

Residential Coordinating Committee (RCC)

Q1 2026 Meeting Agenda



DATE: Tuesday, March 17th, 2026
TIME: 12:30 – 4:00 pm Pacific Standard Time
LOCATION: Hybrid: NEEA Office (700 NE Multnomah Street, Suite 1300, Portland, Oregon 97232)
TEAMS LINK: [Click here to join meeting](#) (Meeting ID: 211 699 769 890 35 | Passcode: 62Qa2NY2)
(if needed) call-in audio only 971-323-0535 | Phone conference ID: 559 546 119#

RCC OBJECTIVE + DESIRED OUTCOME: Collaboration on coordination and optimization of NEEA programs and related activities by (1) identifying and managing through potential implementation challenges between NEEA and local utility activities, and (2) identifying and seizing leveraging opportunities that can drive amplified market influence.

Day 1 – Tuesday, March 17th

(All Times Pacific)

12:30 – 1:00	Lunch/Networking for Committee	All	
1:00 -1:15 (15 mins)	Welcome, Agenda, Packet Review & Housekeeping	Anouksha Gardner	1-4
1:15 – 2:35 (80 mins)	Introductions & Regional Roundtable <i>Committee members and NEEA program staff share program and organization updates, highlight areas of possible interest and coordination with others.</i> <i>Desired Outcome: All are updated on each other’s activities and better understand what’s happening across the region.</i>	All	--
2:35 - 2:45	BREAK	All	
2:45 – 4:00 (75 mins)	Regional Priority Topic <ul style="list-style-type: none"> Heat Pump Water Heater – NEEA Shareout: Highlights from Market Progress Evaluation Report (MPER) #8 <i>Desired Outcome: Committee members to hear about the findings from the 8th Market Progress Evaluation Report (MPER) of the Heat Pump Water Heater program</i>	Anu Teja, Emily Rosenbloom & Alex Merrill	5
4:00 – 4:05 (5 mins)	Recap, Next Steps, Adjourn	Anouksha Gardner	--

Residential Coordinating Committee (RCC)

Q1 2026 Meeting Agenda



DATE: Wednesday, March 18th, 2026
TIME: 9:15 to 11:35 am Pacific Standard Time
LOCATION: Hybrid: NEEA Office (700 NE Multnomah Street, Suite 1300, Portland, Oregon 97232)
TEAMS LINK: [Click here to join meeting](#) (Meeting ID: 296 371 940 055 10 | Passcode: cd3Lt7Af) (if needed) call-in audio only 971-323-0535 | Phone conference ID: 614 702 390#

Day 2 – Wednesday, March 18th

(All Times Pacific)

9:15 – 9:25 (10 mins)	Welcome, Agenda, Packet Review	Anouksha Gardner	1-4
9:25 – 10:25 (60 mins)	Regional Priority Topic <ul style="list-style-type: none"> Advanced Heat Pumps- Minimizing Supplemental Heat: Coordination on the RTF measure development, Efficiency exchange and a 2026 Heat Pump Symposium <p><i>Desired Outcome: Committee members to engage in discussion around the efforts to address the impact of electric resistance (ER) used to supplement heat pumps capacity, and how the Alliance can coordinate these efforts to minimize the impact of ER</i></p>	Suzi Asmus	6-7
10:25 – 10:35	BREAK		
10:35 – 11:05 (30 mins)	NEEA Shareout NW Online Marketplace – Pilot Update <i>Desired Outcome: Committee members understand the latest updates with the pilot and have a chance to discuss with participating utilities.</i>	Steve Seminario	8
11:05 – 11:25 (20 mins)	Q2 (June 16) Topic Check In <ul style="list-style-type: none"> NEEA Shareout & Coordination: NW Heat Pump Symposium results roll out for addressing minimizing supplemental heat with consumers, installers, and manufacturers. <p><i>Desired Outcome: Committee members confirm there is enough interest in this topic to hold time on the Q2 agenda</i></p>	Suzi Asmus	7
11:25 – 11:35 (10 mins)	Recap, Next Steps, Adjourn	Anouksha Gardner	--

Memorandum- *Agenda Items*

March 11th, 2026

TO: Residential Coordinating Committee (RCC)

FROM: Anouksha Gardner, Stakeholder Relations Manager

SUBJECT: **Meeting Packet Agenda Items. Informational Updates and Additional Information**

MEETING PACKET APPROACH

This packet continues the “tiered” approach:

- Tier-1 memos for active agenda items
- Tier-2 memos for informational updates on items not currently requiring agenda time.
- Tier-3 materials provided as additional detail for those interested, accessible via links in the Tier 1 and Tier-2 memos. All other Tier 3 materials are listed below.

AGENDA ITEMS (Tier 1)

- Page 1-2: Meeting Agenda
- Page 3: Meeting Packet Informational Updates
- Page 4: Meeting Topic Preparation Highlights
- Page 5: Memo: Regional Priority Topic – Heat Pump Water Heaters
- Pages 6-7: Memo: Regional Priority Topic & Q2 Topic Check In– Advanced Heat Pumps
- Page 8: Memo: Northwest Online Marketplace Pilot Update

INFORMATIONAL UPDATES (Tier 2)

- Page 9: Electric Portfolio, 2025 Flowchart
- Page 10: 2026 Commercial & Industrial Coordinating Committee Annual Workplan

ADDITIONAL LINKS (Tier 3)

- Committee Materials (*meeting notes include links to packet and slides*)
 - Q4 2025 CICC [Meeting Notes](#), [Agenda Packet](#), and [Slides](#)
 - Q4 2025 RCC [Meeting Notes](#), [Agenda Packet](#), and [Slides](#)
 - 2026 Workplan: [Commercial & Industrial \(CICC\)](#) | [Residential \(RCC\)](#)
 - Charters: [RPAC](#), [Coordinating Committees](#)
- [Quarterly Newsletters](#) (all the updated newsletters and quarterly reports can be found here)

RCC Q1 2026 – Meeting Topic Preparation Highlights



Preparation for All Committee Items:

- Review packet, including agenda, informational updates and all memos. See additional preparation for specific agenda items below.

DAY 1

➤ ROUNDTABLE

Committee Members & NEEA Program Managers will share highlights from their work, programs and/or organization since the Q4 December 2025 meeting.

Specific topics for Committee Members to consider highlighting include:

- Program and organizational updates
- Any questions for your peers

➤ REGIONAL PRIORITY TOPIC – Heat Pump Water Heater

Topic format is expected to be a shareout by Sr. Market Research and Evaluation Scientist Anu Teja and Program Managers Emily Rosenbloom and Alex Merrill on highlights from the Market Progress Evaluation (MPER) #8

Review Tier 1 memo on p.5 and come prepared to hear:

- (1) An overview of the report and key findings, and
- (2) Engage in a discussion on how it relates to the program activities

DAY 2

➤ REGIONAL PRIORITY TOPIC – Advanced Heat Pumps

Topic format is expected to be a discussion facilitated by Senior Program Manager Suzi Asmus on minimizing supplemental heat

Review Tier 1 memo on p. 6-7 and come prepared to:

- (1) Share out any work your organization is currently doing or planning to do related to this topic
- (2) Bring questions you may have for NEEA or your fellow committee members

➤ NEEA SHAREOUT – Northwest Online Marketplace

Topic format is expected to be a shareout by Market Transformation Manager Steve Seminario, on the Northwest Online Marketplace (Enervee) pilot

Review Tier 1 memo on p. 8 and come prepared to:

- (1) Hear the latest updates with the pilot and its participating utilities
- (2) Bring questions you may have for the NEEA team or the participating utilities

➤ Q2 REGIONAL PRIORITY TOPIC CHECK IN

A review of the regional priority topic slated for Q2 (June 16th) 2026

Review the Tier 1 memo on p.7, and come prepared on day 2 to:

- (1) Confirm the topic NW Heat Pump Symposium results rollout for addressing supplemental heat with consumers, installers, and manufacturers is still a priority

Memorandum – Agenda item (Tier 1)



March 11th, 2026

TO: Residential Coordinating Committee (RCC)

FROM: Alex Merrill, Program Manager, HPWH
Emily Rosenbloom, Manager, Program Management, HPWH

SUBJECT: Heat Pump Water Heater Market Progress Evaluation Report #8

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Our Ask of You:

Please review this memo and come prepared to hear and discuss findings from the 8th Market Progress Evaluation Report of the Heat Pump Water Heater program.

Brief Overview:

NEEA has completed the 8th Market Progress Evaluation Report (MPER) of the Heat Pump Water Heater program. The previous MPER was published in 2023. The final report has not yet been posted; an overview of the report and key findings will be shared at this meeting. MPER 8 had four research objectives:

1. Document evidence of program outputs to confirm market progress is rooted in program efforts.
2. Measure key market progress indicators related to contractor recommendations and installation rates, consumer awareness, purchaser satisfaction, and federal standard adoption.
3. Conducted primary research on customer callbacks and HPWH reliability.
4. Report on the size of the market for HPWHs.

At the meeting, Anu Teja, Sr. Market Research & Evaluation Scientist, will share an overview of MPER 8 methodology, purpose, and key findings. Program Managers Emily Rosenbloom and Alex Merrill will discuss findings in the context of program activities. There will be time for questions and discussion.

Please contact [Alex Merrill \(amerrill@neea.org\)](mailto:amerrill@neea.org) if you have questions about this memo.

PROGRAM LIFECYCLE STATUS



Memorandum – *Agenda item (Tier 1)*



March 11th, 2026

TO: Residential Coordinating Committee (RCC)
FROM: Suzi Asmus, Sr. Program Manager
SUBJECT: Advanced Heat Pumps – Minimizing Supplemental Heat

Our Ask of You:

At this Q1 meeting, we will be discussing and preparing for the various efforts around the region to address the impact of electric resistance (ER) used to supplement heat pumps capacity, and how the Alliance can coordinate these efforts to minimize the impact of ER.

Please come to the meeting ready to share any work your organization is currently doing - or planning to do - on this topic of minimizing supplemental heat. This could include field or market research, data analysis, trade ally trainings, customer education materials, or participation in the NW Heat Pump Symposium work groups or other related efforts. Be ready to talk about the work, share links to relevant reports or materials, and bring any questions you have for NEEA and your fellow committee members.

Brief Overview:

NEEA is working with heat pump manufacturers to build products with better controls on the use of supplemental heat. In addition, NEEA has been coordinating in the Northwest with alliance members and other regional partners on minimizing the use of supplemental heat with variable speed heat pumps. At this committee meeting we will continue to identify opportunities for collaboration across the following:

- The **NW Power and Conservation Council's Regional Technical Forum** presented proposals for minimizing supplemental heat in their [February 18 meeting](#). NEEA staff have coordinated with the RTF staff and alliance members for two years in support of this work. A member of the RTF staff will join the committee meeting to provide a brief update and participate in the discussion.
- NEEA staff are also preparing for the **2026 Efficiency Exchange** conference on [May 5-6 in Boise, Idaho](#). We are coordinating two residential heat pump sessions. The first session will be a forum to review progress on the RTF measure, the latest research, and pilots looking into or addressing electric resistance heat impact on heat pump savings. The second session will be a working session for the region to identify collective or organizational action to address this as a region.
- For the third year, we will reconvene the **NW Heat Pump Symposium**. This will take place [the afternoon before Efficiency Exchange \(May 4, Boise, Idaho, 1pm-4:30pm\)](#). This is a gathering of heat pump adoption enthusiasts from utility programs, manufacturers, distributors and efficiency organizations. This group has explored and worked on commitments to address minimizing supplemental heat through better products, installer training, and consumer messaging.
- Any additional planned field, lab or market research.

Q2 (June 16) Topic Check In:

In the Q2 committee meeting, NEEA staff will continue this conversation with updates and outcomes from the RTF measure development, Efficiency Exchange, and the NW Heat Pump Symposium, along with news from the [ACEEE Hot Air Forum \(March 24-25\)](#)

Please contact [Suzi Asmus](#) if you have questions about the **Advanced Heat Pump** Program.

PROGRAM LIFECYCLE STATUS



Memorandum – Agenda item (Tier 1)

March 11th, 2026



TO: Residential Coordinating Committee (RCC)

FROM: Steve Seminario, Market Transformation Manager, Consumer Products
Aaron Winer, Project Development Manager
Alisyn Maggiora, Sr. Stakeholder Relations Manager

SUBJECT: Northwest Online Marketplace (Enervee): Pilot Update

Our Ask of You:

Please come prepared to hear the latest updates with the Pilot and participating utilities; we'll have a short discussion period, bring any questions.

Site Link: The NW Marketplace site is nw.enervee.com.

Overview – What's Next:

Based on the results of the initial phase (see context in this [Q4 2025 RPAC update](#)), NEEA is in the process of contracting with Enervee to pilot an online marketplace for three years (2026-29) and plans to move forward with six alliance utilities (list below) to host their own branded marketplace. At the basic participation level of \$10K/year, utilities that leverage this platform for their own site will have landing pages, customized product lists and rebate information. For an additional cost, utilities can enable customers to directly purchase products and/or receive instant rebates via an e-commerce (buy-now) capability. This capability utilizes Enervee and their partners to process rebates and ship products.

Waiving Setup Fee:

NEEA is covering the platform license fee for the pilot *and* the initial alliance utility setup fee (\$10k/utility) for those joining in this initial launch (Q1 2026). NEEA staff have additional documentation summarizing the pilot offering in more detail and are happy to provide a demo if desired. At this time, all alliance utilities have been notified of this opportunity and a majority have received demos, with a handful moving forward in the pilot.

Participant Engagement & Timing:

Initial participating organizations include Idaho Power, Tacoma Power, Clark PUD, Energy Trust, Pacific Power, and NW Natural. We expect the NEEA/Enervee contract to be completed this month, and Enervee's contract initiation with participants to begin immediately thereafter, along with individual site requirements / desirables (e.g., branding, visible product categories) and ultimately, launching utilities sites by end of Q2.

Eco Financing:

Enervee is in the process of rolling out a next generation Eco Financing offering backed by U.S. Bank. NEEA staff will describe the new offering in this session. This functionality is attractive to NEEA and utilities for both affordability and accessibility reasons, particularly for helping meet various state requirements with specific populations.

Why Is NEEA Doing This:

The market transformation opportunity with the Northwest Marketplace is to raise the overall energy efficiency of Northwest consumer product sales by making it easy to find, compare, afford, and source energy efficient products. Many alliance utilities would like an online marketplace, but they are expensive as a standalone for each individual utility. By NEEA offering this regional platform and enabling utilities to have their own customized landing pages/subsites, this significantly reduces their cost, and the site also serves as an educational tool (service) for customers.

Please contact Alisyn Maggiora amaggiora@neea.org if you have questions about the Marketplace pilot.

NEEA's Market Transformation Portfolio

RESIDENTIAL

Consumer Products

Retail Product Portfolio

HVAC

Advanced Heat Pumps

Water Heating

Heat Pump Water Heaters

COMMERCIAL & INDUSTRIAL

HVAC

High-Performance HVAC

Lighting

Luminaire Level Lighting Controls

Motor-Driven Systems

Extended Motor Products - Pumps

Efficient Fans

ENABLING INFRASTRUCTURE

Integrated Design Labs



Snapshot of Regional Priority Topics for Residential. Coordinating Committee

Workplan Link

Residential Coordinating Committee (RCC) 2026 Annual Workplan				
Q1 Meeting Day 1 -17 th March, Tuesday (HYBRID)	Q1 Meeting Day 2 - 18 th March, Wednesday (HYBRID)	Q2 Meeting-16 th June, Tuesday (VIRTUAL)	Q4 Meeting Day 1 -1 st December, Tuesday (VIRTUAL)	Q4 Meeting Day 2- 2 nd December, Wednesday (VIRTUAL)
Heat Pump/Water Heaters	Advanced Heat Pumps	Advanced Heat Pumps	Consumer Products Retail Products Portfolio	2027 ANNUAL TOPIC PLANNING
<p><u>Topic:</u> <i>NEEA</i> ☐ — Highlights from Market Progress Evaluation Report (MPER) and program next steps</p> <p>(60- 90 minutes)</p> <p>Desired Outcome:</p> <p>TBD during topic buildout</p>	<p><u>Topic:</u> <i>Coordination Opportunity:</i> Continuing to build regional alignment on a new RTF HP measure development</p> <p>(60-90 minutes)</p> <p>Desired Outcome:</p> <p>TBD during topic buildout</p>	<p><u>Topic:</u> <i>NEEA</i> ☐ & <i>Coordination:</i> NW Heat Pump Symposium results roll out for addressing minimizing supplemental heat with consumers, installers, and manufacturers.</p> <p>(60-90 minutes)</p> <p>Desired Outcome:</p> <p>TBD during topic buildout</p>	<p><u>Topic:</u> <i>NEEA</i> ☐ — Room Heat Pumps -sales results in RPP and customer usage and performance data</p> <p>(60-90 minutes)</p> <p>Desired Outcome:</p> <p>TBD during topic buildout</p>	
	Consumer Products			
	<p><u>Topic:</u> <i>NEEA</i> ☐ — NW Online Marketplace Update</p> <p>(30 minutes)</p> <p>Desired Outcome:</p> <p>TBD during topic buildout</p>			