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Letter to the Region

NEEA's sixth business cycle (2020–2024) proved to be a pivotal chapter in the organization's ongoing efforts to expand efficiency options and opportunities for Northwest consumers and businesses.

By bridging the gap between evolving efficiency demands and the need to find innovative solutions that benefit Northwest consumers, the alliance leveraged its market data and research, technical expertise and trusted relationships throughout the supply chain to expand consumer choices and support a more resilient, secure energy system for our region.

Among our many accomplishments in Cycle 6, the alliance explored 77 new and emerging technologies to validate the most efficient solutions for our region's homes and businesses, collaborated on the advancement of six new electric and dual-fuel programs that bring the benefits of efficiency to all Northwest consumers, empowered the region with the first detailed Northwest energy use data in more than 30 years, and launched the first regional end-use load flexibility collaboration with 10 Northwest utilities.

As we look back on the end of this business cycle, we celebrate an era of collaboration, innovation and revelatory data. Moving into our next cycle, NEEA will continue to serve the region as a neutral, unbiased support to the market, helping the private sector find innovative ways to sharpen their competitive edge while reducing energy waste, supporting grid reliability, and bringing the benefits of energy efficiency to all residential and commercial Northwest utility customers.



Becca YatesExecutive Director,
Northwest Energy
Efficiency Alliance



Jamae Hilliard CreecyVice President of Energy Efficiency,
Bonneville Power Administration

Supporting a More Affordable, Resilient and Secure Energy Future for the Northwest

Throughout Cycle 6, NEEA's proven approach to Market Transformation delivered unprecedented value to the region. The market progress highlights below showcase some of the many ways the alliance advances energy efficiency to reduce energy waste, support grid resiliency and provide economic value to the region.



Emerging Technology

Expanding Consumer Choice through Energy Innovation

By partnering with manufacturers to encourage innovation and accelerate the adoption of efficient technologies, NEEA catalyzes efficiency on a new scale.

Throughout Cycle 6, the alliance continued its work to identify and vet emerging technologies and bring forward new products that are proven to perform well and save energy. NEEA works with a wide range of manufacturers, helping them develop and differentiate efficient products that support their competitive advantage nationally and internationally. These efforts demonstrate the strong business case for efficiency by signaling to manufacturers that a market exists for more efficient products. The result is expanded private sector investment in emerging technology that multiplies and improves efficient product options for Northwest consumers.

As a dual-fuel alliance, NEEA accelerates the development of affordable, reliable energy options for both electric and natural gas customers, ensuring that all Northwest consumers benefit from proven energy-efficient technologies and innovative solutions.

Cycle 6 Market Progess Highlights

Over the course of Cycle 6, NEEA made significant progress working with manufacturers and the supply chain to expand investment in emerging efficient technologies, ensuring that they perform well and meet the needs of all Northwest consumers. Highlights include:

- Exploring 77 new and emerging technologies to evaluate performance and energy savings potential for future
 Market Transformation efforts. About 40% of the technologies investigated were for residential applications, 35%
 for commercial buildings and 25% for industrial processes. Of the opportunities explored during Cycle 6, the
 following technologies were advanced into NEEA's portfolio for further exploration: efficient fans, commercial
 heat pump water heaters, variable capacity heat pumps, efficient rooftop units (RTUs), thin triple windows, and
 others anticipated to enter the market in Cycle 7.
- Improving television efficiency by developing and advancing a voluntary test method—now the basis for the ENERGY STAR® Version 9.1 specification—that more accurately reflects real-world consumer use. This collaborative effort between NEEA and national TV manufacturers ensures that modern TVs meet high performance standards and offer advanced features while consuming less power than a 60-watt light bulb. Over the course of Cycle 6, NEEA collaborated with manufacturers to develop this test method, which has been adopted nationally by the Consumer Technology Association (CTA), and the U.S. Department of Energy (U.S. DOE), and is being considered by the International Electrotechnical Commission (IEC) as a global standard. The updated method has the potential to save 3.4 TWh of energy nationwide and 108 GWh in the Northwest, reducing energy costs for consumers without compromising quality.

- Expanding market availability of high-performance HVAC products. Through strategic engagement with
 manufacturers and the supply chain, NEEA helped grow the production of high-efficiency energy- and heatrecovery-ventilation systems from just one manufacturer and one product in 2019 to seven manufacturers
 offering more than 100 models by the end of 2024.
- Working with plumbers and installers to grow supply-chain awareness and acceptance of heat pump water heaters (HPWHs). These efforts helped Northwest HPWH installations grow from 8% in 2019 to 19% in 2024, compared to 3% nationally. At the same time, NEEA has also continued to collaborate with water heater manufacturers to encourage the development of higher-performing products, including by evolving its Advanced Water Heating Specification (AWHS) to ensure performance in cooler Northern climates. Originally developed by NEEA during its 5th Business Cycle (2015–2019), the AWHS lists products within increasingly stringent tiers of design and performance requirements. Offering 67% more energy savings than the original Tier 1, products meeting Tier 4 requirements grew from 0% of available products in 2015 to over 50% of all models available in 2024. Sales of Tier 4 products have also soared, rising to over a third of all HPWHs sold in the region, with some retail partners now exclusively offering Tier 4 units to customers.
- Demonstrating the business case for efficient lighting to influence manufacturers to develop qualified luminaire level lighting control (LLLC) products. In 2017, the alliance's emerging technology efforts identified LLLC as an emerging trend in commercial lighting and, after conducting pilot tests, worked with national partners to establish a specification and qualified products list for these new products. As a result of this work, the number of LLLC products on the Design Light Consortium's qualified products list grew by 80% between 2019 and 2024, while the number of manufacturers offering qualified products more than doubled. Over the same period, corresponding sales of LLLC in the Northwest grew by 360%. As of 2024, these products are now included in industry design standards.
- Realizing approximately 1.6 million incremental energy-efficient electric products across the region. This
 number includes technologies from across the electric portfolio.



Market Strategy and Execution

Partnering with the Market to Reduce Energy Waste and Create Lasting Market Change

As the energy sector evolves to meet growing demands and ensure resource adequacy during peak times, NEEA's long-term, proven framework is more relevant than ever.

NEEA works with the market to influence both the supply and demand of energy-efficient products by increasing consumer awareness, influencing product availability through retail and wholesale channels, and priming the market to support broader adoption. NEEA leverages its trusted relationships with manufacturers, distributors, retailers and other market actors to improve and promote new technologies, and create training and educational opportunities for Northwest builders, designers and contractors. By helping regional professionals effectively sell and install the technologies that reduce the most energy waste and best support the lives of consumers, the alliance helps create more efficient, comfortable and affordable homes and commercial buildings.

In Cycle 6, NEEA built upon long-term partnerships with market actors to accelerate the development and adoption of energy-efficient products that save energy and reduce demand on the grid during peak load times. This work includes supporting manufacturers to develop efficient HPWHs that can communicate with the grid and be strategically controlled to shift energy use away from peak times, delivering heightened consumer benefits, reducing energy waste and easing the strains of load growth.

Cycle 6 Market Progess Highlights

Throughout Cycle 6, NEEA influenced the supply chain to remove market barriers for a variety of energy-saving products, including HPWHs, efficient clothes dryers, and other efficient consumer products sold through the retail channel and bundled together in the Retail Product Portfolio (RPP) program. Highlights include:

- Recruiting 5 of the top 7 major appliance retailers in the U.S. into the ENERGY STAR Retail Products Portfolio
 (ESRPP). ESRPP helps to ensure that efficient products are stocked and available for purchase in stores like Best
 Buy, Costco, Home Depot and Lowe's across the country. NEEA facilitates the program on behalf of the utility
 sponsors representing 30 million households across the country, including more than ~6 million homes in the
 Northwest.
- Increasing retail product availability through data-driven influence with retailers and manufacturers, delivering
 critical market insights previously unavailable to the region. These insights demonstrated to retailers and
 manufacturers the demand for efficient products, leading to adjusted product assortments on retail shelves and a
 wider availability of efficient products for consumers.
- Providing product testing and differentiation to drive a significant increase in heat pump dryer sales. By July 2024, heat pump dryers represented 4% of total electric dryer sales—up from 0.5% in 2020. NEEA supported manufacturers in making these dryers more efficient by creating new product testing that accurately reflects the energy use and by recognizing more efficient models through a qualified products list (QPL). In 2024, NEEA added a record 13 products to the QPL, which now includes more than 30 models from a dozen manufacturers.
- Overcoming market barriers to HPWHs achieving national adoption, NEEA proved market readiness by
 providing technical expertise and market data to inform a federal standard. In 2024, the U.S. DOE adopted
 a new efficiency standard for electric water heaters that is estimated to achieve 445 aMW of first-year energy
 savings for the Northwest. NEEA's participation ensured that the needs of Northwest consumers were met,
 including those in cold climates, with challenging installation locations, and across all income levels.
- Increasing stocking and sales of the most efficient motor-driven products by leveraging a market opportunity
 with manufacturers' representatives. NEEA developed deep relationships with smart pump market actors to
 achieve cost-effective energy savings from a historically untapped product category in the Northwest. Throughout
 Cycle 6, NEEA worked to raise awareness and understanding of smart pump technology by facilitating training,
 educational sessions and other customer outreach. These efforts, combined with mid-stream incentives for
 representatives to sell more smart pumps, helped drive a 40% increase in smart pump sales (from 18% in 2020
 to 25% in 2024).

Ensuring that energy efficiency is affordable and accessible to all Montanans is a top priority. By collaborating with the Northwest Energy Efficiency Alliance, utilities in Montana are supporting and delivering energy-efficient technologies that both save energy and meet the unique needs of our climate and customers."



—Ben Brouwer, Energy Bureau Chief, Montana Department of Environmental Quality



Analytics, Research and Evaluation

Aligning the Market through Insightful Data and Neutral Expertise

By filling information gaps and identifying and removing barriers to efficiency, **NEEA** aligns the market to meet evolving energy efficiency needs.

Over the last 30 years, NEEA has proven itself to be an unbiased third party with a track record of providing actionable data, analysis and insights into consumer needs and purchasing preferences to promote greater efficiency. In Cycle 6, NEEA continued this legacy by supporting the Northwest through research and evaluation, data and regionwide studies that provide an up-to-date, representative characterization of existing building stock and energy trends. These efforts not only inform NEEA's Market Transformation programs, but they also help identify opportunities for utility and energy efficiency programs and private sector investments that match the needs of Northwest consumers.

By systematically gathering market-specific information and data, NEEA deepens energy efficiency's reach and impact to help build an expansive, energy-efficient economy in which all Northwest residents can thrive.

Cycle 6 Market Progess Highlights

NEEA develops comprehensive research and data analysis, which is leveraged by its initiatives and utility programs, to drive significant advancements in energy efficiency across the Northwest. These efforts empower utilities and private sector partners to make informed decisions that align with consumer needs. Highlights include:

- 90+ research reports conducted and published, providing valuable and actionable insights to inform regional
 energy efficiency efforts and to guide and track progress on NEEA's Market Transformation program efforts.
- 2,000+ homes surveyed for over 100 building characteristics in the 2022 Residential Building Stock
 Assessment, supplying the region with a current, robust and representative characterization of the existing single and multi-family building stock in the Northwest.
- 900+ commercial buildings studied for the Commercial Building Stock Assessment, which characterized the
 physical and energy-use characteristics of commercial facilities throughout the Northwest. The study's resulting
 database serves as a valuable resource for regional energy planners, energy efficiency program designers and
 researchers.
- Billions of energy use data points collected in 1-minute intervals through the End-Use Load Research project
 and downloaded over 600 times for analysis by funder utilities, government agencies and dozens of universities
 from every continent in the world. This unique dataset provides insights which help Northwest utilities and energy
 industry organizations design and deliver efficiency programs to electricity customers.



Through our participation in the alliance, NW Natural pools resources, shares risk and leverages the power of the region to accelerate the development of new and innovative efficient gas technologies. Together, we're not just meeting the energy needs of today but paving the way for the safe, resilient and affordable energy future of tomorrow."



—Kellye Dundon, Environmental Policy Manager, NW Natural



Codes and Standards

Representing Real-World Northwest Needs in the Regulatory Process

NEEA bridges the gap between efficiency and innovation, guiding product advancements and helping align industry efforts to serve the real-world needs of the Northwest.

During Cycle 6, NEEA delivered primary research, product-testing results and critical market data, along with insights, analysis and experience gained through its Market Transformation programs. These insights support alignment efforts with a variety of groups to advance energy efficiency through voluntary specifications, as well as local, state and federal codes, policies and standards. This alignment helps manufacturers and other market actors assess opportunities and develop new technologies and features that make homes safer, more efficient and more comfortable.

Energy codes informed by NEEA's work ensure that Northwest consumers' needs are met by improving construction quality and best practices, resulting in quieter, better-ventilated, and more comfortable and durable homes and buildings. In Cycle 6, more than 25,000 above-code homes were built in the region, demonstrating the value and effectiveness of above-code construction, and paving the way for future improvements in energy code. The alliance's BetterBuiltNW platform provides builders in the region with resources and trainings to help them build high-performance, above-code homes.

Cycle 6 Market Progess Highlights

NEEA's Cycle 6 codes and standards activities helped drive efficiency advancements that benefit the Northwest. Partnering with market experts, NEEA supports improvements to energy codes, equipment standards and test procedures that reflect real-world experience and performance. NEEA then helps the region adapt to these changes by providing trainings that equip the market with best practices. By providing critical market data, expert analysis and primary research, NEEA has informed building codes processes, policies and standards at local, state and federal levels. These efforts have led to the development of more efficient building practices and technologies that improve the efficiency and comfort of homes and buildings. Highlights include:

- Commenting and providing information on 156 federal rulemakings, informing 68 product specifications and standards, to ensure that more proven, high-performing and energy-saving products are in the market.
- Providing more than 32,700 people with code training and technical assistance, including design and
 construction professionals, building officials, plan examiners, home builders and contractors in all four states.
- Supporting high code-compliance levels (ranging from 76–97%) in all four states, despite steady increases in
 code stringency. NEEA supported the market with over 500 trainings to ensure that builders and installers have
 the skills and information to incorporate code-required technologies into their projects.
- Participating in national and state-level energy code development public processes, providing data, research
 and technical expertise to inform code proposals that lead to more energy-efficient building codes. As part of its
 Cycle 6 business plan, NEEA supported state-level efforts to preserve and advance energy codes. In Idaho, this
 included providing critical information and analysis during the state's Zero-Based Regulation review process,
 helping to demonstrate the value of energy codes for health and safety and maintain existing energy code
 requirements—ensuring continued progress toward greater energy efficiency across the region.

- Submitting and sponsoring 43 code proposals for the 2024 International Energy Conservation Code (IECC), the
 reference code for Idaho and Montana, of which 29 were adopted. The new residential and commercial codes are
 now 7.8% and 10.6% more efficient than the 2021 IECC, respectively.
- Convening working groups in Washington state and developing and submitting proposals in support of the 2021
 Washington State Energy Code (WSEC). Together, NEEA and its partners submitted 80 proposals, 42 of which
 were adopted, leading to new residential and commercial codes that are 30% and 24% more efficient than the
 2018 WSEC, respectively. NEEA further provided data to help guide Washington state code additional efficiency
 credit options, which is now becoming the model for Oregon state code and IECC and ASHRAE model codes.
- Driving the adoption of a Total System Performance Ratio (TSPR) requirement into Washington's 2020 code,
 requiring building designers to evaluate commercial HVAC systems on whole-system performance rather than
 the performance of individual HVAC components. For buildings in Washington using this approach, TSPR creates
 a path that can provide an average of 31% energy savings compared to the minimum efficiency HVAC systems
 allowed by code, based on analysis conducted by Pacific Northwest National Laboratory.
- Submitting and co-developing 6 code proposals for the 2023 Oregon Residential Specialty Code (ORSC), which is 12.5% more efficient than the 2021 ORSC.

Through our collaboration with the Northwest Energy Efficiency Alliance, Seattle City Light is advancing innovative technologies that reduce load across the region's energy system, including during peak events. This partnership supports our mission of safely delivering affordable, reliable and environmentally responsible energy services to our customers."



—Joe Fernandi, Director, Customer Energy Solutions, Seattle City Light





Convene and Collaborate

Collaborating to Deliver Lasting Energy Solutions for the Northwest

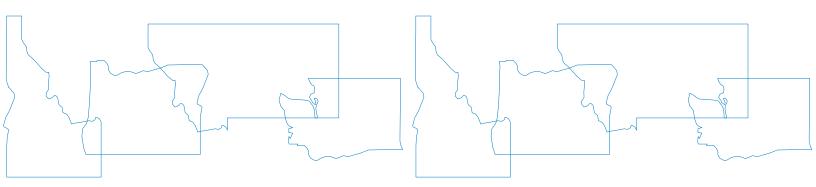
NEEA partners with utilities and energy efficiency organizations to pool resources, share risks and collectively advance energy efficiency for the benefit of all Northwest consumers.

Facilitating collaboration to foster long-term, market-based changes that benefit Northwest consumers and businesses has always been central to NEEA's Market Transformation approach. By convening a variety of regional and national natural gas and electric stakeholders, NEEA promotes knowledge sharing, addresses barriers and aligns strategic directions to ensure that energy efficiency improvements are coordinated with key partners and aligned to benefit the entire region. This collaborative effort results in increasingly available and affordable energy-saving products and a stronger energy future for Northwest consumers and businesses.

Cycle 6 Market Progess Highlights

Throughout Cycle 6, NEEA worked extensively to collaborate with regional utilities, energy efficiency organizations and national partners to drive impactful results. These partnerships have led to increased availability and affordability of energy-saving products, benefiting consumers and businesses across the Northwest. Highlights include:

- Convening representatives from 90 utilities, agencies and energy efficiency organizations through 12 regional strategic energy management (SEM) workshops with more than 300 attendees.
- Creating conditions resulting in nearly 50 aMW of energy savings from SEM programs delivered by NEEA's utility partners.
- Bringing together 1,718 regional and national energy efficiency professionals across five annual Efficiency
 Exchange conferences, supporting collaboration that enables the region to more effectively achieve its energy
 efficiency goals.
- Launching the first regional end-use load flexibility effort in 2024, working in collaboration with 10 utilities to accelerate the integration of features that enable end-use load flexibility and gain insight into related solutions that support a more flexible and reliable Northwest energy system.



Cycle 6 and 2024 Energy Savings

Market Transformation is a long-term process. As depicted below, alliance activities create permanent market changes that deliver energy savings returns long after the 5-year investment period has ended. The following graphs and charts show energy savings associated with market change that the alliance influenced in Cycle 6 (i.e., current investments), as well as savings from investments made during NEEA's previous business cycles that continue to deliver returns (i.e., previous investments) as a result of continued market progress and sustained market changes.

2024 Co-Created Electric Savings

NEEA estimates that the region achieved more than 43 average megawatts (aMW) of co-created energy savings in 2024.



2024 Co-Created Natural Gas Savings

NEEA estimates that the alliance achieved more than 887,000 Therms of co-created natural gas savings in 2024. The majority of these savings are from residential code advancements.





Idaho Power's participation in the Northwest Energy Efficiency Alliance aligns with our commitment to provide affordable energy by producing cost-effective energy efficiency savings throughout our service area."

—Quentin Nesbitt, Customer Research & Analysis Leader, Idaho Power



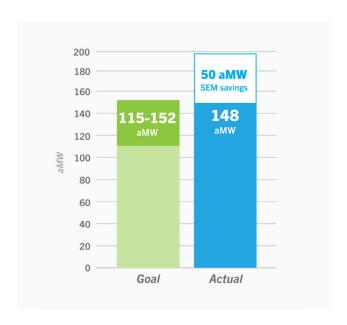










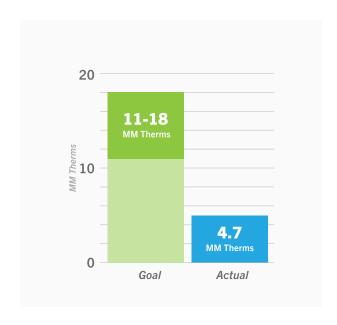




For its Cycle 6 Business Plan, alliance activities delivered 148 aMW of co-created electric energy savings, meeting its business plan estimate. This is equivalent to the amount of energy needed to power more than 108,000 Northwest homes each year.

These energy savings are thanks to decades of alliance work in key markets, like space and water heating, combined with new product specifications and standards development, as well as work advancing new building codes. To pave the way for future streams of energy savings, the alliance also launched new initiatives in Cycle 6 in areas such as efficient pumps, televisions and heat pump dryers, ensuring a balanced portfolio for Cycle 7.

Incremental to this achievement is an additional nearly 50 aMW of energy savings achieved through local efforts in SEM programs. Throughout Cycle 6, NEEA supported the region's SEM efforts, building on the developmental work that NEEA designed in the early 2000s through partnerships in the food processor industry. Today, SEM has been expanded across the region by numerous utilities to provide high-touch, local customer engagement programs across several sectors, including commercial, industrial, schools and healthcare.



Total Regional Energy Savings (Progress to 5-Year Goals — Natural Gas)

For its Cycle 6 Business Plan, alliance activities delivered 4.7 MM therms of total regional savings through NEEA's natural gas Market Transformation portfolio.

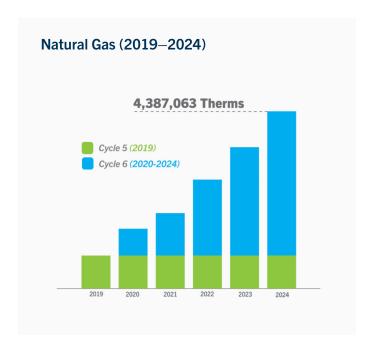
NEEA began Cycle 6 with a nascent natural gas portfolio primarily focused on emerging technology work and early program development. As a result of NEEA's efforts to identify and advance commercialized technologies, NEEA added two new programs to the portfolio (Advanced Commercial Water Heating and Efficient RTUs), demonstrated significant progress in market characterization, and forged critical relationships within the region and with extra-regional partners. Although NEEA did not meet its business plan forecast for natural gas savings due to changes in Washington code that caused a shift away from gas appliances and unexpected delays in advancing natural gas measures in Oregon code, the alliance enters Cycle 7 with a continued commitment to advancing gas efficiency options for consumers in this evolving landscape. Looking ahead, the alliance is focused on advancing several dual-fuel opportunities into the portfolio.

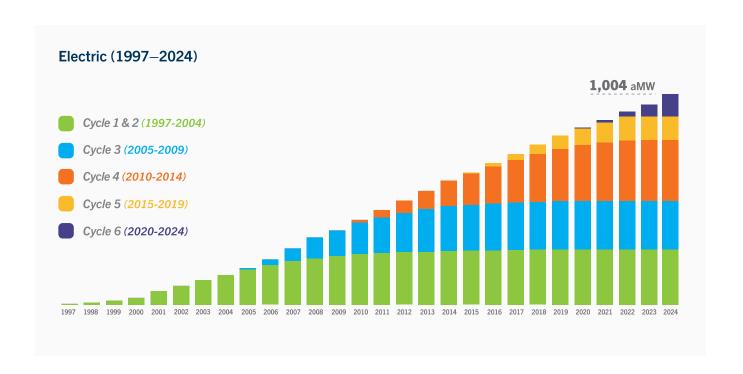
Additive Co-Created Savings:

While NEEA is funded in 5-year increments, Market Transformation programs play out over a longer period, often realizing their full potential over a period of 15 years or more. The following charts depict how NEEA's electric and natural gas investments for each business cycle resulted in permanent market change that led to continued long-term energy savings.

Working together, the region has achieved:

- More than 1,004 aMW of co-created electric energy savings since 1997. This is equivalent to enough energy to power more than 732,000 Northwest homes each year.
- 4MM Therms of co-created natural gas savings since 2019.





Additional Value Metrics

Market Transformation results in permanent market change leading to energy savings. This transformation delivers other streams of value to the region, by lowering energy consumption during peak demand periods and contributing to carbon reduction.

20-Year Electric
Benefit-Cost Ratio: **2.0**

Electric Winter 2024: 86 MW
Peak Demand: Cycle 6: 402 MW

Avoided CO²

Emissions **2024: 200,000 tons** -Electric: **Cycle 6: 859,000 tons**

20-Year Natural Gas
Benefit-Cost Ratio: 1.1

Electric Summer 2024: 67 MW
Peak Demand: Cycle 6: 304 MW

Avoided CO²

Emissions 2024: 5,900 tons

-Natural Gas: Cycle 6: 23,800 tons

Glossary of Savings Terms

Co-created energy savings include all savings above an estimated baseline that occur in the market due to the combined efforts of NEEA and its partners, including the utilities and program administrators who make up the alliance. Totals may be rounded to the nearest whole number or 0.1 decimal place.

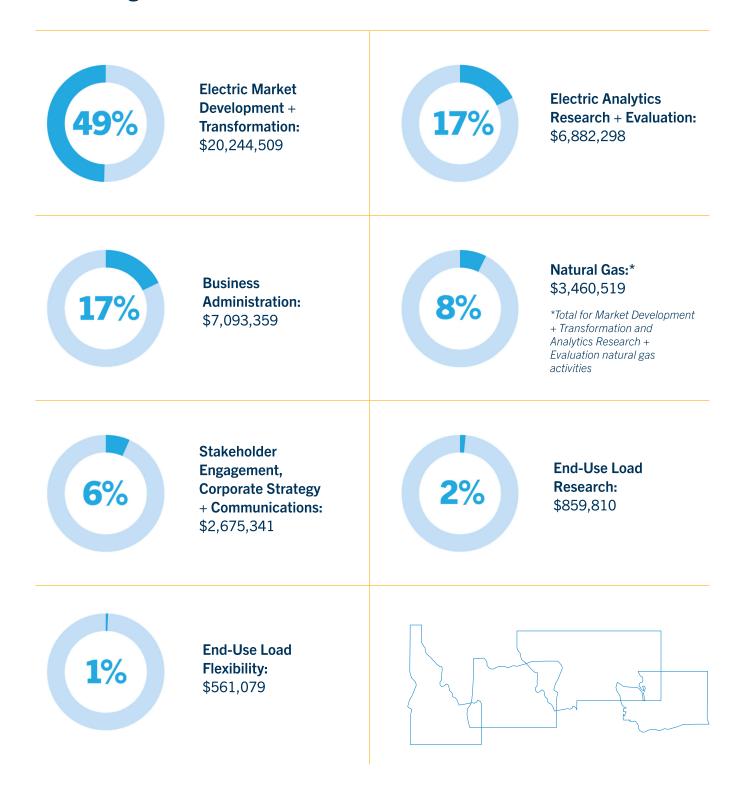
Average megawatt (aMW) is the continuous output of a resource with one megawatt of capacity over a period of one year. This equates to 8,760 (the number of hours in a year) MW hours or 8,760,000 kilowatt hours. 1 aMW = equivalent to enough energy to power about 730 Northwest homes per year.

Total regional savings include energy savings associated with all market changes. They represent the trackable adoption in the market of the efficient product or service, calculated above the pre-intervention market starting point, due to the combined efforts of NEEA and its partners. Due to the developmental stage of the natural gas portfolio at the start of Cycle 6, NEEA's 2020–2024 Business Plan did not have a co-created savings forecast for its natural gas efforts.

Additive energy savings are defined as the sum of new first-year savings occurring each year across multiple years.

20-year natural gas benefit-cost ratio reflects the 20-year value of the regional investment in Market Transformation efforts. The alliance expects all programs to meet a benefit-cost ratio threshold of 1 or better.

2024 Budget Breakdown



NEEA Board of Directors

Gilbert Archuleta

NEEA Board Vice Chair Puget Sound Energy

Director, Customer Energy Management

Holly Braun

(left Board in 2024) NW Natural Manager of Energy Efficiency and Innovation

Brittany Broyles

Tacoma Power Manager, Customer Energy Programs Operations Team

Michael Colgrove

Energy Trust of Oregon Executive Director

Deborah DePetris

Clark Public Utilities Energy Services Manager

Kellve Dundon

(joined Board in 2025) NW Natural Environmental Policy Manager

Joe Fernandi

Seattle City Light Director, Customer Energy Solutions

Suzanne Frew

Snohomish County PUD Senior Project Manager

Andrew Grassell

(left Board in 2024) Chelan PUD Manager, Energy Development and Conservation

Jamae Hilliard Creecy

NEEA Board Chair

Bonneville Power Administration Vice President of Energy **Efficiency**

Nicole Hydzik

Avista Utilities Director of Energy **Efficiency**

Chris Johnson

(joined Board in 2025) Benton PUD Director of Power Management

Josh Mitchell

(joined Board in 2025) Chelan PUD Customer Energy Solutions Manager

Clav Monroe

(joined Board in 2025) Pacific Power Managing Director Customer Solutions

Quentin Nesbitt

Idaho Power Customer Research & Analysis Leader

Elizabeth Osborne

Washington Governor's Office Senior Energy Policy Advisor

Eileen Quigley

Clean Energy Transition Institute Executive Director

Caleb Reimer

Cascade Natural Gas Manager, Energy Efficiency Programs

Kyle Roadman

NEEA Board Treasurer Emerald PUD General Manager

Bonnie Rouse

Montana Governor's Office Section Supervisor, Energy Efficiency and Compliance Assistance

Ruchi Sadhir

Oregon Governor's Office Associate Director. Strategic Engagement & Development

Cory Scott

(left Board in 2024) Pacific Power Director, Customer Solutions

Richard Stover

(left Board in 2025) Idaho Office of Energy and Mineral Resources Administrator

Jim White

(left Board in 2025) Chelan PUD Energy Program Manager

Danie Williams

NEEA Board Secretary NorthWestern Energy Manager Energy Efficiency/DSM Services



































Read NEEA's End-of-Cycle Report to learn more about how the alliance connects innovation to efficiency to bring value to the Northwest: neea.org/cycle-6-2024-annual-report.