

DATE: August 31st, 2026

RCC OBJECTIVE + DESIRED OUTCOME: Collaboration on coordination and optimization of NEEA programs and related activities by (1) identifying and managing through potential implementation challenges between NEEA and local utility activities, and (2) identifying and seizing leveraging opportunities that can drive amplified market influence.

Q4 Meeting Agenda

Q4 Day 1 Meeting – 1 st December, Tuesday (VIRTUAL)	
Regional Topic	Topic: <i>Retail Product Portfolio Update on Room Heat Pumps</i>
Regional Roundtable Update	
Housekeeping	

Q4 Day 2 Meeting – 2 nd December, Wednesday (VIRTUAL)
Annual Planning Session

Please review memo on pg. 3 for updates on the annual planning session

Memorandum- *Agenda Items*

August 31st, 2026

TO: Residential Coordinating Committee (RCC)

FROM: Anouksha Gardner, Stakeholder Relations Manager

SUBJECT: **Meeting Packet Agenda Items. Informational Updates and Additional Information**

MEETING PACKET APPROACH

This packet continues the “tiered” approach:

- Tier-1 memos for active agenda items
- Tier-2 memos for informational updates on items not currently requiring agenda time.
- Tier-3 materials provided as additional detail for those interested, accessible via links in the Tier 1 and Tier-2 memos. All other Tier 3 materials are listed below.

PACKET ITEMS and INFORMATIONAL UPDATES (Tier 2)

- Page 1: Meeting Agenda
- Page 2: Meeting Packet Informational Updated Meeting
- Page 3: Memo: 2026 Annual Planning Session
- Page 4: Memo: Retail Product Portfolio Q4 Topic Inform
- Page 5: Memo: Heat Pump Water Heater Workgroup Update
- Page 6-8: Advanced Heat Pump Field Study One Pager
- Page 9: Memo: Stakeholder Satisfaction Survey
- Page 10: 2027 Draft Meeting Dates
- Page 11: Leadership in Efficiency Awards
- Page 12: Efficiency Exchange 2027
- Page 13: Electric Portfolio, 2026 Flowchart
- Page 14: 2026 Residential Coordinating Committee Annual Workplan

ADDITIONAL LINKS

- Committee Materials (*meeting notes include links to recordings, packet, and slides*)
 - Q2 2026 CICC [Meeting Notes](#), [Agenda Packet](#), and [Slides](#)
 - Q2 2026 RCC [Meeting Notes](#), [Agenda Packet](#), and [Slides](#)
 - 2026 Workplan: [Commercial & Industrial \(CICC\)](#) | [Residential \(RCC\)](#)
 - Charters: [RPAC](#), [Coordinating Committees](#)
- [Quarterly Newsletters](#) (all the updated newsletters and quarterly reports can be found here)

Memorandum – *Informational (Tier 2)*

August 31st, 2026

TO: Commercial & Industrial and Residential Coordinating Committee Members
FROM: Anouksha Gardner and Alisyn Maggiora, Stakeholder Relations Team
SUBJECT: Nov 5 (CICC) & Dec 2 (RCC) Annual Planning Sessions

Ask of You:

Review the details below so you are refreshed on the annual planning process and know what to expect heading into the Q4 meeting.

What to Expect:

The annual planning sessions to develop 2027 regional priority topics will take place on the second day of the Q4 2026 Coordinating Committee meetings. We will use the Mural board platform again to discuss and finalize topics. Committee Members will not need to familiarize themselves with Mural in advance, nor will they need to do any activities on the Mural board during the session. NEEA staff will capture the necessary details on the board. **Our ask is that you follow along on your screen, engage in brainstorming discussions and help align on final topics for the 2027 workplan. You are welcome to include any program/product subject matter experts from your organization in the sessions.**

Process:

Committee members will receive a survey on September 23 with proposed topics for discussion in 2027. Committee members will have three weeks to complete the topic ranking, which will be due October 14. Thereafter, NEEA staff will pre-populate the mural board with the topic rankings and any additional topic ideas from the survey results. Each NEEA program will have allotted time for discussion. The planning session will start with a review of NEEA suggested topics based on the survey rankings and create space to discuss any additional suggested topics offered in the survey. NEEA staff may follow up with committee members about additional suggested topics before the sessions.

Schedule will be sent with the Q4 agenda packet, two weeks in advance of the meeting.

Please contact [Anouksha Gardner](#) if you have questions about the annual planning sessions.

Memorandum – *Informational (Tier 2)*

August 31st, 2026

TO: Residential Coordinating Committee

FROM: Anne Brink, Program Manager Retail Product Portfolio

SUBJECT: Q4 Retail Product Portfolio Topic Inform

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Our Ask of You:

Please review and come prepared to discuss the Q4 Topic in December.

Brief Overview:

After the topic check-in during the Q2 meeting it was decided that the topic for the Q4 RCC meeting will be an update on Room Heat Pumps.

We will discuss the results of energy modeling on room heat pumps, update you on product availability, and review the results of our field study with Washington State University.

Please contact Anne Brink abrink@neea.org if you have questions.

PROGRAM LIFECYCLE STATUS



Memorandum – *Informational item (Tier 2)*

August 31st, 2026

TO: Residential Coordinating Committee

FROM: Alex Merrill, Program Manager, Heat Pump Water Heaters

SUBJECT: Heat Pump Water Heater Work Group Update

Our Ask of You:

Please review the update below and reach out with any questions or feedback you have.

Brief Update:

NEEA staff launched the Heat Pump Water Heater (HPWH) work group in Q1 2026 to convene the region and identify opportunities to focus and amplify our collective regional resources and efforts to increase adoption of HPWH. This work group will develop a roadmap of actionable steps for the region to consider and adopt as appropriate based on assessed gaps and needs. Work group members from 12 utilities are participating.

Following kickoff and workshopping of priority areas in Q1, the work group continued with more focused conversations around prioritized solutions. At the June meeting, NEEA shared information regarding the draft HPWH Advanced Water Heating Specification update. The meeting focused on an in-depth discussion of the installer specialist strategy with a focus on program design, roles and responsibilities, and challenges and related mitigation strategies. At the August meeting, the group held a similarly structured discussion focused on the second priority topic, negotiated pricing.

The work group facilitators are scheduling one-on-one meetings with participants in preparation for September's meeting, which will focus on developing a draft regional strategy based on the discussions to date.

Program Context:

In May 2024, the U.S. DOE finalized a federal standard requiring most electric storage water heaters to transition to heat pump technology by 2029. The standard is key to the region realizing the significant energy savings potential that this technology offers. This period leading up to 2029 is a critical time for deeper regional collaboration to help ready the market for this shift, which motivated NEEA to stand up a work group. Key outcomes of this work group are to develop strategies that increase short-term energy savings and support long-term HPWH adoption in compliance with the new federal standard.

Please contact [Alex Merrill \(amerrill@neea.org\)](mailto:amerrill@neea.org) if you have questions about the Heat Pump Water Heater Work Group.

**NEEA HEAT PUMP CUSTOMER SURVEY & SITE INSPECTIONS:
UTILITY OUTREACH AND PROJECT INFORMATION**
August 2026



Description of Study:

NEEA is working with contractor Driftless Energy (<https://driftlessenergy.com/>).

This study seeks to identify current practices for the installation and usage of residential heat pumps as the primary heating system in single family homes – focusing on systems with electric resistance auxiliary heat or no auxiliary heat, installed 2022 through today. Study results will enable utilities to better target their resources for improved energy efficiency and grid resilience from residential HVAC systems.

The study scope includes assessing heat pump types, configurations and efficiencies, as well as common installation and operation practices that impact heat pump performance, including home envelope and duct conditions, refrigerant charge, system sizing, thermostat models and settings, along with setpoints for compressor lockout or back up heat, among additional data points. NEEA also seeks to use customer billing data and interval data when available to compare system performance with the collected site data, to help gain additional insight on heating system performance. NEEA aims to complete approximately 500 online surveys and 100 in-home site visits.

A future phase of this study, likely to take place in 2027, would include a follow-up site visit to a small portion of willing participants to understand why their systems are underperforming and what would be the energy and customer benefits of making minor changes to the systems.

When Recruitment is Taking Place:

Initial outreach will be through postcards, mailed letters, and emails to eligible customers. The recruitment is planned for **September 2026 through December 2026**.

Any outreach to Utilities requesting recruitment support will begin in **August 2026**.

When Site Visits are Taking Place:

We will be completing site visits at 100 sites recruited from the completed surveys. Onsite inspections are expected to occur from **September 2026 through January 2027**. Future phase site visits in late 2027 or early 2028.

How the Study Benefits Utilities:

The study will identify common practices that negatively impact heat pump performance for residential customers. This information can be used to improve program requirements and

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neea.org | info@neea.org

delivery for improved heat pump performance, increased energy savings, and reduced energy costs for customers.

How results will be shared:

- General insights
 - Product Council
 - Residential Coordinating Committee
 - Cost-Effectiveness & Evaluation Advisory Committee
- Utility-specific insights
 - State / territory specific insights should also be available; while this level of granularity is unlikely to be shared in the general forums noted above, we expect utilities would be interested in this detail and we are happy to provide that at your request.

How Many People Will Be Included in this Study:

We anticipate outreach to up to 10,000 homes across seven metropolitan regions in the counties specified in Table 1 below. Additional counties/utilities may be included based on study priorities and program participation. From these, we expect approximately 500 respondents to the online survey with 100 sites having follow-up onsite inspections. Eligible online survey participants will receive a \$25 gift card and on-site inspection participants will receive a \$200 gift card incentive.

How Utilities Will Be Involved in Recruitment:

Recruitment will be completed through various methods:

1. The primary method includes recruitment from permit data lists. In addition, we will use additional data sources likely to yield applicable sites, including NEEA's RBSA sites, as an example. No utility assistance is requested for this outreach.
2. For recruitment in some areas, NEEA anticipates additional recruitment methods will be needed. As these areas are identified for extra support, NEEA will reach out directly to utilities to request partnering on recruitment, such as co-branding recruitment communications or identifying utility program customers with eligible systems. NEEA and our research contractors would work closely with utility partners to develop outreach materials directing participants to the web survey. Utility outreach is expected from August through the end of September.

How Customer Utility Billing Data Will Be Use in the Study:

Participants in the 100 on-site visits will be asked to provide their utility billing data. NEEA will work with utilities to use their most up-to-date customer billing release forms and processes. This data will help provide crucial additional insights impacting heating system performance.

Table 1: Survey and Site Visit Recruitment Target Sample Size

Region	Site Visit Regions	Major City	County	Surveys	Site visits
West	Western WA	Seattle, WA	King, Kitsap, Pierce, Snohomish, Thurston	251	47
	Western OR	Portland, OR	Clackamas, Marion, Multnomah, Washington, Yamhill, Clark (WA)	63	13
		Eugene, OR	Douglas, Jackson, Lane, Linn	59	12
East	Eastern WA Central OR Western ID	Spokane, WA	Spokane, Adams, Grant, Bonner (ID), Kootenai (ID)	20	6
		Tri Cities, WA	Benton, Chelan, Douglas, Franklin, Kittitas, Walla Walla, Yakima, Baker (OR), Morrow (OR), Umatilla (OR), Union (OR), Wallowa (OR)	20	5
		Bend, OR	Deschutes	10	4
		Coeur d'Alene, ID	Bonner, Kootenai, Latah, Nez Pierce	22	4
	Idaho	Boise, ID	Ada, Bannock, Bingham, Blaine, Bonneville, Canyon, Cassia, Elmore, Franklin, Gem, Gooding, Jefferson, Jerome, Madison, Minidoka, Payette, Twin Falls, Malheur (OR)	35	5
	Montana	Missoula, MT	Cascade, Flathead, Gallatin, Jefferson, Lake, Lewis and Clark, Lincoln, Missoula, Powell, Ravalli, Silver Bow, Yellowstone, Big Horn, Rosebud, Stillwater	20	4
Total				500	100

Memorandum – *Informational* (Tier 2)

August 31st, 2026

TO: Residential Coordinating Committee

FROM: Peter Christeleit, Senior Manager, Corporate Strategy & Stakeholder Relations
Virginia Mersereau, Vice President, Corporate Strategy, Relationships & Communication

SUBJECT: REMINDER: Planned 2026 Stakeholder Satisfaction Survey Launching Sept. 28, 2026

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Our Ask: Please encourage anyone in your organization who interacts with NEEA to fill out the survey, this information is very valuable for staff to continuously improve the experience of our stakeholders. Please contact Peter Christeleit at pchristeleit@neea.org with any questions or concerns.

Need to Know:

As a reminder, NEEA is planning to launch an **online stakeholder satisfaction survey** in September 28, 2026, similar to the survey that was completed in 2024. The survey will seek feedback on funders/stakeholders' experience with NEEA's work, committees/forums and staff engagements (see additional detail below). NEEA staff will send the survey to all current participants in alliance committees and work.

Survey Details:

The last time NEEA conducted a formal stakeholder satisfaction survey was in 2024. To assess the current perception of NEEA's performance with stakeholders, staff are preparing to launch another stakeholder satisfaction survey in September 28, 2026, running until October 27, 2026. Survey results, insights and an action plan to address the results (if needed) will be shared with the Board at its Q1 meeting in 2027.

Research Goals:

- Benchmark stakeholder satisfaction of the alliance's work and engagements with NEEA staff and Northwest stakeholder forums against previous survey findings.
- Gain insights that can be put into action to improve stakeholders' experience with NEEA.
- Understand where regional collaboration and work are excelling and where there are opportunities for improvement and/or new approaches.

Timeline:

- September 28: Link to online survey sent to stakeholders
- October 27: Survey period is closed.
- February 2027: Exec Committee review of survey results, insights and potential actions
- February 2027: RPAC/NGAC review
- March 2027: Board presentation

Draft Meeting Dates for 2027

Q1 (HYBRID) 2 Half Day	Monday and Tuesday	March 16 th and 17 th
Q2 (VIRTUAL) Half Day	Tuesday	June 15 th
Q4 (VIRTUAL) Half Day	Wednesday and Thursday	December 1 st and 2 nd

Please reach out to [Anouksha Gardner](#) with any major conflicts or feedback regarding the tentative dates by October 1st.



Help us honor the innovators and collaborators driving energy efficiency across the Northwest and beyond. NEEA will recognize individuals and teams for their exemplary dedication and performance in the industry from 9-11 a.m. on the second day of the NEEA Annual Board Meeting on December 4.

Nominations can be made in the following categories:

- **Rising Star**
- **Innovative Collaboration**
- **Lifetime Achievement**

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Nominations

Aug 03
Through
Sept 18

Event

Dec 04



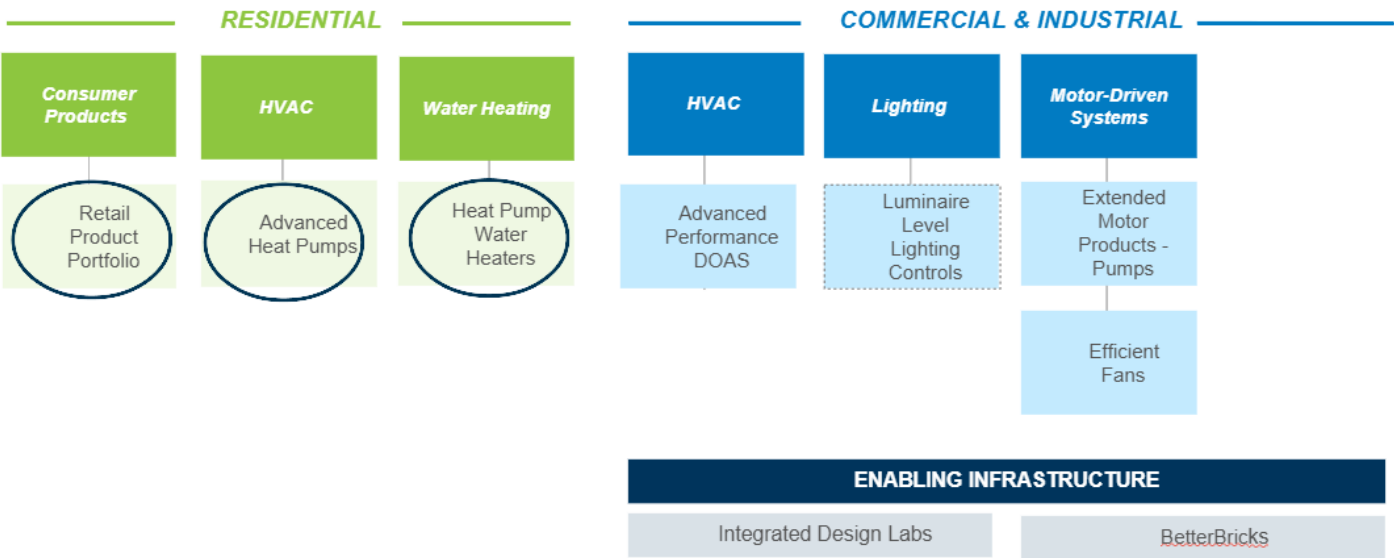
To nominate go to:
neea.org/leadershipawards

- Event Date: December 4th, 2026
- It's time to start brainstorming peers and colleagues, or even projects **you've** worked on that have made strides in the industry for the 2026 Leadership in Energy Efficiency Awards!
- The awards are held annually in conjunction with NEEA's December Board meeting to recognize the exemplary work taking place throughout the region to further energy efficiency.
- We accept all types of awards. Including for:
 - Electric, Natural Gas, Dual-Fuel and Fuel Neutral efforts.
 - Individuals, teams and projects, companies or even organizations that are furthering energy efficiency in the region.
- The nomination window will be open from August 3 to September 18. The four award categories are as follows:
 - Rising Star - seeks to highlight an individual new on their energy efficiency journey who is bringing new energy and creative ideas to the industry.
 - Innovative Collaboration - seeks to highlight the unique ways in which the Northwest works together to drive energy efficiency.
 - Tom Eckman Lifetime Achievement - highlights an individual who has made long-term contributions to the progress of EE in the region.
- **OUR ASK:** Please submit nominations and encourage your peers to do the same!

A background image for the Efficiency Exchange 2027 event, showing a group of people at a conference. The image is overlaid with a large, semi-transparent blue chevron pointing to the right. The text "Efficiency Exchange 2027" is centered in white, bold font, followed by "Wenatchee, WA" and "May 18-19" in a slightly smaller white font.

Efficiency Exchange 2027 Wenatchee, WA May 18-19

- Event Date and Location: May 18th & 19th, Wenatchee, WA
- The call for session topics opens on September 14, and you can go to neea.org/EFX to complete the form
- The conference thrives from ideas throughout the region and your input helps to shape the conference agenda – so please get the word out to your colleagues and send in topics for EFX27.



2026 Annual Workplan

Residential Coordinating Committee (RCC) 2026 Annual Workplan				
Q1 Meeting Day 1 – 17 th March, Tuesday (HYBRID)	Q1 Meeting Day 2 – 18 th March, Wednesday (HYBRID)	Q2 Meeting – 16 th June, Tuesday (VIRTUAL)	Q4 Meeting Day 1 – 1 st December, Tuesday (VIRTUAL)	Q4 Meeting Day 2 – 2 nd December, Wednesday (VIRTUAL)
<u>Heat Pump Water Heaters</u> <u>Topic:</u> ~~NEEA Shareout:~~ Highlights from Market Progress Evaluation Report (MPER) 8 and program next steps (60- 90 minutes) <u>Desired Outcome:</u> TBD during topic buildout	<u>Advanced Heat Pumps</u> <u>Topic:</u> ~~Coordination~~ <i>Opportunity:</i> Continuing to build regional alignment on a new RTF HP measure development (60-90 minutes) <u>Desired Outcome:</u> TBD during topic buildout <u>Consumer Products</u> <u>Topic:</u> ~~NEEA Shareout:~~ NW Online Marketplace Update (30 minutes) <u>Desired Outcome:</u> TBD during topic buildout	<u>Advanced Heat Pumps</u> <u>Topic:</u> ~~NEEA Shareout & Coordination:~~ NW Heat Pump Symposium results roll out for addressing minimizing supplemental heat with consumers, installers, and manufacturers. (60-90 minutes) <u>Desired Outcome:</u> TBD during topic buildout	<u>Consumer Products Retail Products Portfolio</u> <u>Topic:</u> ~~NEEA Shareout:~~ Room Heat Pumps – sales results in RPP and customer usage and performance data (60-90 minutes) <u>Desired Outcome:</u> TBD during topic buildout	2027 ANNUAL TOPIC PLANNING