

Updated 9/5/2023	PCC 2023 Annual Workplan						PRIORITY 1 TOPICS <i>(In order of highest ranking, per survey)</i>
	Reminder: 75% of Agenda is dedicated to Priority 1 topics, 25% to Priority 2 topics						Water Heating
	Q1 2023 Feb 16, 8-1 hold time (virtual)	Q2 2023 - Day 1 June 6, 1230-4 hold time (hybrid)	Q2 2023 - Day 2 June 7, 8-1 hold time (hybrid)	Q3 2023 Aug 17, 8-1 hold time (virtual)	Q4 2023 - Day 1 Nov 15, 1230-4 hold time (virtual)	Q4 2023 - Day 2 Nov 16, 8-1 hold time (virtual)	1) TOPIC B: Installer Engagement (including best practices, research findings, first cost, challenging installs, training coordination, cold climate) 2) TOPIC A: Understanding Low Adoption (including DEI, rural availability, cold climate) 3) TOPIC C: Multifamily (including coordination, space constraints, identifying in-unit solutions)
PRIORITY 1 TOPICS	WATER HEATING (75-90 min) [REGIONAL SHARE-OUT]: HPWH TOPIC A --> Understanding Low Adoption - Midstream program effectiveness + distributor incentives - Clarifying channels for install (feeder for Installer topic in Q2) - Rural availability (including equity play (DEI) for utilities) - Cold climate Desired outcome: TBD	WATER HEATING (75-90 min) [NEEA SHARE-OUT + REGIONAL DISCUSSION]: HPWH TOPIC B --> Installer Engagement - Best practices - Research findings - First cost - Cold climate - Challenging installs - Training coordination Desired outcome: TBD	MOTOR-DRIVEN PRODUCTS (45 min) [REGIONAL DISCUSSION]: Pumps + Circulators TOPIC B --> Distinguishing Circulator Barriers for Res + Comm ECM Markets - Focus on plumber audience Desired outcome: TBD	CONSUMER PRODUCTS (60-75 min) [NEEA SHARE-OUT + REGIONAL DISCUSSION]: Retail/RPP TOPICS B+D --> Sales Data & Equity - Exploration of NEEA data to inform utility program outreach efforts for "underserved" and discuss relevant technologies. (Relates to DEI, regional equity and rural product availability) Desired outcome: TBD	MOTOR-DRIVEN PRODUCTS (45 min) [NEEA SHARE-OUT + REGIONAL DISCUSSION]: Pumps + Circulators TOPIC C --> Role of VFD's + Smart Pumps - How to identify and capture midstream savings Desired outcome: TBD	2024 Topic Planning	Consumer Products 1) TOPICS B+D: Sales Data + Equity (combined topic - DEI and accessing “underserved markets” + Regional equity challenges: Rural availability of some of these measures) 2) TOPIC E: Midstream retail and/or marketplace, online (coordinated engagement across Region in how we engage with retailers (and each other) 3) TOPIC C: Load Flexibility & connected devices (including EV chargers and other devices, importance of communication protocols)
	MOTOR-DRIVEN PRODUCTS (30 min) [NEEA SHARE-OUT]: Efficient Fans TOPIC A --> Program Overview on Fans - Level set on what NEEA is focusing on Desired outcome: TBD <i>Note: while this did not receive any priority 1 rankings, NEEA staff feel it's prudent for PCC members to receive an overview to better understand this new MT program.</i>	CONSUMER PRODUCTS (45 min) [REGIONAL DISCUSSION]: Retail/RPP TOPIC E --> Midstream Retail + Online Marketplace - Explore opportunity for coordinated engagement with retailers across region Desired outcome: TBD	Roundtable (80 min)	[PROD GROUP] [TOPIC TYPE]: [TITLE] - [Focus Areas] Desired outcome: TBD <i>Note: TBD; may need this time for roundtable, priority 2 topic, and admin time, and/or light HPWH update</i>	WATER HEATING (45 min) [NEEA SHARE-OUT + REGIONAL DISCUSSION]: HPWH TOPIC C --> Multifamily - Coordination - Space constraints - Identifying in-unit solutions Desired outcome: TBD		XMP Pumps + Circulators 1) TOPIC B: Distinguishing circulator barriers for commercial and residential ECM markets 2) TOPIC C: Role of VFDs & Smart Pumps (including how identify and capture midstream savings, may help map opporutnities for improvement and glean a regional understanding of how utilities are running programs) 3) TOPIC E: INFO SHARING: How to document and share these resources
PRIORITY 2 TOPICS	Reminder to committee how this will work, review and discuss which priority 2 topics to slate for Q2-Q4	Hold for Priority 2 topic (~30 min)		Hold for Priority 2 topic (~30-60 min)	--		PRIORITY 2 TOPICS <i>(In order of highest ranking, per survey)</i>
ROUNDTABLE TOPICS	2022 Program outcomes and 2023 Focus Areas						Water Heating 4) TOPIC G: Support for DIY to help with first cost, other barriers 5) TOPIC D: Info sharing across region on customer concerns/feedback (draw out distinctions across different utility territories) 6) TOPIC E: Idea for additional incentives directly related to DR 7) TOPIC F: Collaboration on policy implications (Standards change) - inconsistency across region / states 8) TOPIC H: Impact of climate policy legislation
KEY PROGRAM UPDATES	Q1	Q2	Q2	Q3	Q4	Q4	
HPWH				Consider tier 2 memo update			Consumer Products 4) TOPIC A: Online sales (including search and selection process, role for utilities/attribution) 5) TOPIC G: Program alignment cont'd: ensuring we know who's doing what 6) TOPIC F: IDEA: Regional online portal to provide more consistent access to / information on EE products 7) TOPIC H: IDEA: (like performance payments) hybrid approach - merging local retailers with online
RPP		15 min - ESTAR pilot opportunity for utilities (Jon)					
Pumps							
Fans							
PORTFOLIO UPDATES		MT micro-learning Activity Report Questions?			2024 Ops Plan highlights Activity Report Questions?		Pumps + Circulators (XMP) 4) TOPIC A: Elevator pitch cont'd (for explaining tech to specifier / engineer - how it's different, what to look for) 5) TOPIC D: INFO SHARING: Product availability and market readiness, cost effectiveness challenges (urban / rural divide)
OTHER							
RPAC Milestone Votes							Efficient Fans (no priority 1) 1) TOPIC A: Program Overview (including knowns and unknowns as NEEA program develops, and how utilities might plug in down the road) 2) TOPIC B: Fan systems (including design, selection, and application, and the associated impacts to efficiency / savings)
Meeting dates				Draft 2024 meeting dates	Confirm 2024 meeting dates		
Utility related	Check in on co-chair						
Announcements / Reminders	EFX dates / registration	EFX Recap		Ops Planning webinar (RPAC) Leadership Awards nominations	EFX topic solicitation Leadership Awards		