



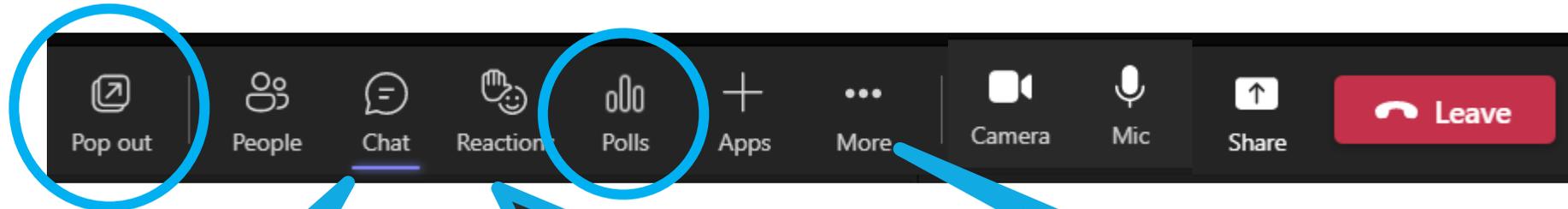
Regional Portfolio Advisory Committee

*Q4 2023: November 2
9:30 - 11:00am Pacific
Virtual*





Tools for Today: Engaging on Teams



The chat is not captured in the recording.

Do you have any accessibility challenges with this technology today?



Comments/Questions?

Please raise your virtual hand or chime in
Chat & reactions also welcome



“...” More includes:

- ✓ Settings: mic & video
- ✓ Background effects

Heads up:
“Spotlighting” Speakers





Agenda

All times Pacific

9:30-9:50	Welcome, Agenda, Introductions
9:50-10:10	Housekeeping and Looking Ahead <ul style="list-style-type: none">➤ Update: HPWH Consumer Campaign Timing➤ Update: Coordinating Committees➤ Update: Federal Funding Work Group➤ Announcements
10:10-10:55	RPAC Round Robin
10:55-11:00	Public Comment, debrief and adjourn



Packet Review & Informational Updates



- Tier 1: Agenda Items
 - ✓ *HPWH Marketing Campaign Timing (pg. 3)*
- Tier 2: Informational Updates
 - ✓ *Electric Portfolio & Forecast Update (pg. 4)*
 - ✓ *Manufactured Homes Update (pg. 8)*
 - ✓ *Q3/Q4 Committee Updates (pg. 9)*
- Tier 3: Additional Resources (links on pg. 2)

Market Progress Report, committee materials (charters & recent meeting resources, functional newsletters (Market Research & Eval, Emerg Tech, Codes + Standards + New Construction)





Introductions

- Name
- Organization
- *And...*

XXX





Agenda

All times Pacific

9:30-9:50	Welcome, Agenda, Introductions
9:50-10:10	Housekeeping and Looking Ahead <ul style="list-style-type: none">➤ Update: HPWH Consumer Campaign Timing➤ Update: Coordinating Committees➤ Update: Federal Funding Work Group➤ Announcements
10:10-10:55	RPAC Round Robin
10:55-11:00	Public Comment, debrief and adjourn





Housekeeping and Looking Ahead

- ✓ **Update: HPWH Consumer Campaign**
- ✓ **Update: Coordinating Committees**
- ✓ **Update: Federal Funding Work Group**
- ✓ **Announcements**





Proposed HPWH Consumer Consideration Campaign

- Context
 - 2023 program focus on distributors and installers
 - This program focus will continue in 2024, while ensuring consumers are also moving along in their journey
 - Consumer awareness of HPWHs has grown significantly and it is expected to continue to grow across the Northwest—next step is to move them to consideration
- Recommendation
 - Run a small-scale consideration campaign in 2024, with the purpose of moving consumers from awareness to consideration
- Next Steps
 - Mid-February: Attend Q1 RPAC/RPAC+ meeting and see proposed campaign creative
 - March: Provide feedback
 - Mid-May: Participate in Q2 RPAC+ elections
 - By mid-June: Proposed campaign launches

Update
to
timing!





Coordinating Committees Update: Program Swap

Residential Focused Committee members

Products
Facilitator:
Alisyn Maggiora

Residential Programs
Consumer Products
Retail Products Portfolio
Water Heating
Heat Pump Water Heaters

Commercial &/or Industrial Programs
Motor-Driven Products
XMP Pumps
Efficient Fans

C&I Focused Committee members

Integrated Systems
Facilitator:
Anouksha Gardner

Residential Programs
HVAC
Advanced Heat Pumps
Envelope
High-Performance Windows

Commercial &/or Industrial Programs
Lighting
Luminaire Level Lighting Controls
HVAC
High-Performance HVAC

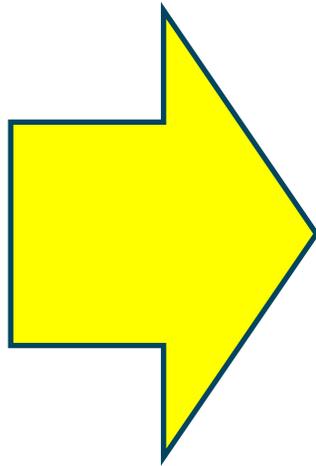
Proposed Structure: 2024 +

Products
Facilitator:
Anouksha Gardner

Residential Programs
Consumer Products
Retail Products Portfolio
Water Heating
Heat Pump Water Heaters
HVAC
Advanced Heat Pumps
Envelope
High-Performance Windows

Integrated Systems
Facilitator:
Anouksha Gardner

Commercial &/or Industrial Programs
Lighting
Luminaire Level Lighting Controls
HVAC
High-Performance HVAC
Motor-Driven Products
XMP Pumps
Efficient Fans





Coordinating Committees Update



Annual Topic Planning

- Day 2 of Q4 meetings
 - ISCC = Tues, Nov 7
 - PCC = Thurs, Nov 16



Regional Online Marketplace

- Exploring concept in 2024





Federal Funding Coordination Work Group

Workforce Discussion (8/23)

- Defining workforce
- Educating/preparing workforce
- Workforce availability
- Geographical differences

Home Rebates Discussion (9/25)

- Information sharing
- Braiding w/ existing resources
- Consistent messaging
- Timing

Next Steps: Q4 meeting TBD as states develop proposals, aiming for programs in place Q3 or Q4 of 2024

Additional Context/resources:

[State-Based Home Energy Efficiency Contractor Training Grants](#)
[Home Energy Rebate Programs](#)

A large, faint, light blue geometric logo consisting of several overlapping, nested shapes that resemble a stylized 'S' or a series of interlocking lines, centered on the page.

Announcements



➤ Join us for the hybrid ceremony!

NEEA's Board and staff will recognize individuals and teams for their exemplary dedication and performance in energy efficiency during the NEEA Board Annual Meeting on **December 4**.

**Rising Star
Innovative Collaboration
Lifetime Achievement**

To RSVP* go to: nea.org/leadershipawards

**in-person attendees must RSVP by Nov. 17*

Efficiency Exchange Conference 2024



Save the Date

May 14-15, 2024

Coeur d'Alene, Idaho

For more information:

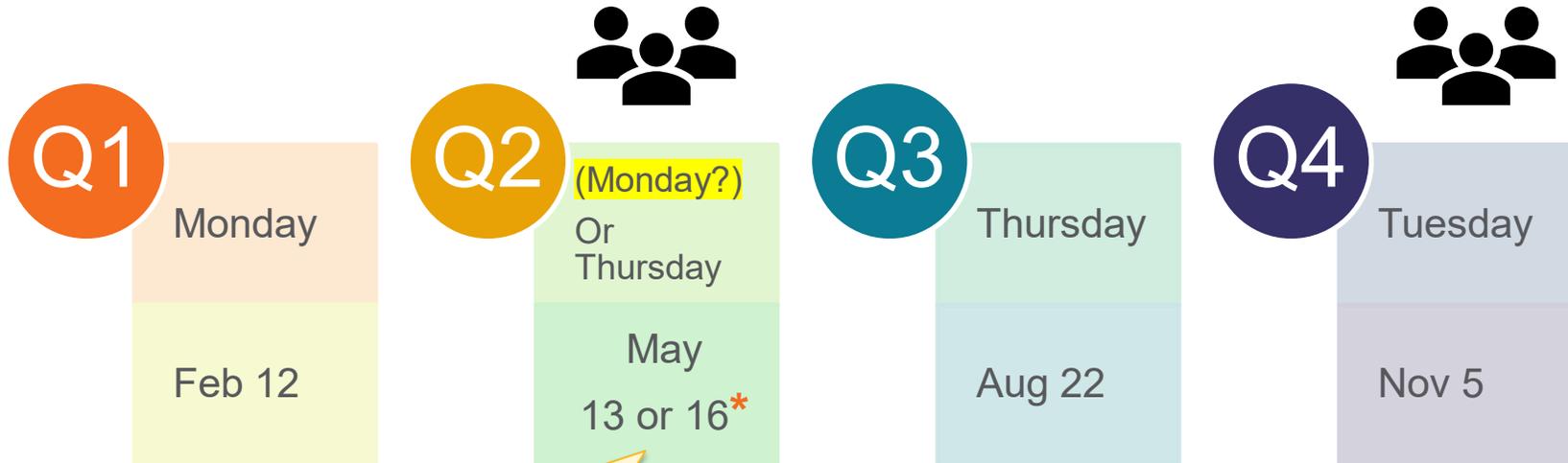
www.neea.org/EFX



2024 RPAC Meeting Schedule



Last Chance: Any major industry or organizational conflicts?



*Efficiency Exchange (EFX)
May 14-15 in Idaho

**Could Monday May 13
work for you as backup?**





Upcoming NEEA Meetings

November

- 6th + 7th Integrated Systems Coordinating Committee
- 15th + 16th Products Coordinating Committee
- 30th Cost Effectiveness & Evaluation Advisory Committee

December

- 4th Leadership in Energy Efficiency Awards
- 5th Q4 Board Meeting (Portland)
- 14th Regional Emerging Technology Advisory Committee



*Other regional /
industry events or
announcements?*





***Other Upcoming Events or
Announcements?***



Agenda

All times Pacific

9:30-9:50	Welcome, Agenda, Introductions
9:50-10:10	Housekeeping and Looking Ahead <ul style="list-style-type: none">➤ Update: HPWH Consumer Campaign Timing➤ Update: Coordinating Committees➤ Update: Federal Funding Work Group➤ Announcements
10:10-10:55	RPAC Round Robin
10:55-11:00	Public Comment, debrief and adjourn





Round Robin

- Big changes (programs/personnel)
 - Current challenges, lessons learned
 - How utility activities relate to NEEA's
 - Sharable tools/materials
 - Equity, underserved markets
 - Findings, filings, IRPs





Agenda

All times Pacific

9:30-9:50	Welcome, Agenda, Introductions
9:50-10:10	Housekeeping and Looking Ahead <ul style="list-style-type: none">➤ Update: HPWH Consumer Campaign Timing➤ Update: Coordinating Committees➤ Update: Federal Funding Work Group➤ Announcements
10:10-10:55	RPAC Round Robin
10:55-11:00	Public Comment, debrief and adjourn



A piece of brown paper with a string tied in a bow around it. The string is a light brown color and is tied in a simple bow around the center of the paper. The paper has a slightly textured appearance.

Let's wrap it up!

Action Items | Any Final Qs?



- Action Items
 - XX

- Action Items



Meeting Feedback

- ✓ *What was helpful?*
- ✓ *Would you like us to follow up with you on anything?*

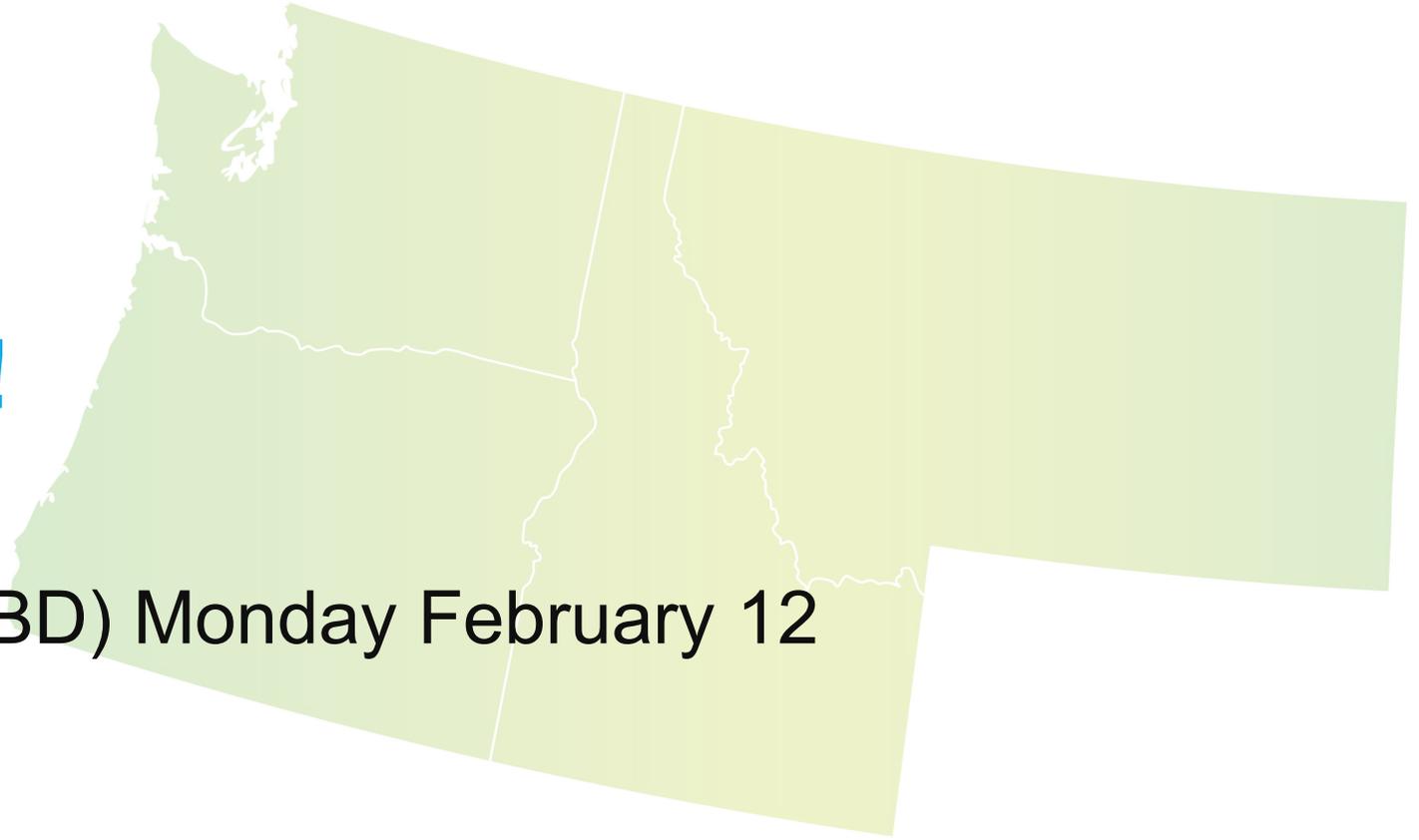




Public Comment?



Thank you, RPAC!



Q1 Meeting (virtual): (TBD) Monday February 12

