to only purchase Energy Star equipment. These savings could substantially impact the Buildings Operations savings rate in the future.
- **Improving the realization rate for LEED Projects:** Cadmus estimated a realization rate for LEED and new construction projects based on two post-occupancy evaluations (POE), which indicated that 63% of the projected savings were achieved. The availability of publicly-available POE data is very limited, but obtaining further data would improve the confidence of realization rates calculated for LEED projects. Currently LEED for

New Construction relies on modeling data to estimate energy savings, and no publicly-available studies have been undertaken to evaluate the actual realization rate of a large number of projects. Appendix E: provides more information on related studies of new construction project savings.

- **Post-Occupancy Evaluations:** POE data are a valuable tool for building owners to continuously improve system operation. For example, the project identified as OR-08 received a LEED rating based on 26% modeled savings over code and was projected to have an EPA Portfolio Manager score greater than 75. The building owner commissioned a POE which indicated actual savings only 3% above code and a Portfolio Manager score of 25. The POE data provided sufficient feedback on building system issues that the owner was able to improve operations and increase the Portfolio Manager score to 39, as of November 2008. The owner's representative projected continued improvement in the future.
- **Secondary Market Effects:** BetterBricks support will most likely result in secondary market effects as practitioners become more educated regarding potential energy efficiency improvements. These practitioners include architects, engineers, contractors, consultants, building owners, and facilities managers who may choose to implement similar measures in the future, even without direct support from BetterBricks. A number of high-profile BetterBricks projects also serve as learning tools for a wider pool of stakeholders who do not engage in direct contact with BetterBricks. Efforts could be made in the future to quantify these secondary market effects.
- **Attribution:** Due to time and budget considerations, Cadmus did not engage in the complex process of determining proper attribution of energy savings, particularly in Design and Construction projects. The design and construction process involves architects, engineers, consultants, and contractors who could potentially provide elements of their previous energy efficiency design experience. Therefore, it's possible that BetterBricks support is not directly responsible for all energy savings in these projects, although the secondary market effects cited previously could impact decision-making. Building owners and facilities managers for projects in the Building Operations markets may also have previous experience with energy efficiency measures that they would choose to install even without BetterBricks support.

Recommendations for the Current Program

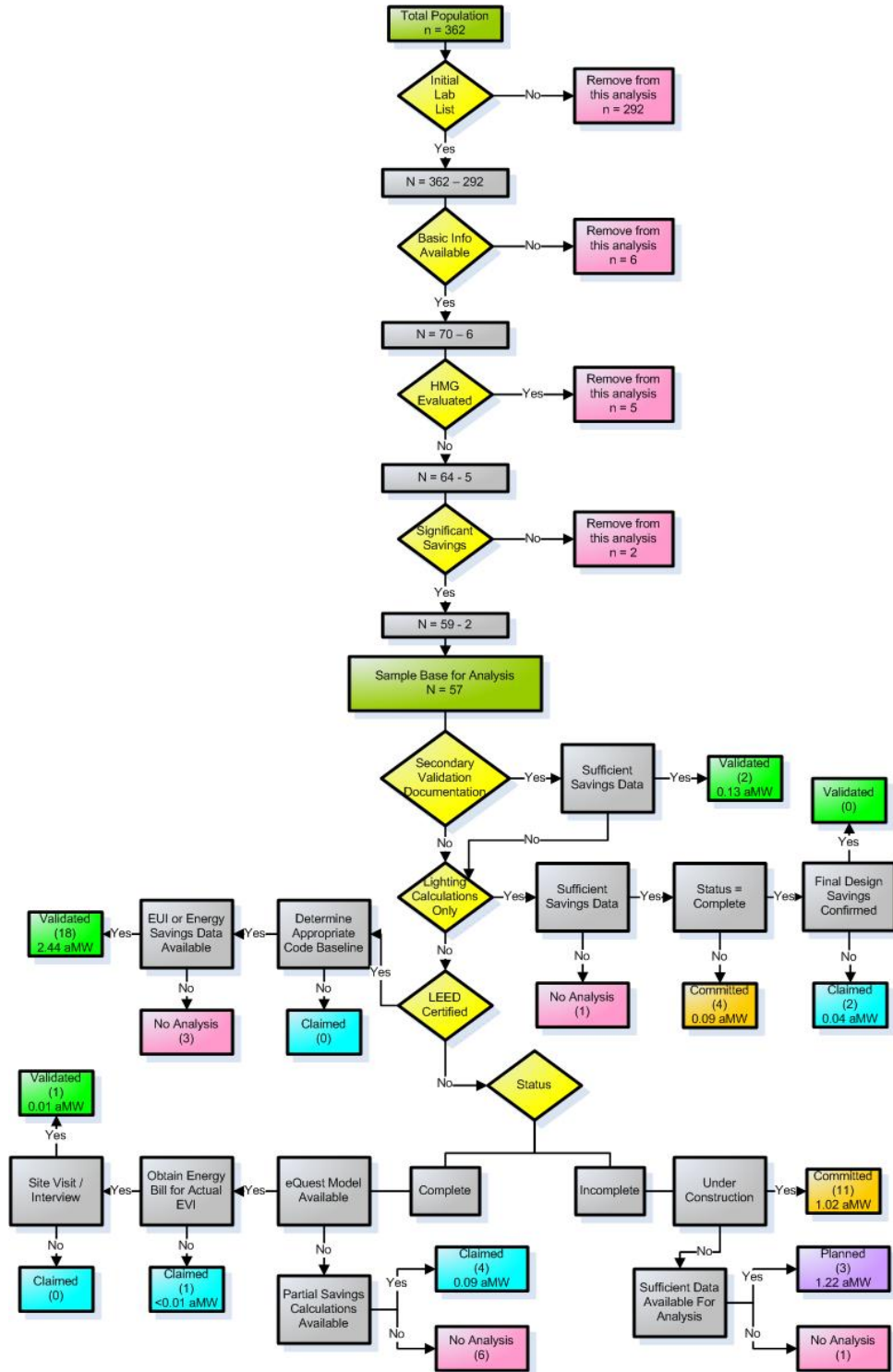
Cadmus offers the following recommendations:

1. **Improve data quality:** Two items were observed in need of additional attention to detail by NEEA staff and contractors: detailed completion of data collection requirements as outlined in the CTS database, and consistent follow up to record project implementation and as-built details.
2. **Develop refined methodology for capturing Hospitals savings:** As Hospitals savings account for much of BetterBricks savings, Cadmus recommends refining the

methodology for determining these savings. Specifically, estimating a realization rate would increase the accuracy of planned and committed savings estimates, as would developing a method for integrating changes in purchasing decisions of energy consuming products.

3. **Collect additional data in order to improve accuracy of the LEED realization rate:** The current realization rate is based on two data points from post occupancy evaluations. Accuracy could be improved by collecting additional data on LEED buildings through future post occupancy evaluations.
4. **Improve support of Post-Occupancy Evaluations:** BetterBricks is well positioned to assist building owners with POEs, ensuring expected savings are realized.
5. **Complete evaluation of results reported by HMG:** Cadmus noted areas in which further analysis could potentially improve the accuracy of energy savings on Building Operations and Grocery refrigeration tune-up projects previously evaluated by HMG. A comprehensive follow-up review to obtain additional information and validate the pending savings is recommended.

Appendix A: Design and Construction Sampling and Evaluation Methodology



Appendix B: BetterBricks Staff Design and Construction Project Selection Methodology

There are now over 400 projects in the CTS database. In an effort to keep the level of work of the labs to a manageable level, the number of projects selected for detailed data gathering had to be limited. The process to select a set of projects followed the outlined sequence below and used the criteria identified:

1. Assembled preliminary lists for each lab from the CTS database
2. Requested labs to review and add any missing or correct key identifying data
3. Requested each lab to highlight the top 10-15 projects in terms of highest savings potential

Rationale and Criteria for Selecting Projects for Savings Analysis

Message to the Labs early October:

“We need the project savings data for several reasons:

- 1) to generate some data on energy savings for a manageable set of projects (instead of all your projects).
- 2) to help determine what the highest level of energy efficiency we can deliver is.

Criteria for selection, in priority order, are:

1. Projects that utilize the most comprehensive integrated design (i.e., the full wheel and addresses both lighting and mechanical systems).
2. Have the highest savings potential (known actual or estimated).
3. Projects in target markets.
4. Have a lot of data available or data are easily obtainable.
5. High profile (project has gotten, or will get, a lot of publicity).” – i.e. good documentation.

For the selected subset:

4. Determine key data to collect for each project
5. Assemble data from CTS on top projects
6. Return to labs to fill in missing data
7. Add or subtract projects based on new information:
 - limited lab involvement
 - limited measures (one small measure or small area)
 - limited or no data on savings
 - difficult to obtain data (unwilling architect or owner)

8. Suggest to Cadmus to move projects to definite or to estimation group
 - to estimation if not complete yet
 - to definite if complete.

Note: In addition to these steps, Cadmus has its own method of project selection or removal - see project decision tree.

Appendix C: Realization Rate Development

Cadmus calculated energy savings for the majority of validated Design and Construction projects (17 out of 21) by applying a realization rate, as discussed in the previous chapter. This realization rate was also applied to a variety of new construction projects, whether pending, committed, or planned. The projects that formed the basis of this realization rate are described below:

- In the case of OR-07, the initial LEED design model indicated savings of 49% above code. A recently-completed POE for this building indicated ongoing work to bring the heat recovery system up from 1/3 of its projected potential. The POE provided two estimates for system performance, based on no and full heat recovery, as indicated in Table 24 below. Cadmus conservatively assumes the repair work will be at least partially successful and achieve 50% of full heat recovery. Therefore, the evaluation team applied gas energy savings halfway between the two values proposed in the POE. The resulting energy savings equal 34,417 MBtu, 79% of the 43,463 MBtu savings originally predicted and 38% above code.
- For OR-08, the POE indicated a 3% savings above Oregon energy code, but only 9.7% of the value predicted by the LEED modeling. An examination of reasons behind the low realization rate was outside the scope of this evaluation.
- In the case of WA-07, the POE revealed a 17% savings with respect to Seattle energy code and only 57% of the savings predicted by the LEED modeling.
- POE data were also available for WA-11, which did not receive support from the Integrated Design Lab and therefore no program energy savings were associated with this project. WA-11 is a LEED-certified building with a POE performed contemporaneously with WA-07, by the same firm. It is included to provide an additional data point upon which to base a realization rate.

Table 24. Energy Savings for OR-07 Building Simulation Permutations

Model	Gas Usage (therms)	Electric Usage (kWh)	Total Energy Usage (MBtu)	Total Energy Savings (Mbtu)	Percent of Energy Saved
Calibrated LEED Baseline	491,614	11,845,774	89,591	-	-
Calibrated Design with no Heat Recovery	416,023	5,623,104	60,794	28,797	32%
Calibrated Design with Full Heat Recovery	303,615	5,623,104	49,553	40,038	45%
Calibrated Design with 50% Full Heat Recovery	359,819	5,623,104	55,174	34,417	38%

Appendix D: Detailed Savings Tables

Table 25. Detail for Validated Savings for Design and Construction Projects

Project ID	Source of Savings	Square Footage	Electric Savings (kWh)	Gas Savings (therms)	Energy Savings (MBTU) ⁶	Total Realized Energy Savings (MBTU) ⁷
ID-01	LEED (35%)	11,000	12,820	960		140
ID-02	LEED (45%)	174,000	619,290	8,866		3,000
ID-03	Site Visit / Model	240,000	559	3,450		347
OR-01	LEED (40%)	212,888	825,276	12,071	6,387	4,024
OR-02	LEED (39%)	265,000	352,195	18,031	4,770	3,005
OR-03	LEED (30%)	41,000	119,263	1,744	923	581
OR-04	LEED (30%)	97,000	200,537	10,266	2,716	1,711
OR-05	LEED (45%)	153,000	1,112,477	56,953	15,067	9,492
OR-06	LEED (28%)	120,000	279,098	4,082	2,160	1,361
OR-07	LEED (61%)	400,000	5,623,104	359,819		55,174
OR-08	Secondary Evaluation	183,000	150,132	7,686	1,281	1,281
WA-01	LEED (26%)	185,269	363,861	5,322	2,816	1,774
WA-02	LEED (42%)	9,453	26,876	1,376	364	229
WA-03	LEED (45%)	1,700	4,910	72	38	24
WA-04	LEED (38%)	60,000	106,323	5,443	1,440	907
WA-05	LEED (18%)	125,000	218,110	3,190	1,688	1,063
WA-06	LEED (10%)	360,000	297,704	4,355	2,304	1,452
WA-07	Secondary Evaluation	198,000	1,013,000	(8,400)		2,617
WA-08	LEED (27%)	170,000	182,004	9,318	2,465	1,553
WA-09	LEED (36%)	10,000	40,056	586	310	195
WA-10	LEED (43%)	50,000	348,872	5,103	2,700	1,701
Total:		3,066,310	11,896,466	510,293	47,428	91,632

⁶ This energy savings column typically refers to differences in End Use Intensity (EUI) between the design and baseline building energy models, usually presented in kBtu/ft². These energy savings were not differentiated between electric and gas savings.

⁷ This column contains the summation of the previous three columns for electric, gas, and undifferentiated energy savings, multiplied by the applicable realization rate.

Table 26. Detail for Validated Savings for Hospitals

Project ID	Source of Savings	Electric Savings (kWh)	Gas Savings (therms)	Total Realized Energy Savings (MBTU)
OR-09	Capital Projects (ECMs)	642,000	25,150	4,706
OR-10	Capital Projects (ECMs)	403,416	5,525	1,929
OR-11	Capital Projects (ECMs)	143,676		490
OR-12	Capital Projects (ECMs)	400,295	16,455	3,012
ID-07	Capital Projects (ECMs) / Retro-Commissioning	1,413,000		4,823
Total:		3,002,387	47,130	14,960

Table 27. Detail for Validated Savings for HVAC Service Assistant Projects

Project ID	Contractor	Realized Electric Savings (kWh)	Realized Energy Savings (MBTU)	Potential Remaining Electric Savings (kWh)
FDSI-01	Contractor 1	38,574	132	22,601
FDSI-02	Contractor 1	21,270	73	16,814
Miscellaneous	Contractor 1	410	1	21,402
FDSI-03	Contractor 1	21,632	74	39,949
FDSI-04	Contractor 2	6,270	21	21,939
FDSI-05	Contractor 2	1,705	6	31,862
Miscellaneous	Contractor 2	1,920	7	123,809
FDSI-06	Contractor 2	5,045	17	36,128
FDSI-01	Contractor 3	53,563	183	84,793
Total:		150,389	513	399,296

Table 28. Detail for Pre-2008 Validated Design and Construction Projects

Project ID	Electric Savings (kWh)	Gas Savings (therms)	Total Realized Energy Savings (MBTU)
HMG-WA-01	191,208	4,203	1,073
HMG-OR-01	609,980	(8,698)	1,212
HMG-OR-02	100,170	6,224	964
HMG-ID-01	5,260		18
HMG-WA-02	696,700	5,116	2,889
HMG-ID-02	345,420	12,082	2,387
HMG-ID-03	32,780	(414)	70
HMG-ID-04	6220		21
HMG-ID-05	21,410	1,076	181
Total:	1,948,738	18,927	8,816

Table 29. Detail for Pending Savings for Design and Construction Projects

Project ID	Source of Savings	Square Footage	Projected Electric Savings (kWh)	Projected Gas Savings (therms)	Projected Energy Savings (MBTU)	Total Projected Energy Savings (MBTU)
ID-05	Model	56,689	284,048	18		971
ID-06	Model	20,000	7,413			25
MT-01	Lighting Calculations		324,317			1107
MT-02	Fenestration Model	28,320	2,570	40		13
OR-13	Model	80,000	71,473	3,659	968	610
WA-12	Model	40,000	227,413	3,326	1,760	1109
WA-13	Lighting Calculations	15,213	14,952		81	51
Total:		240,222	932,186	7,043	2,809	3,886

Table 30. Detail for Pending Savings for Hospitals

Project ID	Source of Savings	Projected Electric Savings (kWh)	Projected Gas Savings (therms)	Projected Energy Savings (MBTU)	Total Projected Energy Savings (MBTU)
ID-07	Capital Projects (ECMs)	744,600			2,541
WA-15	Capitals Projects (ECMs) / Tune-Ups	609,762	8,159		2,897
Total:		1,354,362	8,159		5,438

Table 31. Detail for HMG Pending Savings for Building Operations Projects

Project ID	Electric Savings (kWh)	Gas Savings (therms)	Total Realized Energy Savings (MBTU)
HMG-OR-03		96,294	9,629
HMG-OR-04	430,000	(17,300)	-262
HMG-WA-03	179,150	(1,102)	501
HMG-WA-04	214,750		733
HMG-WA-05	66,292	4,294	656
HMG-WA-07	979,059		3,342
Total:	1,869,251	82,186	14,598

Table 32. Detail for HMG Pending Savings for Grocery Store Projects

Project ID	Electric Savings (kWh)	Total Realized Energy Savings (MBTU)
HMG-OR-04	366,700	1,252
HMG-OR-05	58,500	200
HMG-OR-06	84,700	289
HMG-WA-06	101,050	345
Total:	610,950	2,085

Table 33. Detail for Committed Savings for Design and Construction Projects

Project ID	Source of Savings	Square Footage	Projected Electric Savings (kWh)	Projected Gas Savings (therms)	Projected Energy Savings (MBTU)	Total Projected Energy Savings (MBTU)
MT-03	Model	28,320	9,250	329		64
MT-04	Lighting calculations	75,000	64,145	0		219
OR-14	Lighting calculations	200,000	119,466	6,116	1,618	1,019
OR-15	Lighting calculations	57,000	51,463	2,635	697	439
OR-16	Model	158,500	5,606	4,113		429
OR-17	Model	255,000	376,560	19,278	5,100	3,213
OR-18	Lighting calculations	338,000	113,706	5,821	1,540	970
WA-14	Model	47,500	251,705	3,682	1,948	1,227
WA-16	Model	65,868	339,495	17,380	4,598	2,897
WA-17	Model	109,000	265,586	13,597	3,597	2,266
WA-18	Model	40,000	155,054	2,268	1,200	756
WA-19	Model	947,000	1,835,454	26,847	14,205	8,949
WA-20	Model	76,000	68,741	1,005	532	335
WA-21	Model	175,000	710,665	36,383	9,625	6,064
WA-22	Model	270,000	697,744	10,206	5,400	3,402
Total:		2,842,188	5,064,640	149,660	50,060	32,250

Table 34. Detail for Committed Savings for Hospitals

Project ID	Source of Savings	Projected Electric Savings (kWh)	Projected Gas Savings (therms)	Total Projected Energy Savings (MBTU)
WA-15	East Tower Commissioning	521,225	75,230	9,302
OR-12	Capital Projects (ECMs)	3,066,386		10,466
Total:		3,587,611	75,230	19,768

Table 35. Detail for Planned Savings for Design and Construction Projects

Project ID	Source of Savings	Square Footage	Projected Electric Savings (kWh)	Projected Gas Savings (therms)	Projected Energy Savings (MBTU)	Total Projected Energy Savings (MBTU)
ID-08	Model	500,000	2,872,195	147,042	38,900	24,507
WA-23	Lighting Calculations	66,780	27,836	1,425	377	238
WA-24	Model	200,000	1,255,201	64,260	17,000	10,710
Total:		766,780	4,155,231	212,727	56,277	35,455

Table 36. Detail for Planned Savings for Hospitals

Project ID	Source of Savings	Projected Electric Savings (kWh)	Projected Gas Savings (therms)	Projected Energy Savings (MBTU)	Total Projected Energy Savings (MBTU)
MT-05	Capital Projects (ECMs)	2,636,250	191,250		28,123
	O&M/Tune-up	1,757,500	127,500		18,748
MT-06	Capital Projects (ECMs)	1,130,500	38,150		7,673
	O&M/Tune-up	646,000	21,800		4,385
	Retro-Commissioning	3,465,000	103,100		22,136
OR-10	O&M/Tune-Up	1,213,000	24,800		6,620
	Retro-Commissioning	1,819,500	37,200		9,930
OR-19	Capital Projects (ECMs)	1,881,160	96,306	16,051	16,051
	O&M/Tune-Up	1,698,200	34,720		9,268
	Retro-Commissioning	1,770,524	90,642	15,107	15,107
OR-12	Capital Projects (ECMs)	290,775	0		992
OR-11	Capital Projects (ECMs)	127,378	0		435
OR-09	Capital Projects (ECMs)	254,053	0		867
WA-15	Capital Projects (ECMs)	240,150	(398)		780
ID-09	Capital Projects (ECMs)	4,974,000	241,900		41,166
	Commissioning / Retro-Commissioning	1,840,000	180,500		24,330

Project ID	Source of Savings	Projected Electric Savings (kWh)	Projected Gas Savings (therms)	Projected Energy Savings (MBTU)	Total Projected Energy Savings (MBTU)
ID-04	Lighting	504,315	(7,167)		1,005
	O&M / Retro-Commissioning	1,437,099	140,347		18,940
WA-27	O&M/Tune-up	6,742,714	65,029		29,516
WA-26	O&M/Tune-up	1,610,707	10,344		6,532
WA-25	O&M/Tune-up	377,333	76,748		8,963
Total:		36,416,159	1,472,771	31,158	271,565

Table 37. Detail for Planned Savings for Real Estate Projects

Project ID	Source of Savings	Projected Electric Savings (kWh)	Projected Gas Savings (therms)	Total Projected Energy Savings (MBTU)
ID-10	O&M / Tune-up	76,000	375	297
ID-11	O&M / Tune-up	45,000		154
WA-28	O&M / Tune-up	215,000	11,750	1,909
WA-29	O&M / Tune-up	61,403		210
WA-30	O&M / Tune-up	626,984		2,140
Total:		1,024,387	12,125	4,709

Appendix E: Additional New Construction Studies

As noted previously, Cadmus experienced difficulty determining a reliable realization rate for energy savings associated with LEED-certified new construction projects. Cadmus could only acquire four POEs performed to our standards of accuracy. The Cadmus procedure follows impact evaluation standard practice to determine the realization rate, which is a ratio of actual savings determined by the evaluation contractor to initial savings projected by the design model. Cadmus recommends the following process to develop the realization rate for an occupied new construction building:

- Obtain the original energy efficient design model and one year of post-occupancy utility bills.
- Modify the model to reflect as-built design and operating characteristics.
- Calibrate the as-built model to the POE billed energy use by adjusting plug loads and other variables as appropriate.
- Develop an adjusted baseline model by replacing data values used for the installed energy efficient measures with associated data values from the appropriate state energy code or standard practice equivalent, as applicable.
- Determine actual energy savings as the difference between the adjusted baseline model energy use and actual energy use.
- Calculate the realization rate by dividing the actual energy savings by the savings as claimed through a utility program or as projected by the design team.

A number of studies and evaluations have examined savings associated with LEED new construction projects. However, several of those studies determine savings by comparing actual energy use from billing data with the original model built to code. One study author provided a cautionary note that claims “the comparisons in this report between actual energy usage and initial baseline modeling give only a very approximate initial estimate of energy efficiency savings⁸.” As a result, Cadmus did not consider these study results for use in determining a realization rate to validate or estimate savings in this study.

Studies that provide approximate estimates cited above include:

- “Energy Performance of LEED® for New Construction Buildings,” by Cathy Turner and Mark Frankel, New Buildings Institute, March 4, 2008⁹

⁸ “LEED Building Performance in the Cascadia Region: A Post Occupancy Evaluation Report” by Cathy Turner for the Cascadia Region Green Building Council, January 30, 2006.

⁹ <www.newbuildings.org/downloads/Energy_Performance_of_LEED-NC_Buildings-Final_3-4-08b.pdf>

- “LEED Building Performance in the Cascadia Region: A Post Occupancy Evaluation Report” by Cathy Turner for the Cascadia Region Green Building Council, January 30, 2006
- “Operating Experiences at the CK Choi and Liu Centre Buildings at the University of British Columbia,” by Blair McCarry and Rosamunde Hyde

Cadmus recommends NEEA provide funding to perform more extensive post-occupancy evaluations, similar to those described in Section 3 of this study. The POEs will produce additional information on the performance of LEED-certified buildings, provide more accurate realization rate data for predicting future building and program performance, and determine the validity of approximations developed in the above studies.