



EFX 2026

SPONSOR & EXHIBITOR PROSPECTUS

**Claim your place among the best
in Northwest efficiency.**

**MAY 5–6, 2026
BOISE, ID**

SPONSORSHIP & EXHIBITOR PROSPECTUS



Event Overview

Efficiency Exchange (EFX) is the premier networking and learning conference for energy efficiency professionals from across the Northwest brought to you by the Bonneville Power Administration and Northwest Energy Efficiency Alliance (NEEA), with support from the Northwest Power and Conservation Council. Regional and national attendees from public and private utilities, consulting and research firms, and government and nonprofit organizations come together to learn and connect to help the region more effectively achieve its energy efficiency goals.

Event At-A-Glance

LOCATION: BOISE CENTRE
850 W FRONT ST, BOISE, ID 83702

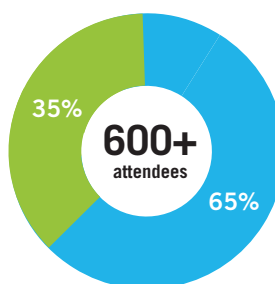
24 EDUCATIONAL SESSIONS

20 EXHIBITOR BOOTHS



2025 ATTENDEES BY ROLE

18.3%	Program Manager
13.0%	Program Staff
14.5%	Department Manager
16.0%	Evaluation/Research
5.3%	Engineer
5.3%	Marketing
27.5%	Other



2025 ATTENDEES BY SECTOR:

65%	Utilities, gov't, and nonprofit
35%	Consulting firms

SPONSORSHIP & EXHIBITOR TIERS

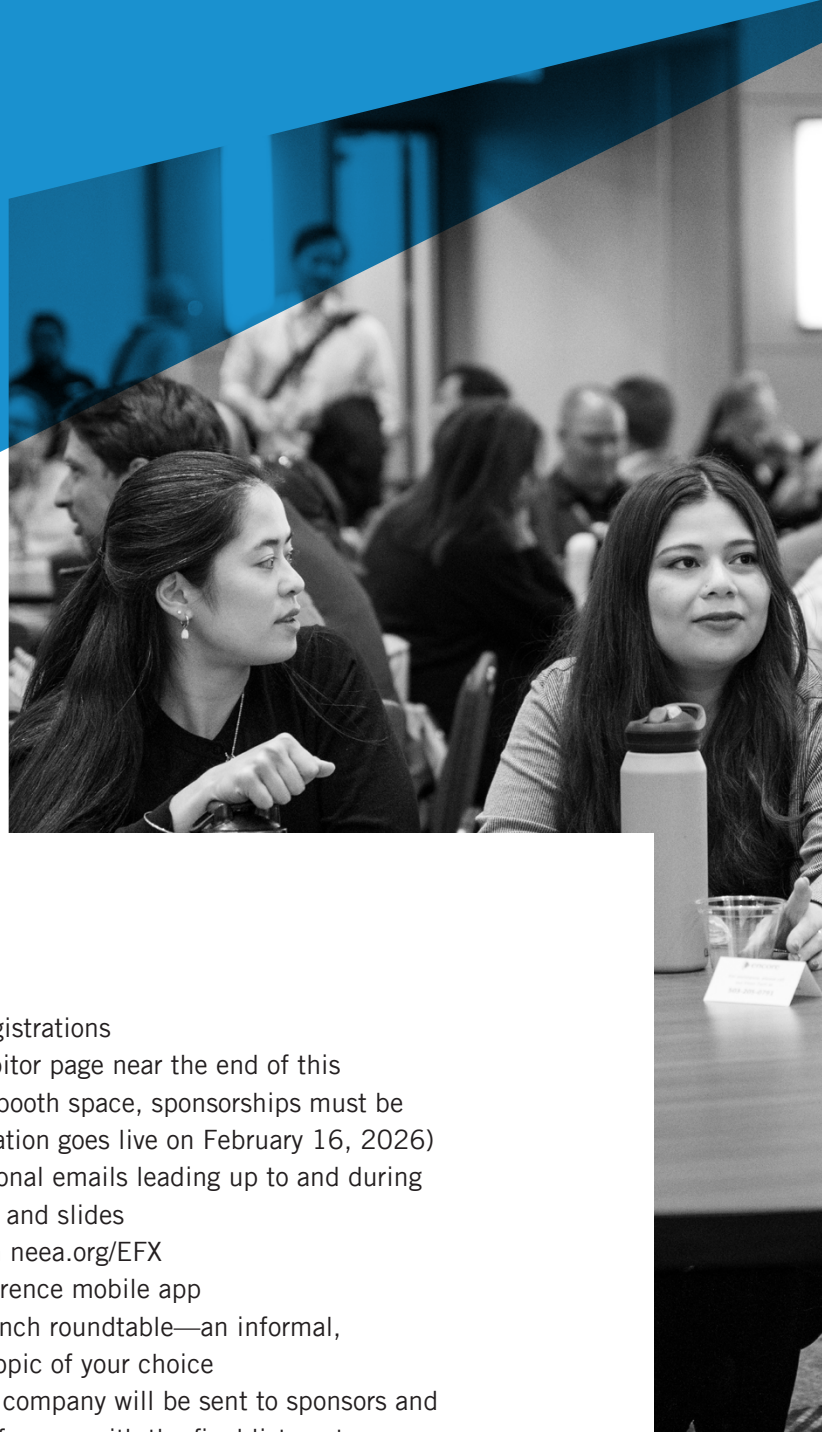
	PLATINUM	GOLD	EXHIBITOR
Price	\$10,000	\$5,000	\$2,500
Event registrations included	4	2	1
Booth space	Yes*	Yes*	Yes*
Company listing in mobile app	Yes	Yes	Company name on exhibit map
Company advertisement in mobile app	Yes		
Recognition in pre-conference emails	Logo	Logo	
Recognition on event signage and slides	Logo	Logo	Name only
Opportunity to host a lunch roundtable	Yes		

Note: Attendee lists with name, title and company will be sent to sponsors and exhibitors one week before the conference with the final list sent one week after the conference.

****Exhibit booths that are purchased as part of a sponsorship package are based on availability. Sponsorship must be purchased by Feb. 16 to secure a booth.***

PLATINUM SPONSOR

\$10,000



Platinum Sponsors will receive:

- Four complimentary conference registrations
- One exhibit booth space (see Exhibitor page near the end of this prospectus for details; to secure a booth space, sponsorships must be purchased before early-bird registration goes live on February 16, 2026)
- Logo placement in all EFX promotional emails leading up to and during the event, and on all event signage and slides
- Logo placement and recognition on neea.org/EFX
- Logo and company profile on conference mobile app
- Optional opportunity to host one lunch roundtable—an informal, moderated group discussion on a topic of your choice
- Attendee lists with name, title and company will be sent to sponsors and exhibitors one week before the conference with the final list sent one week after the conference



PLATINUM SPONSOR (CONTINUED)



Platinum exhibitors can choose to sponsor specific activities based on availability.



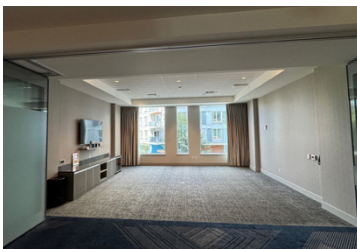
1. Keynote Sponsor:

The Keynote Sponsor has the exclusive opportunity to introduce the keynote speaker at the plenary session. This includes receiving special recognition, branded signage, and the opportunity to provide opening remarks and/or slides from your company representative.



2. Reception Sponsor:

The Reception Sponsor has the exclusive opportunity to host the networking reception at the end of the first day of the conference. This includes special recognition during the reception welcome, the opportunity to table and display branded materials, and 1 drink ticket per attendee.



3. Networking Room Sponsor:

The Networking Room Sponsor has the exclusive opportunity to host a networking space for the full two-day conference. This includes branded signage and the ability to customize the space to showcase your company and services.

GOLD SPONSOR

\$5,000



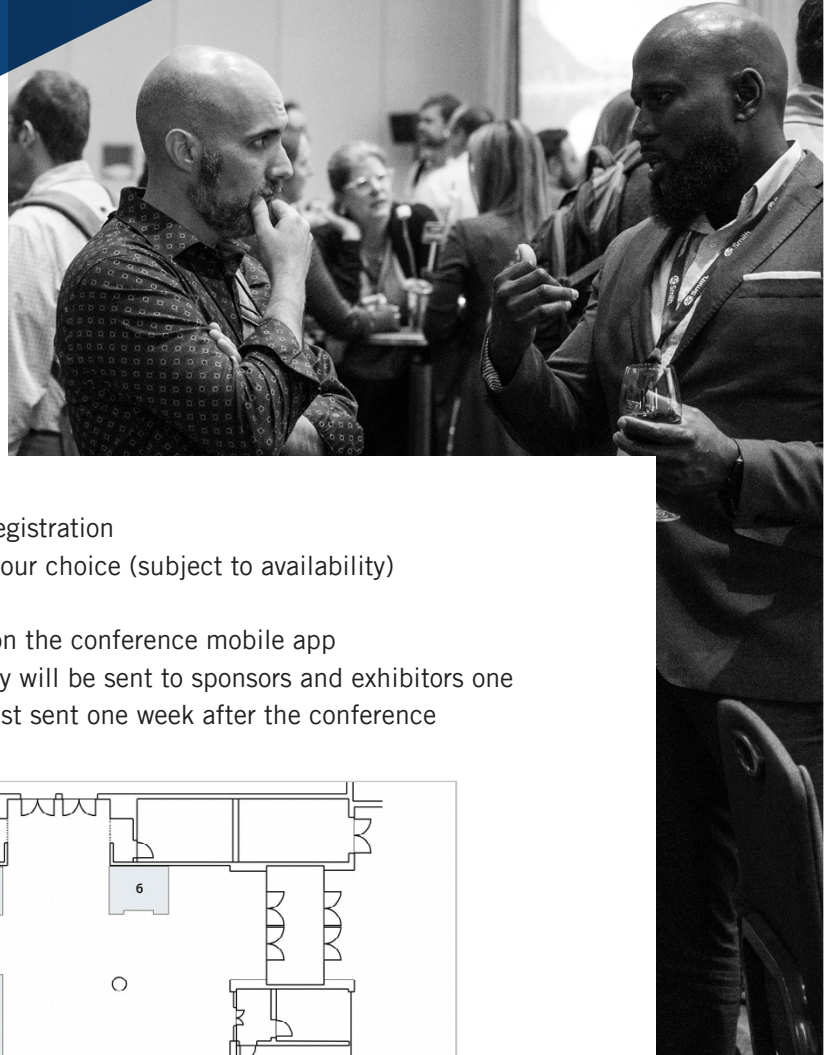
Gold Sponsors will receive:

- Two complimentary conference registrations
- One exhibit booth space (see Exhibitor page near the end of this prospectus for details; to secure a booth space, sponsorships must be purchased before early-bird registration goes live on February 16, 2026)
- Name recognition in all EFX promotional emails leading up to and during the event
- Logo on all event signage and slides
- Logo placement and recognition on neea.org/EFX
- Logo and company profile on conference mobile app
- Attendee lists with name, title and company will be sent to sponsors and exhibitors one week before the conference with the final list sent one week after the conference



EXHIBITOR

\$2,500



Exhibitors will receive:

- One complimentary in-person conference registration
- An 8'x10' exhibit space at the location of your choice (subject to availability)
- One 6' table and two chairs
- Company name listed on exhibit hall map on the conference mobile app
- Attendee lists with name, title and company will be sent to sponsors and exhibitors one week before the conference with the final list sent one week after the conference

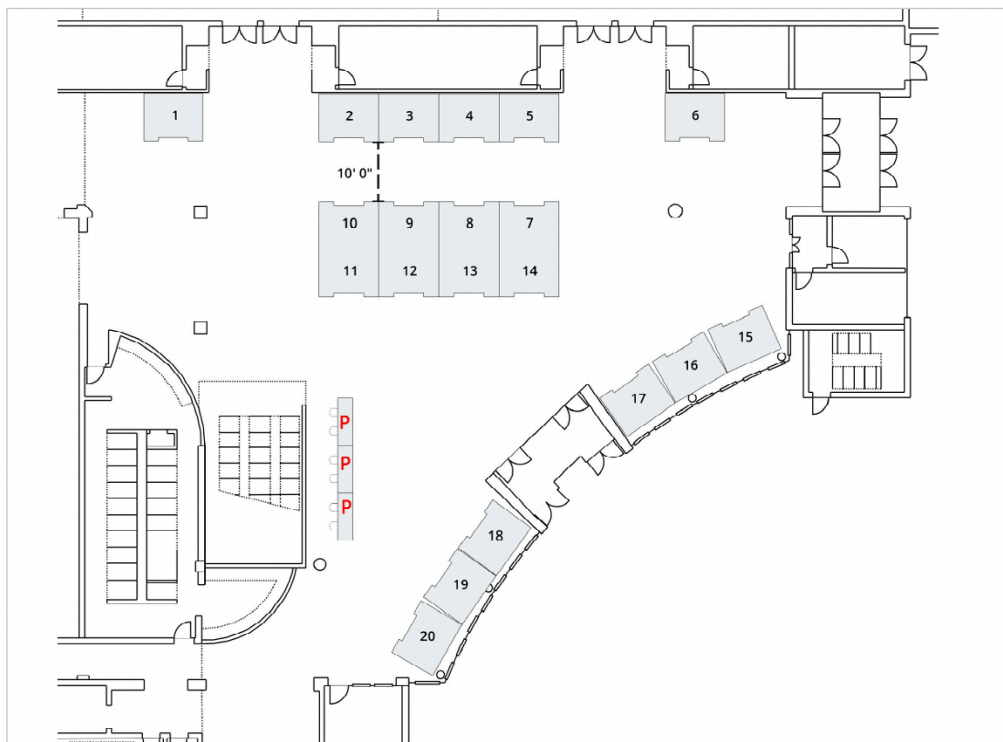


Exhibit booth registration will be available when conference registration goes live in early 2026. Booths will be available on a first-come, first-served basis and are expected to sell out quickly.

LOCK IN YOUR SPONSORSHIP TODAY!



Contact Us

For Exhibitor opportunities:

Maggie Bagan
Program Marketing, Energy Efficiency
Bonneville Power Administration
mabagan@bpa.gov | 503.230.5557

For Sponsor opportunities:

Carolyn VanWinkle
Communications Manager
Northwest Energy Efficiency Alliance
cvanwinkle@neea.org | 503.381.1095